



NEWS SUMMARY

GENERAL

Five die as ships collide off Gib.



BUSINESS

Sterling jumps; Gilts active

STERLING improved strongly, closing 112 points up at \$1.8380. The pound's trade-weighted index rose to 61.5 (61.3) and the dollar's depreciation widened to 5.8 (5.6) per cent.

GOLD closed \$1 down at \$181.1.

WALL STREET was up 0.78 at \$90.07 near the close.

GILTS dominated markets. Investors encouraged by the Government's tightening of credit controls. The Government Securities Index closed 0.53 up at 70.79.

EQUITIES improved as the new Account got under way. The

Royal Navy ships mounted a major rescue operation. First on the scene was the submarine Finwhale, followed by the missile cruiser Norfolk, the frigate Albion, the RFA vessel Olbia and two tugs.

Westland helicopters were also despatched and a boarding party went aboard the American cargo ship Yellow (11,000 tons). All the dead and missing so far recovered are from the Yellow.

The collision happened 14 miles south-east of Gibraltar and the Navy reported the ships "locked together."

Quake kills 21 in Japan

Japan's worst earthquake for 15 years killed 21 people and injured at least 350. The quake struck the densely-populated main island, Honshu, caused sky scrapers to sway in Tokyo and the coast, tidal wave alert along Honshu's Pacific coastline.

Gaming write-off

London, the gaming division of Ladbrokes, has issued a £242,375 High Court writ for the settle-ment of a gaming debt against Prince Talal Bin Abdulaziz al-Saud of Saudi Arabia.

IRA man jailed

Seamus Twomey, reputed former head of the Provisional IRA, was jailed for five years in Dublin for escaping from the city's Mountjoy Prison by helicopter in 1973. Don't worry please were entered on Twomey's behalf after he refused to recognise the court.

Soccer ban

Will Johnston, Scottish World Cup player who took a barrel drop, has been banned from internationals for one year by FIFA, the world ruling body. The Scottish FA has already banned Johnston from international matches for life for the same offence.

Amoco protest

Council for the Spanish owners of the Amoco Cadiz tanker wrecked off Brittany, claimed the Liberian board of inquiry in London was "unfair" because the owners had not been invited, not told the inquiry was likely to be critical. And had only just received transcripts of the early part of the hearing. Page 8.

Briefly

The Government suffered another defeat on Scottish net devolution in the Lords when by a majority of 26 (74-48), peers approved a Conservative amendment stopping the proposed Scottish Assembly making grants to bus works for art galleries.

An attendant, who was mauled by a tiger at Longleat safari park, was said to be "comfortable" in hospital.

Baby boy, only a few hours old, was in hospital after being found in a field near Chesterfield, Derbyshire.

Man who raped a 10-year-old girl only hours after being released from prison was jailed for eight years by Exeter Crown Court. Dugdale blazed in Liverpool took two hours to control and badly damaged a number of wäre houses. Page 37.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)	
STOCKS	
Treas. Corp. NY	1004 + 1
Alfred. & Wilson	157 + 7
Allied Retailers	265 + 4
Beecham	643d + 18
Berkshire Hamper	103d + 8
Combined Eng. Stores	97 + 2
Corus	58 + 3
Euromerch	180 + 6
Ford and Technology	138 + 1
Foster Bros.	117 + 5
GEC	266 + 6
Guinness Peat	233 + 4
Hawker Siddeley	148 + 12
Heron Motor	277 + 7
Imperial Dist.	108 + 4
Imperial Dist.	360 + 10
Imperial Dist.	150 + 4
Imperial Dist.	204 + 53
Imperial Dist.	143d + 6
FALLS	
Ocean Wilsons	88 - 7
+ Price at suspension	

Raw material costs rise by 5½% as sterling declines

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

Industry's raw material costs have jumped by nearly 5½ per cent in the last three months, mainly as a result of the recent decline in sterling. But this increase is likely to take several months to work through fully to prices in the shops.

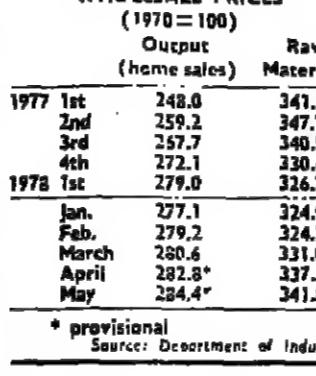
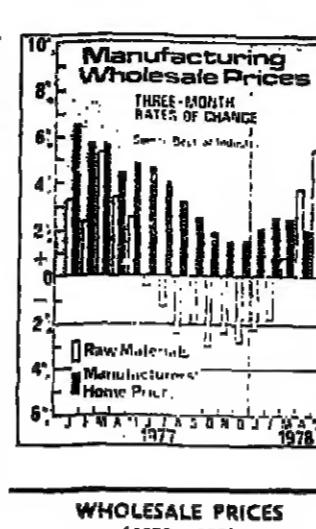
Output prices charged by industry at the factory gate are still going up at a moderate rate, rising by less than 2 per cent in the last three months, and by 4½ per cent in the last six months.

The Department of Industry wholesale price indices, published yesterday, suppose hopes that the 12-month rate of retail price inflation is likely to level out slightly below the current figure in the next month or two and then rise to about 10 per cent by the end of 1978. This reflects the recent fall in the exchange rate and acceleration in labour costs in the last 12 months.

The official view is that a single-figure, 12-month rate will continue until early next year at least and what happens then will depend on wage increases after the end of phase three next month.

While political discussion concentrates on the 12-month rate, the better underlying guide is provided by the six-month rate. The latest wholesale price figures suggest that this trend may start climbing within a few months as the favourable effects of last

Parliament Page 13
Continued on Back Page



* provisional
Source: Department of Industry

Retail spending up—and credit sales increase

BY DAVID FREUD

SPENDING IN the shops accelerated last month, confirming that the long-awaited consumer spending boom was at last under way.

The index of the volume of sales for May rose to 109 from 106.7 in April (1970=100, seasonally adjusted), according to provisional estimates by the Department of Trade.

The 2 per cent jump in spending underlines the official concern over the increase in bank lending to consumers demonstrated by bank statistics.

These show that lending to the personal sector increased by £251m—well ahead of the normal services and property.

This suggests that consumers are not only spending the extra disposable income they have received since the beginning of the year, but are also increasing their hire-purchase and credit sales.

Such an interpretation is supported by the trends already in evidence in April, which showed adding to the number of unemployed rising sharply and increasing the resources devoted to mortgage repayments at the expense of retail spending.

However, the Treasury said that the Opposition Finance Bill amendments were likely to put large amounts of extra cash into autumn pay packets, and this factor could sustain consumer spending.

Post Office given back £9m

BY JOHN LLOYD

FOUR MAJOR British companies are to repay £9m to the Post Office to compensate for prices charged between 1963 and 1974, when they were operating unregistered and secret agreements with the four

companies are suppliers of telephone cables to the corporation.

During the 11 years between 1963 and 1974, the Post Office spent around £450m with the four

to set minimum levels for tenders.

The rebate, described by the given yesterday, but it is under

Office of Fair Trading last night that BICC accounts for a "salutary warning" to £3.5m and Telephone Cables others, was agreed following an investigation of the companies' £2.5m is divided between Pirelli financial records by the Post Office, with the assistance of Coopers and Lybrand, the Standard Telephones is a subsidiary of ITT, and Telephone Cables' majority

Final negotiations were con-ducted by Sir William Barlow, chairman of the Post General is jointly owned by Dun-

Office, and the chairmen and top and Pirelli.

The companies refused to com-pany BICC, Pirelli General, and Standard Telephones and Cables BICC said: "Full provision for the settlement will be made in

BIICC 1978 group accounts and it is considered that it will not have material effect on the total operating profit for the year."

The pricing cartel between the cable companies came to light in December 1974, during an investigation by the Monopolies

Commission into the supply of cables to the Post Office.

The investigation showed that three separate agreements existed between a number of companies, and that none of them were registered, as they were required to be, under the 1956 Restrictive Trade Practices Act.

The Post Office was unaware of the cartel because of the steep rises in the price of copper

—which forms around 70 per

cent of cables value—throughout the 1960s.

CONTENTS OF TODAY'S ISSUE	
European news	23
American news	6
Overseas news	4
World trade news	6
Home news—general	74-10
—labour	14
—Parliament	13
FALLS	
Rockware	145 + 7
Alfred. & Wilson	363 + 10
Sears, R. I.	714 + 5
Siemens	230 + 5
Tate and Lyle	174 + 6
Trust House Forte	218 + 11
Turner and Newall	178 + 5
Ulster TV A	162 + 2
Union Discount	325 + 15
Anglo-Ital. Devs.	186 + 15
Charter Cons.	145d + 18
Concilio Rotlato	238 + 8
Marilev	110 + 2
MTM-Hedges	218 + 6
North Broken Hill	141 + 11
Pancontinental	214 + 4
Sabina	24 + 5
Ventersport	233 + 8
Western Mining	138 + 10
Yesterdays	88 - 7

FEATURES	
Tyre industry on the import-export roundabout	18
Society To-day:	18
Experiment in parent power	31
Assurances	17
Environment Advs.	12-13
Business Opps.	10
Crossword	15
Entertainment Guide	16
Financial Services	17
FT-Advertisers' Index	18
Letters	19
TV and Radio	38
Unit Trusts	38
Weather	38
World Value of E.	38
Exchange Stock 32c	38
1978 Investment	32
Pros. and Revs.	32
Carless Camel	38
Interest Rates	38
For latest Share Index 'phone 01 246 0026	

Hope of early currencies pact fades

BY DAVID WHITE

BASLE, June 12.

THE PROSPECT of reaching early agreement on plans for stabilisation of European currencies looks remote following talks between Central Bank governors attending the annual meeting in Basle of the Bank for International Settlements.

They appeared pessimistic about the chances of agreeing on a concerted EEC stance in the series of international meetings due in the month before the seven-nation World Economic summit is held in Bonn, in mid-July.

Details have emerged from EEC representatives of four alternative schemes for currency harmonisation being studied at committee level and due to be put to the Council of Ministers at their monthly meeting in Luxembourg next week.

The first involves the "extended snake" or "boa," under

which countries outside the present EEC "snake" arrangement, such as sterling and the French franc, would not only be given a wider band within which their currencies could fluctuate (a 5 per cent variation instead of 2½ per cent), but would also have a less rigid obligation.

An alternative to this would be to ask countries to maintain their effective exchange rates in relation to a basket of currencies, which would probably mean a combination of the dollar and the D-mark.

A third plan, of French inspiration, would involve killing the snake and replacing it with a much narrower animal, restricting fluctuations to plus or minus 1 per cent with reference to a basket of all the European currencies.

The fourth scheme being considered is the plan for a European special drawing right facility on the lines of the IMF scheme.

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Schmidt's currency zone backed by Austrians and Swiss

BY JONATHAN CARR

BONN, June 12. CHANCELLOR Helmut Schmidt has received encouragement from Switzerland and Austria for his idea of a wider zone of currency stability in Europe, according to Government sources here today.

As a result it is felt that Herr Schmidt will be able to enter the European Council meeting and the western economic summit conference, both in West Germany next month, with his position further strengthened.

Support for the currency idea came at a meeting in Salzburg this weekend between Herr Hans Matthofer, the West German Finance Minister, and his Austrian and Swiss counterparts.

The Austrians are already closely linked to the European currency snake, although not members of it formally. The Swiss say they are ready to co-operate in a widened currency zone, while stressing the importance of economic discipline if such a zone is to be maintained.

Neither Switzerland nor Austria will be taking part in the European Council since neither is a member of the European Community, nor will the Prime Minister.

German employers and unions reopen dialogue

BY ADRIAN DICKS

BONN, June 12. WEST GERMANY'S trade union BDA is challenging the Act on the grounds that it interferes with the ultimate right of shareholders to dispose of their own property.

Herr Vetter, in turn, said that there could be no question of the BDA returning to the conciliated action conference with the employers and the Government unless the suit were dropped.

A statement at the end of today's meeting committed the two sides to seek jointly acceptable ways of tackling the unemployment problem and committed them to continue their dialogue.

Relations between the two sides of industry have been poor ever since the employers brought a lawsuit in the Federal Constitutional Court a year ago against the hard-fought workers' co-determination (Mitbestimmung) Act, which comes into full force on July 1. Herr Esser announced before today's meeting that there could be no question of withdrawing the suit, in which the

Poll backs Italian security measures

By Paul Bets

ROME, June 12. ITALY'S MAIN political forces from the ruling Christian Democrats to the Communists, appeared tonight to have beaten back an attempt to water down existing law and order provisions and remove sizeable state subsidies to political parties.

The challenge in the form of two popular referenda voting for which ended at 2 pm this afternoon was initiated by the small left-wing Radical Party, which campaigned for the repeal of both the existing law and order legislation (the so-called Legge Reale) and of the public financing of political parties.

The actual issues were not considered to be serious by the main political forces, but the essentially unified law and order campaign demonstrated yet again that the present unique governing alliance, involving mainly the Christian Democrats, the Communists and the Socialists, appears to have held substantially so far.

However, although the principal parties supporting the minority Christian Democrat government represent, on the basis of the last general election, about 90 per cent of the electorate, and these parties campaigned in unison, it is already evident that many of their supporters went against party recommendations to vote against the repeal of the public financing of political parties.

Final results will not be known until tomorrow morning, but provisional results indicated that the Radical Party proposals would be defeated.

French move on EEC shipping

By Margaret van Hatten

LUXEMBOURG, June 12.

FRANCE TONIGHT tried to block EEC attempts to establish a system to monitor shipping movements and the undercutting of freight rates in EEC ports.

Britain, supported by West Germany, the Netherlands and Denmark, argued at the EEC Council of Transport Ministers meeting here for immediate action to counter the growing threat of Soviet dominance in world shipping. Mr. Stanley Clinton Davis, the UK Under-Secretary of State for Trade, said failure to act now would merely substantiate Soviet suggestions that the EEC was impotent.

Bonn releases \$200m Portugal loan

BY FRANCIS GHILES

WEST GERMANY has now made available to the Portuguese central bank the DM 420m (\$200m) it had agreed to contribute to the \$750m Western aid package to Portugal arranged in Paris last September. The majority of this loan—85 per cent of which is guaranteed by the Federal Government—is ten years but the interest rate, which is fixed, is undisclosed.

Other Western countries, such as Switzerland and the United Kingdom, but also Venezuela, have already made their contributions available to Portugal.

In addition to this package, and the \$70m the International Monetary Fund is prepared to lend, international banks have agreed to raise about \$300m for Portugal.

A first medium-term loan, amounting to \$150m, is currently being arranged. Joint lead managers will be Westdeutsche Landesbank and Commerzbank. A string of French, Swiss and British banks is expected to participate in the management group.

The borrower will pay a spread of 1 per cent over the interbank rate for seven years with a four-year grace period.

U.S. banks are currently negotiating with the Portuguese authorities for a medium-term loan of at least \$300m. Neither lead managers, nor terms, are yet known.

Jimmy Burns adds from Lisbon: The latest package of loans from international banks being negotiated by the Portuguese Government is expected to help finance Portugal's balance of payments deficit of \$1.5bn. It will also help restrain the country's short-term debt, currently estimated at \$2.4bn (total foreign debt is now estimated at around \$5bn).

In its letter of intent to the International Monetary Fund, finally signed in Washington last week, the Portuguese Government pledges to reduce its balance of payments deficit to \$1bn by April 1978.

Borrowing from the Euro-

market is expected to ease pressure on reserves and prevent the

Government from resorting to Government that they would selling already diminished gold receive either compensation or stocks, always regarded here as restitution. A total of 6,347 of the country's last line of defence hectares was occupied by troops against total bankruptcy.

Last year, for example, the radical land reform. Bank of Portugal was forced to "know of a number of foreign farmers who would like to invest in land in Portugal and who are prepared to make a positive contribution towards

reviving agriculture." In this country, but they have to first be convinced that Portugal is not a country of robbers," Mr. Schmidt said in London yesterday.

In April a personal letter was sent to the Prime Minister, Dr. Mario Soares. The letter was answered within days by a clerk at the Prime Minister's office, who simply said that the matter had been referred to the Minister

Secretary of the Association of Agriculture, Lisbon. Mrs. Carol Edelman, told *The Financial Times* that despite indications over the past week that the Government was to issue several spokesman, including the Ambassador to Portugal, regulating the indemnity law, Lord Moran, have made direct approaches to the authorities on received no assurances from the subject.

Norwegian offer to foreign oil companies

By Kevin Dore

OL COMPANIES prepared to take an active role in the industrial development of Norway received favourable treatment in negotiations over the four-round of offshore exploration licences. Mr. Bjornar Olsen, the Norwegian Oil and Gas Minister, said in London yesterday.

Mr. Gjerde today meets Anthony Wedgwood Benn, UK Energy Secretary, for a latest in a series of six-month talks on the possibilities for operation in the development of North Sea oil and gas resources.

Mr. Benn is expected to see the need for British suppliers of offshore equipment to obtain "full and fair" opportunity bid for work on the Norwegian continental shelf. The two sides have now had several meetings on this topic but with little result to date.

Other major topics on the agenda for the two energy ministers will be: co-operation, contingency planning for emergencies and general safety in the North Sea; progress in treaties to decide the utilisation of the Statfjord and Murmansk fields, which straddle the median line between the UK and Norwegian sectors; and possible joint action to build a gathering-pipeline system.

The two sides are agreed in principle on the efforts the North Sea operators' companies should make to prepare for North Sea emergencies. Both governments have been deeply influenced by the *Flor Bravo* blow-out last year.

The Norwegian Parliament is to debate a report on this accident later this year. It has been holding up any progress on exploration north of the 62° parallel.

The Norwegian Government anxious to speed up the development of oil and gas resources because of the flagging economy. But Mr. Gjerde said yesterday that the earliest drilling could now begin would be 1980.

Fifteen blocks are being offered in the fourth round at least half of these could be allocated by the end of the year, said Mr. Gjerde. The object of the round is to speed up the exploitation of oil and gas reserves, to discover more about the potential of blocks in the area of the Statfjord Field (the biggest find in the North Sea) and to improve employment in the engineering industry.

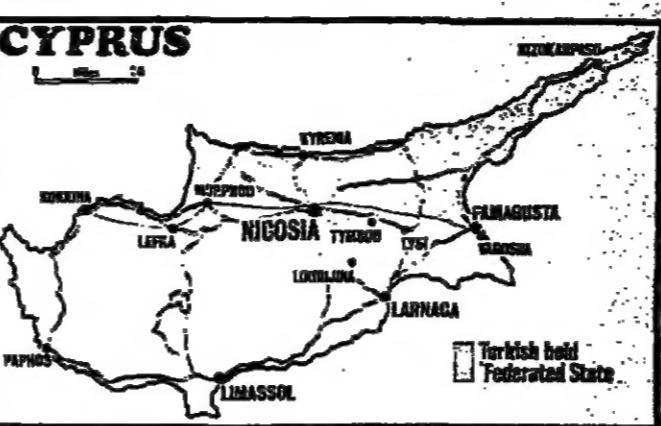
Mr. Gjerde said Norway was looking for oil companies "with interesting investment projects to offer." We would prefer companies that would be active in the industrial field. That would be a credit in the negotiation.

Any progress on a joint gathering pipeline between the UK and Norway will depend on the first results of fourth-round exploration drilling, said Mr. Gjerde.

TURKISH CYPRUS

Trailing behind the Papadopouloses

BY DENNIS KILEY



1977, but nearly half of it came from Turkey—in Turkish lire. Tourism brought in an estimated \$8m—again nearly all in Turkish lire, and much of it applied to importing consumer goods.

The new government, elected a few weeks ago, would like to

create a prices and wages policy,

but with inflation as it is,

the well-organised trade unions

continue to demand wage increases.

"We have had some big, bad strikes—even teachers," says Mr. Fikri.

The inflation, therefore, is

both cost-push and wage-push,

and before the new government

can get near applying any sort

of wages and prices policy it

has to try and overcome the lack

of basic machinery for controlling money supply.

Pending the arrival of Western

tourists with their much-needed foreign currency, the Turkish Cypriots are getting plenty of opportunities to practise their

people are no longer in fear of their lives and they can relax and quarrel about things like pay."

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EUROPEAN NEWS

Doubts raised in Ceausescu visit affirms Romania's independent line

Norway over Volvo agreement

STOCKHOLM, June 12.

THE NETHERLANDS. Industrial and federation of industries. A leading article in the latest issue of its magazine states: "There seems at the moment to be no reasonable relationship between the real advantages obtained on the Swedish side and the opportunities expected to arise on the Norwegian side."

The development possibilities for Norwegian industry would depend on the Swedish-Norwegian Volvo remaining a profitable undertaking. Was Norway "the most suitable place for the development, not to speak of the production, of passenger cars for the 1980s and 1990s?"

The leading article also raises the question of the future financial commitments the Volvo agreement could entail for the Norwegian state. It concludes that "co-operation with Volvo should not be rejected but a number of decisive questions and assumptions had to be clarified before the agreement was submitted to the Norwegian Parliament."

THE SWEDISH. Prime Minister Olof Palme has said that the party would vote against the Volvo agreement but that "there will be a 'parliamentary leader' who will speak for the development of passenger cars for the 1980s and 1990s."

No opposition leader has yet said that the party would vote against the Volvo agreement but Mr. Tage Willoch, the Conservative parliamentary leader, has complained about the inaccuracy of the information so far available and queried Volvo's financial standing.

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Malta attacks Dahrendorf

by GODFREY GRIMA

VALLETTA, June 12.

THE MALTESE. Government today reacted sharply to an attack by Professor Ralph Dahrendorf on its projected radical reforms in tertiary education due to come into effect later this year.

Professor Dahrendorf, head of the London School of Economics, was chairman of the Maltese Commission for Higher Education for more than six years before resigning on June 6.

In his letter of resignation and in a series of newspaper interviews over the weekend Professor Dahrendorf accused the

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THE ROMANIAN President, Nicolae Ceausescu, flies to London today on the first state visit to Britain by a head of state from a Warsaw Pact country. He will be the guest of the Queen and will hold talks tomorrow with Mr. James Callaghan, the Prime Minister, which Norway is to take over in the coming weeks.

THE ROMANIAN industrial federation of industries. A leading article in the latest issue of its magazine states: "There seems at the moment to be no reasonable relationship between the real advantages obtained on the Swedish side and the opportunities expected to arise on the Norwegian side."

The development possibilities for Norwegian industry would depend on the Swedish-Norwegian Volvo remaining a profitable undertaking.

The four-day visit is part of Romania's drive to demonstrate that its foreign policy is quite independent from the rest of the Warsaw Pact. President Ceausescu has in the past two months visited both the US and China and has won a reputation as a go-between in conflicts in the Middle East and the Far East.

"Ceausescu," said one Western diplomat in Bucharest, "is a chameleon and he needs the West to give him a safety net."

A principal weave in this safety net is the strengthening of trade with countries outside the Comecon bloc, especially with the West and the third world.

Trade in fact will rank high during President Ceausescu's talks and several deals are expected to be signed either during or shortly after the visit.

The largest of the deals under negotiation is with British Aerospace—in he visited by the

President on Thursday—for the construction of 82 BAC 1-11 short-haul aircraft. According to the terms of the preliminary agreement, parts of the BAC 1-11s will be manufactured in both countries and a simultaneous gradual expansion of Romanian technical capacity until a full-scale production line can go into operation in the 1980s. Although the final details of the deal, worth some £200m have yet to be settled, Romanian foreign trade officials said they are optimistic that the agreement would be signed this week.

A separate deal with Rolls-Royce for the production of aircraft engines is also expected to go ahead.

The BAC 1-11 deal illustrates Romania's trade strategy with the West, dictated as it is by the need to transform Romanian economic independence. Commodity, barter and counter-trade deals are favoured and joint production schemes, passing on expertise and stabilising long-term trade, are particularly welcomed.

Romania will certainly use the President's visit to urge Britain not only to make more use of economic co-operation projects—there are at present no British joint ventures on Romanian soil—but also to increase its imports from Romania. British exports to Romania last year

totalled £59.4m compared with £49.1m in 1976. Romanian exports to Britain amounted only to £52.4m compared to £49.5m in 1976.

The imbalance of trade is, in the Romanian view, the only outstanding problem in relations between London and Bucharest, which are regarded as stable and friendly. For Britain, the visit represents something of a watershed for its links with the Warsaw Pact. Indeed, Anglo-Romanian relations often seem to counterpoint the ups and downs of relations between Britain and the Soviet Union. Under normal circumstances, the head of state of a Soviet bloc country would not have been invited to London until after a visit by the Russian leader. But since the expulsion of over 100 suspected Soviet spies from London in 1973, there have only been distant prospects of a visit by President Leonid Brezhnev. Even Mr. Harold Wilson's visit to Moscow in 1973 was followed shortly afterwards by a trip to Bucharest in which he assured President Ceausescu of British support for the country's independent policies. The gesture is still appreciated in Romania.

In a sense, both the British and Romanian leaders will be looking over each other's shoulders this week. Mr. Callaghan will be looking for insights—valuable even from a wayward member of the Warsaw Pact—into Soviet policy moves in the Middle East and Africa. Mr. Ceausescu will, in turn, be searching for a guide to future U.S. behaviour towards Bucharest. Romanian officials made it clear that they believe it is difficult to judge whether Romania's usually active international role adds up to anything more than a "fresh perspective." Mr. Ceausescu will doubtless find a sympathetic response outside intra-Warsaw policy from Britain this week.

Banks in Ankara debt talks

ANKARA, June 12.

TALKS ON rescheduling some \$2.5bn which Turkey owes to private foreign banks start here today between the Finance Ministry and representatives of an international banking consortium. Turkey is understood to be seeking to consolidate its short-term debts so that it can pay them back in seven years with a three-year grace period.

It is also hoping to secure

£350m of fresh credit from the consortium, which includes major European and U.S. banks.

The organisation for Economic Co-operation and Development recently agreed in principle to postpone Turkish debts to its government members of \$1.5bn while a number of bilateral agreements with creditor states have also been negotiated.

A two-year, \$450m loan agreement with the International Monetary Fund which took effect on May 1 was seen here as a signal for private banks to make their own moves to accommodate Turkey's problems.

The Turks have also reached a separate agreement in principle with Citibank, one of the U.S. members of the consortium, for a \$100m loan spread over the same seven-year period with three years' grace for paying off debts to foreign private companies.

Other members of the consortium whose representatives start talks with the Finance Ministry today are: Chase Manhattan, Morgan Guaranty, Barclays Bank, Deutsche Bank, Krediter Bank, the Swiss Bank Corp. and Union Bank of Switzerland.

Chinese Foreign Minister Huang Hua held talks here today with Prime Minister Ismet Inonu and the Turkish Foreign Minister, Mr. Gunduz Okutan, at the start of a four-day official visit.

The Chinese Minister, who arrived here from Amsterdam last night, travels to Istanbul on Wednesday and leaves Turkey on the following day.

Dutch likely to buy French reconnaissance aircraft

BY CHARLES BATCHELOR

HOLLAND LOOKS increasingly likely to replace its maritime reconnaissance fleet of 13 Neptunes with the French Breguet Atlantique instead of the British Nimrod or the U.S. Orion. This follows a move by the French for the Dutch aircraft manufacturer Fokker-VPW to make an offer for the delivery of 12 F-27 aircraft for use as trainers by the French Navy.

The French have said the order will definitely go through if the Dutch navy replaces its obsolete Neptunes with the Breguet Atlantique, Fokker said.

If the order is placed with

The value of the F-27 order will depend on the detailed specifics.

France has also expressed great interest in the maritime version of the F-27 and is considering ordering up to 20 while the F-28 jet is also a possible replacement for the ageing fleet of Caravelles in use with Air France and Air Inter. "It is clear that an order for the F-27 maritime and the F-28 orders are increased if we replace the Neptunes with French aircraft," Fokker said.

If the order is placed with

AMSTERDAM, June 12.

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WITHDRAWAL FROM SOUTH LEBANON

Israel ready for hand-over deadline

BY OUR FOREIGN STAFF

ISRAEL yesterday began its forces in the ten earlier stages withdrawal from south Lebanon, of withdrawal. Israel has this time refused to surrender to the which it invaded in March. But it has turned over most of its UN positions near the Christian positions to right wing Christian militiamen, according to in spite of complaints Western military sources in Beirut. Israel's main units were withdrawn on Sunday, and the rest are expected to be removed in time to meet the deadline for withdrawal today.

The handed-over positions will be under the command of Major Saad Haddad and the border strip in which they are situated is the last area under Israeli occupation. About 300 square miles, it forms what the Israelis call a security belt.

Both before the invasion and after, Israel built up close connections with the Christian enclaves and have established strong infrastructure links between the communities which not only bring them more strongly together in protection against possible Moslem and Palestinian attacks, but would facilitate an Israeli return to the area. Israel has said that it remains committed, even after withdrawal, to the defence of the Christian community in south Lebanon.

The Israelis are reported to have asked the United Nations Interim force in Lebanon to negotiate with Major Haddad after first handing over the sector to men under his command. Reports from Israel indicate that, having agreed to hand over its positions to the UN

battle with guards at the settlement of serious political discussions between Jordan and the

This is the first guerrilla attack: Palestine Liberation Organization on an Israeli target from the Jordan valley since the raid on Beit Shean almost four years ago.

Analysts believe the Israeli assault on a guerrilla sea-base on the Lebanon coast on Friday.

The analysts said the action demonstrated the ability of the guerrillas to strike from areas outside Lebanon and showed that they had managed to go through the Jordanian security barriers which were established after the Beit Shean raid.

Rami G. Khoury reports from Amman: The Jordanian Government and army declined comment about the guerrilla attack on Mekhola. Reports from Israel have assumed that the guerrillas were operating in the occupied West Bank from Jordan, and then returned across the Jordan River. Observers doubt whether the attack did, in fact, originate from Jordanian territory.

"We saw nothing and heard nothing," was the remark of one senior official when asked about reports of the guerrillas escaping into Jordan.

The prospect of guerrilla activity being resumed from the East Bank is rather frightening to the Jordanians, not least because of the economic damage it could do to an agricultural area in which Silwan is being invested. The issue is one of the key factors holding up a resumption of operations and dealings with Israel.

Iran: Hizbollah reports from Beirut: Faith, the main guerrilla organisation, has claimed responsibility for yesterday's raid on the Israeli kibbutz of Mekhola in the Jordan valley. A communiqué said that three guerrillas who survived the attack had returned to base safely after hoisting the Palestinian flag over the kibbutz. A fourth guerrilla was killed in a

THE S. AFRICAN CAR INDUSTRY

Trying to fit a quart into a shrinking pint pot

BY QUENTIN PEEL IN JOHANNESBURG

AUTOMOBILE SALES IN S. AFRICA, 1977

27,739

24,968

19,294

18,547

17,824

14,154

12,025

7,628

7,496

6,767

6,216

3,914

129

166,764

Source: NAAMSA

MOTOR CAR manufacturers are currently enjoying a degree of public attention in South Africa which they find slightly uncomfortable. As an industry with a high degree of foreign ownership, since only three of the 12 companies have majority South African holdings, it is inevitable that the automobile is a prime target for the general reassessment of foreign investment in South Africa.

Currently, the reassessment is being undertaken from varying viewpoints in Government offices, Boardrooms, and the anti-apartheid organisations in Europe and the U.S.

The protracted guerrilla activity divided to 5,000 after the internal fighting of 1971, but has grown again to nearly 90,000. The Government's investment programme will move the East Bank part of the Jordan valley, the backbone of Jordan's agricultural sector, with a projected valley population of 150,000 people by 1983.

In Cairo, it has been reported in the weekly magazine *Ross el-Youssef* that President Carter and President Sadat were expected to meet before July 25, the anniversary of the overthrow of the monarchy, to discuss the latest developments in the Middle East. The White House said yesterday that such a meeting was likely but not necessarily before that date.

Leyland South Africa, the wholly-owned subsidiary of British Leyland, has confirmed that it is holding talks on rationalisation of production with three other manufacturers.

The front runner for some sort of merger with Leyland is Sigma, one of the few groups with a notable South African stake. Anglo American Corporation, own 75 per cent of Sigma, and Chrysler 25 per cent. Toyota, the only car manufacturer quoted on the Johannesburg Stock Exchange, has held talks with Peugeot-Citroen, although they have since fallen through. Instead, the latest report would link Peugeot with the proposed Sigma-Leyland combine. Without any firm confirmation, the name of virtually every one of the 12 manufacturers has been linked with every other in recent months in a merry-go-round of negotiations—as one newspaper described it.

Agreement is unanimous on the industry's problem: too many manufacturers are chasing too small a market. At its peak in 1973—just short of 230,000 cars were sold in South Africa. In the last two years the market has slumped disastrously: to 183,000 cars in 1976, and down to 167,000 last year. The National Association of Automobile Manufacturers (NAAMSA) estimates that the industry collectively lost some R20m (£12.5m) in 1976, and R50m (£31.25m) in 1977. Clearly the industry has had to ride out the effects of the most prolonged economic depression in South Africa since the last war, on top of the effects of continuing petrol restrictions in the wake of the oil crisis.

While the economic depression has no doubt concentrated the parent companies' minds on their losses, the worst would appear to be over. The market seemed to bottom out six months ago, and has picked up steadily since the start of the year. Sales in January were 15 per cent higher than in January, 1977, while by April they were running 43 per cent above figures of a year earlier. There is still little sign of real growth: most of the purchases are of replacements made ahead of this year's expected price increases and ahead of the introduction of a new general sales tax in July. But most manufacturers have raised their predictions for the total market this year from around 170,000 cars to nearer 180,000.

Even then there is hardly room for 12 manufacturers. Mr. Chris Griffiths, chairman of Sigma, believes it could support a maximum of six, more probably four or five. Mr. Colin Adcock, managing director of Toyota, believes South Africa already has the capacity and facilities for all its needs "up to the year 2000." Too many big facilities are standing underutilised, he says. He estimates current surplus capacity at rather more than 80,000 units a year.

It was to tackle precisely that situation, where one industry might tie up too much of South Africa's scarce capital resources, that the Government first introduced its local content programme in the early 1960s. The thinking behind it was that, rather than strictly limit the number of manufacturers allowed to open plants in the country, it would step up local investment requirements until the weaker ones were forced to quit leaving the market to an appropriate number. The latest merger talk is largely a preliminary to the next major phase of the local content programme, which comes into effect on January 1, 1980.

Full details of the programme have yet to be published, much to the irritation of the industry. But the broad outlines are known. Light commercial vehicles will have to be brought up to the same level of 60 per cent local content as passenger cars. Moreover, the current dispensation under which manufacturers may "average" the local content of their models is to be scrapped. Two results are inevitable: the programme will require substantial new investment and it will largely erode the price differential between passenger cars and light commercial vehicles. Manufacturers who have previously relied on the latter as a substantial part of their profits will be forced to increase their volume in the car market. There is no local content programme for heavy lorries and buses, which consequently are a much more profitable

Demand will boost oil prices

JEDDAH, June 12

Oil prices should be left to be determined by market forces which are bound to push them up shortly. Saudi Oil Minister Ahmed Zaki Yamani was quoted as saying.

Speaking in an interview published here one week before the scheduled opening in Geneva of an OPEC price-setting conference, Mr. Yamani said Saudi Arabia's price freeze policies were based on the continuation of the glut in the oil market and on its wish to protect the world economy.

"Saudi Arabia's demand for a freeze is not only based on the existence of a surplus in the world oil market," he said. "On its fervent wish to protect the world economy from a reversal of the oil glut, which would be very harmful to U.S. since we invest vast amounts of money in Western markets," he told the Jeddah newspaper *Olac*.

A price increase would also have political repercussions, "and we have very clear political interests in the West," Mr. Yamani added.

Japan oil view

THE global oil supply is likely to become short in the latter half of the 1980s following an anticipated recovery of the world economy, the Japanese government's Natural Resources and Energy Agency said in a survey report, Reuter reports from Tokyo.

Currently, the non-communist nations are having an oil glut reflecting a low global economic recovery as well as increased oil output from the North Sea, Alaska and Mexico. But this appears to be only a temporary phenomenon, it said.

Red army fears

Japanese police agents have gone to Middle East countries to watch out for Japanese Red Army guerrillas who might be planning a hijack. Japanese agents said yesterday. Becker reported.

They decided to see how many agents had moved to the Middle East to check on any possible preparations by guerrillas to hijack Japanese planes which are offered by radical Japanese in close Tokyo's new airport at Narita.

Zaire executions

Travellers arriving in Kinshasa reported that a firing squad had executed Zaire government soldiers for looting in the Shaba province mining town of Kolwezi following last month's rebel invasion of the Kolwezi area.

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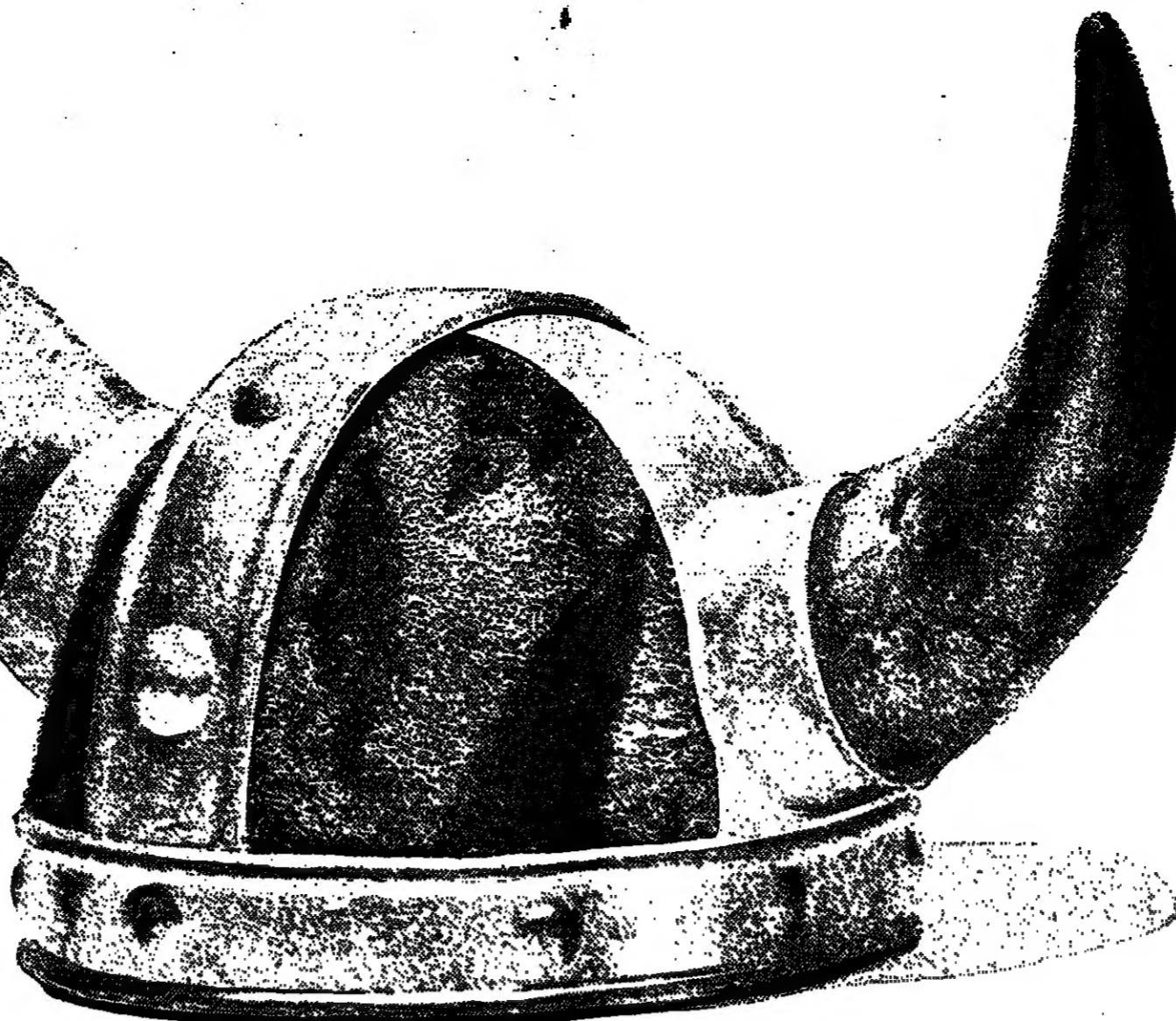
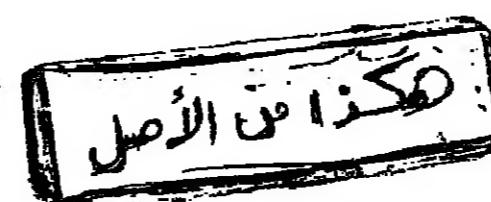
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AMERICAN NEWS

Pentagon reconsiders case for land-based missile

BY DAVID BELL

DEFENCE planners are beginning to have second thoughts about the new land-based mobile missile which is currently planned to be the key element of the U.S. nuclear deterrent from the middle of the 1980s.

For some years the Pentagon has been working on a new missile known as missile experimental, or M-X, which would replace the ageing Minuteman missiles which are scattered across the great plains in fixed sites. The M-X, by contrast, would be mobile and could travel up and down a 30-mile trench in order to evade incoming Soviet weapons.

But, according to evidence given in secret to the Senate Armed Services Committee, and obtained by the New York Times, the Defence Department is no longer as enthusiastic about the missile as it once was. Officials are now increasingly worried that a carefully planned Soviet attack might cripple the missile's mobility by knocking out the trenches or the tunnels from which the M-X would emerge.

The Pentagon is also worried by the high cost of the M-X programme, now estimated to be in the region of some \$30bn and it anticipates strong objections to a

WASHINGTON, June 12.

WORLD TRADE NEWS

China's problems in clothing the millions

By JOHN HOFFMAN

PEKING, June 12. CHINA'S Mao-suited millions have made an industry sui of low fashion. Almost every man and woman wears identical baggy trousers and a shapeless jacket buttoned to its narrow collar, all made from the dark blue, grey or jungle green fabric extruded by the millions of metres from the country's cotton mills.

Clothes make the man an endless repetition of himself. Class differences in this non-egalitarian society can be discerned only by careful examination of the tailoring, which smartens up garments of the powerful or privileged.

The startling effects of this civilian uniform has its advantages. The Mao suit adapts easily to the rice paddy, the shop counter, the office desk or the banquet table. What to wear is never a problem—much less one sussets, a consideration.

In practice, the Pentagon argues that the debate about the land-based missiles is less urgent for the United States than it is for the Soviet Union.

About 25 per cent of the U.S.

nuclear deterrent is land-based.

The rest is at sea or in the air.

The Soviet Union has about 75

per cent of its nuclear forces on

land.

These new doubts about the M-X, which have been heard privately in some quarters for a

long time, cannot but confuse the picture. If the Administration is indeed no longer happy with the weapon, there should be much less objection to neutralising the Soviet regime. On the other hand, opponents of SALT are likely to argue that the new found scepticism about the M-X is designed to please the Russians and advance the treaty and should be treated with great suspicion.

One ingenious alternative to the M-X, now being canvassed in some quarters, is for the Administration to dig many more silos for its Minuteman weapons, but not to tell the Soviet Union which silos contain rockets and which do not. This would be technically easy to accomplish but would present formidable verification problems.

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Box G.2102, Financial Times, 10, Cannon Street, EC4P 4BY.

مكتبة من الأصل

The 1979 Financial Times diary shows a number of improvements over the 1978 Financial Times diary.

Firstly, design.

We commissioned James Shurmer, who has produced work for the National Gallery, to completely revise the interior styling.

He provided us with a nicely understated thin-line treatment of the main diary, together with a matching design for the information sections.

Secondly, it occurred to us that there were insufficient months in the year.

Hence the 1979 FT diary starts on November 27th, 1978, and finishes on February 3rd, 1980.

So you can slip into 1979 whenever it suits you.

We've also extended the business information section. It gives a comprehensive list of useful information sources in thirty countries of the world.

You can trace anything from a Belgian consumers' association to a Polish translation agency.

On the subject of translation, the diary also contains a French and German business vocabulary covering everything from 'cash' to 'collateral'.

It could help make letters from abroad a lot easier to understand.

Next, we thought we'd put an end to writer's cramp.

To save you having to copy out hundreds of addresses and telephone numbers at the end of each year, we've incorporated a detachable address booklet.

Now, on the assumption that you do a fair bit of travelling, we've listed the passport, visa and vaccination requirements of all major countries, along with world time-zones and air-travel distances. There is also a superb 48-page colour atlas.

Statistics, we thought, were vital.

In the 1979 FT diary you'll find an 18 page section containing analysis charts, monthly expense sheets, weights and measures, metric conversion tables, both metric and imperial graphs, and international clothing sizes.

Finally, we decided that no-one wants a marker-ribbon that falls to bits, so we've attached a non-fraying marker ribbon.

In addition to the desk diary, there's a slim pocket diary and wallet, in black leather, with strengthened corners and real gold lettering.

It contains a colour map of the City of London, tube and inter-city maps, a list of recommended hotels and restaurants, information on road, rail and air travel in Europe, calendars, world

Found on top



time zones and metric conversion tables.

We've also designed an attractive matching address book.

If required, the desk diary, pocket diary and address book can all be gold-blocked with either your initials or company name and logo.

So you can give either yourself, your staff or your best clients a personalised gift.

Which will add a very nice perspective to any desk top.

To: Geoffrey Phillips, The Diary Manager,
Business Publishing Division, Financial Times Limited,
Minster House, Arthur St., London EC4R 9AX. Tel: 01-623 1211.
Please send me your brochure and order form.

NAME _____

POSITION _____

COMPANY _____

ADDRESS _____

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DATE _____

FINANCIAL TIMES DIARY.

THE JOBS COLUMN

Code of recruitment practice—official

BY MICHAEL DIXON

ALONGSIDE, at last, is the final form of the *code of good recruitment practice* which was suggested by the Jobs Column 14 months ago, and is now as good as officially adopted by the Institute of Personnel Management. It is a proud day, this is, but let's not procratinate, go and read the code, please, then come back here and I'll be waiting for you.

Now, no doubt a number of regular readers will be exasperated to find that the code does not include points which they sent in as possible additions. Please be assured that all suggestions were carefully considered, but that most had in the end to be omitted in the interests either of keeping the code brief or of making it fundamental enough to govern the peculiar needs of public-service as well as business organisations.

For instance, several readers indignantly called for a ban on organisations' advertising externally when they already know full well that the job concerned will be filled by one of their existing staff.

The institute is aware that this furiously camouflaged feather-bedding wastes a lot of job-hunters' time and a lot of money, often at the taxpayers' expense. And so do. Once applied for the manager's job at the local Co-op store, when after vainly waiting weeks for

THE CODE sets out what the Institute believes represents current good practice. Organisations who observe the code will do so to promote good relations between themselves and the people who apply for jobs they offer.

RECRUITERS' OBLIGATIONS

1—Job advertisements will state clearly the form of reply desired (for example, curriculum vitae, completed application form) and any preference for hand-written applications.

2—An acknowledgement or reply will be made promptly to each applicant. Where consultants are acting mainly as forwarding agents for companies, the parties will agree who will acknowledge applications.

3—Candidates will be informed of the progress of the selection procedure, what this will be, the time likely to be involved, and the policy regarding expenses.

4—Detailed personal information (for example, religion, medical history, place of birth, family background, etc.) will

not be called for unless and until it is relevant to the selection process.

5—Recruiters will not take up any reference without the candidate's specific approval.

APPLICANTS' OBLIGATIONS

1—Advertisements will be answered in the way requested (for example, telephone for application form, provide brief relevant details, send curriculum vitae, etc.).

2—Appointments and other arrangements will be kept, or the recruiter be informed promptly if the candidate discovers an agreed meeting cannot take place.

3—The recruiter will be informed as soon as a candidate decides not to proceed with the application.

4—Only accurate information will be given in applications and in reply to recruiters' questions.

5—Information given by a prospective employer will be treated as confidential, if so requested.

only then seek external references as a check. But it seems that this confidence is lacking in many organisations, especially in the public services, which pusillanimously demand references for study before interviewing the candidate concerned.

Ideally, of course, recruiters

who doubt their ability to make

up their own minds should

transfer to other work in which

they might feel competent. But

in these days of high unemploy-

ment, it may be hard for even

public-service officials to find

another, less challenging, trade.

In the circumstances it seems

best to allow such people what-

ever external opinions they feel

necessary to make up their

minds for them. So the clause

on references guards merely

against blatant abuse.

But the local authority which

refuses to interview any can-

didate who withdraws permis-

sion to seek a reference at that

stage, should realise that this

rule is the sort of gratuitous,

dogmatic proneness which has

brought bureaucracy into dis-

repute.

Which leaves me room only

to pay my thanks and respects

to the lovely Ann Redfern, Bob

Fleeman, and Bernard Dixon (no

relation) of the Institute of Per-

sonnel Management, who have

been mainly responsible for

making the *code of recruitment*

practical a reality.

Managing Director

ELECTRONIC COMPONENTS

• To develop further the European operations of a substantial American electronics corporation already established in marketing capacitors throughout Western Europe. A new factory is under construction in the United Kingdom.

• The task is to work with the present Managing Director with a view to early succession.

• The prime requirement is for senior marketing management experience in micro electronics preferably against a communications, data processing or aerospace background. An appropriate degree or engineering qualification is mandatory.

• PREFERRED age around 40. Terms are for negotiation above £3,500 together with international company benefits. Location—London.

Write in complete confidence to C. A. Riley as adviser to the company.

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12 CHARLOTTE SQUARE and EDINBURGH EH2 4DN

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The openings offer excellent opportunities for advancement both within the UK and Overseas.

Applicants will ideally be in their 30's and have had at least ten years' banking experience, preferably domestic and international to include Documentary Credits, Foreign Exchange, Lending and Marketing.

Salary will be commensurate with experience to which will be added excellent fringe benefits.

Please apply in writing, giving brief details of career to date to:

Mr. E. J. Ralphs, Manager—Personnel,
American Express International Banking Corporation,
52/60 Cannon Street, London EC4Y 4EY.

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INTEREST

SKC

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Replies in confidence to:

R. B. S. Wood,
Smith Keen Cutler,
52 Cornhill,
London EC3V 3NR.

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Circa £10,000 + Car

FINTEL, a newly formed company, owned jointly by Financial Times and Exel, is seeking a dynamic manager to develop and market business information services on an international basis.

Initially, the company is concentrating its efforts upon developing a data-base for distribution via Prestel, the Post Office Teletext service. However, the longer term aim is to establish a range of data-base products to service a variety of business needs. Experience therefore in at least three of the following fields is essential:

- electronically distributed information services
- specialist business publishing
- European and U.S. markets
- data-base services
- computer/communications
- consultancy in a marketing role

The successful candidate, who would report directly to the Managing Director, is likely to be in his or her thirties with a degree from a British or foreign university or business school. There are good prospects for later selection to a board appointment.

Please apply in writing giving full details of your career to date to:

Mr. B. Botten, Managing Director,
FINTEL LIMITED,
1, Pudding Lane, London, EC3R 8AA.

YOUNG QUALIFIED
ACCOUNTANT

Required by a U.K. based Knitwear Company with overseas operations, for position as Assistant to the Company's Group Accountant. Will be required to assume varied responsibilities within the Accounts Department based at Sandhurst, Surrey, reporting to both the Group Accountant and the Board of Directors. A salary in the region of £6,000 p.a. will be offered to the successful applicant. Please apply confidentially in writing to the Financial Director of:

MARY FARRIN LIMITED
at Westgate House,
Chalk Lane,
Epsom,
Surrey, KT18 7AJ.

COMPUTER LEASING

SALESMAN

Standard Chartered Leasing are seeking to recruit an additional leasing salesman.

The new salesman will be given a marketing territory in the U.K. and will be based in London. It is likely that he (or she) will be given additional European responsibility as the job develops.

The job itself is to market leases on IBM 360, 370 and the new 3000 series computer equipment. As SCL is a subsidiary of the Standard Chartered Bank group, the security of SCL is assured.

The successful applicant (male or female) would need a successful sales record, a knowledge of IBM equipment and a knowledge of finance.

An excellent salary with the potential to earn very high commission is offered with excellent fringe benefits and working conditions.

If you are interested in this position, please contact:

John Burke
General Manager
Standard Chartered Leasing Company Limited
79 New Cavendish Street
London, W1M 8AJ
Tel. No. 01-580 0302

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Expert on
Bank Organisation

Applicants should be in their mid 20s and have a sound British Banking background together with a good knowledge of computerised data processing particularly in relation to the introduction of new systems.

Salary and benefits will be commensurate with the successful candidate's experience.

Please apply in writing giving full details of career and salary to date, which will be treated in strict confidence, to:

Deutsche Bank AG, London Branch
10 Moorgate, London EC2P 2AT
Tel: 01-606 4422

Company Secretary

A well established international group in civil engineering requires a qualified company secretary. The appointment will be in the Midlands. Applicants of either sex should be in the age range 30-40. Experience in construction would be desirable but not essential. The successful applicant would be responsible for the normal duties of company secretary, legal advice and participation in commercial negotiations. The salary is negotiable and includes generous fringe benefits.

Please write in confidence with full personal and career details to Box A.6383, Financial Times, 10, Cannon Street, EC4P 4BY.

GROUP SALES DIRECTOR

To join S.E.-based private group operating in export/government packaging and freight forwarding. Annual turnover approaching £m. Net profits in excess of £100,000. Salary £9,000 per annum plus car. Profit participation. Equity available. Successful candidate should be able to introduce business from day one and stimulate those with whom he/she works.

Write Box A.6377, Financial Times, 10, Cannon Street, EC4P 4BY.

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£14,000?
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The contracts you would be offering are among the most attractive in the industry and you would receive a thorough initial and on-going training to give you every opportunity to succeed.

Opportunities now exist for 3 people at a new West End office.

If you are aged between 22 and 34, are sales orientated and have a proven record of success in your previous career, telephone Tony Boys on 01-734 4668 or write to him at Hill Samuel Unit Life Services Ltd, 35 Soho Square, London W1V 5DG.

JUNE 29 1978

The Financial Times is proposing to publish a Survey on Accountancy on Thursday June 29 1978.

The main headings of the provisional editorial synopsis are set out below.

INTRODUCTION
THE STATE OF THE PROFESSION
INFLATION ACCOUNTING
ACCOUNTING STANDARDS
THE NEW AUDITING STANDARDS
THE NEW EEC DIRECTIVES
THE REGULATION PROBLEM
EDUCATION + TRAINING

For further information on the editorial content and details of advertising rates please contact:

Mike Hills, Financial Times, Bracken House,
10, Cannon Street, London EC4P 4BY
Tel: 01-248 4864 or 01-248 5000

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

The content and publication 'dates' of 'Surveys' in the Financial Times are subject to change at the discretion of the Editor.

Leyland toolmakers walk out in union differentials battle

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

LEYLAND TOOLMAKERS "reaffirmed their determination to oppose the State-owned corporation by calling out more than 2,000 workers for an unofficial one-day stoppage yesterday."

However, the immediate sanctions threatened by a mass meeting of 1,700 workers in Birmingham were directed against their own union, the Amalgamated Union of Engineering Workers.

The toolmakers urged colleagues to withhold union subscriptions until the union's national executive supports their aims.

The more is intended to embarrass the engineering union and is directed particularly against Mr. Terry Duffy, president-elect, who advised toolmakers to ignore the unofficial strike call.

Mr. Roy Fraser, the toolmakers' leader, said the protest seemed the only way for skilled men to register their frustration at the way they had been treated by the union.

The toolmakers are demanding separate negotiating rights with Leyland, to restore ended differentials.

The issue was at the centre of the month-long strike that brought the company close to financial collapse last year.

Mr. Fraser insisted that the toolmakers did not seek another confrontation but had



Roy Fraser: determined to see justice.

being paid elsewhere in the motor industry.

● Production of Leyland's Rover saloon was disrupted at Solihull yesterday, following a strike by 80 external drivers protesting about disciplinary action against a colleague. About 1,500 of the 4,000 assembly workers were laid off and the company was trying to resolve the dispute.

The toolmakers are demanding a wage increase of more than £20 a week to put them in line with rates which they claim are

Banknote strike to continue

By Our Labour Staff

NOTE EXAMINERS at the Bank of England printing works have decided to continue their strike until at least Friday when another meeting is expected.

More than 500 examiners, drivers, binders and other groups have been dismissed during the dispute which has prevented note printing and distribution to the London works in Essex since the middle of last month.

The bank's moratorium on £1 and £10 notes, when the clearing banks would have been prevented in any case from circulating new notes that should have been printed during the dispute, ended at the weekend. The moratorium for £5 and £10 notes finishes on June 30.

The banks with stocks of new notes have not been caused any real problems by the dispute.

The Bank of England says the dispute, which involves about half the printing work, 1,000 examiners is over a closed shop demand.

The dismissed examiners, members of the Society of Graphical and Allied Trades, have complained that the bank has been replacing union by non-union members.

Bonus dispute makes 3,000 workers idle

TWO YORKSHIRE factories of Associated Engineering (Turbine Components) Ltd, are at a standstill through a strike by 1,800 employees over bonus systems.

It began at the factory at Shipley, near Bradford, when 48 workers began a work-to-rule over alleged anomalies. They were sent home by management. The remainder of the factory, some 300 men, walked out claiming a lockout.

Workers at the main factory at Yeadon, near Leeds, came out to support.

Mr. Ray Deane, Amalgamated Union of Engineering Workers, at Yeadon, said a "last-ditch approach" had been made to management for a settlement, but without success. Mr. Ralph Bradbury, the personnel director, said that if the company missed business now there could be harmful long-term effects on profitability and jobs.

Fresh recognition claim is filed

By ALAN PIKE, LABOUR CORRESPONDENT

THE LEGAL and General Staff Association yesterday revived its strike until at least Friday when another meeting is expected.

More than 500 examiners, drivers, binders and other groups have been dismissed during the dispute which has prevented note printing and distribution to the London works in Essex since the middle of last month.

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The Management Page

مكتبة من الأصل

EDITED BY CHRISTOPHER LORENZ

David Curry reports on how the Compagnie Generale d'Electricite (CGE) has fared under government sponsored re-organisation

Did CGE really lose out?

CGE HAS been accused of "losing out" in the re-organisation of several of France's industrial sectors, notably in nuclear power and telecommunications, which the Government has sponsored in the interests of bringing essential technology under French control. But how true is this conventional wisdom?

Nuclear power: When the state-owned utility Electricité de France decided to build up France's first generation of nuclear power stations around a single model it had to choose between the boiling water reactor licensed from the U.S. by CGE (and for which it had placed two orders and six options) and the pressurised water reactor licensed from Westinghouse by the Creusot-Loire group. It chose the Westinghouse system and CGE's orders were cancelled (with compensation).

At the same time the state decided to concentrate production of turbine-generators around Alsthom, which had come into the CGE camp in 1969. In early 1978 Alsthom merged with the shipbuilding group Chantiers de l'Atlantique leaving CGE with a 30.7 per cent share in the resulting group Alsthom-Atlantique.

Chantiers de l'Atlantique had experience in diesel motor construction and also had links with the state Atomic Energy Commission in the field of smaller nuclear power stations.

Later in 1978 the turbine-generator division of another big engineering concern, Compagnie Electro-Mécanique (CEM) was made over to Alsthom-Atlantique, giving the company an effective monopoly of turbine-generator development. In its final configuration Alsthom-Atlantique had a production capacity of 2,000 MW putting it on a par as a producer of turbine-generators with Kraftwerk Union and Brown-Boveri (whose licensee it holds) although behind U.S. General Electric and Westinghouse.

Since CGE also has large civil contracting interests it claims that it can handle some two-thirds of the value of nuclear power station contracts without supplying the nuclear core.

But CGE retains its stake in the fast-breeder programme, which will eventually give birth to France's second generation nuclear power stations.

An important series of agreements have been signed effectively setting out the frontiers between Alsthom-Atlantique and Creusot-Loire in the fields of steam turbines, hydraulic turbines and nuclear reactors.

The mistake, according to Roux, "was not getting out of nuclear: it was getting into it. But we wanted a Government decision that would give us the turbine-generator monopoly in return for quitting nuclear."

Turbine-generators make much more money than nuclear reactors, and we reckon there will have to be reconversion of power stations to coal and oil."

Telecommunications: The charge is that the state jilted CGE when it decided to concentrate switching technology in French hands in favour of the Thomson group, which at that time was not even a competitor in the field. In consequence, ITT was obliged to sell its Le Materiel Téléphonique (LMT) subsidiary and Ericsson was obliged to sell its French operation to Thomson.

CGE argues that when the state was looking for a foster mother for the Metronet system developed by ITT and the AXE system of Ericsson, there was never a practical chance that CGE would be selected for the precise reason that CGE was the master of

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Ambroise Roux rocked his invested heavily to renew its round frame back on his chair industrial equipment and has

and allowed a carefully con- imposed a rigorous financial corporate concern.

Brazil—and don't forget we

controlled expression of perplexity discipline on itself to be able to

to flicker across his face. "My finance both expansion and

directors' portfolio includes the Credit: world production."

dear sir, I know exactly what rejuvenation without imposing what we are and where we are disproportionate burdens on the

balance sheet.

He rocked back against the Roux is fond of comparing

table, spread his fingers as if 1973 with 1977 to illustrate the

to play the opening notes of a group's performance. "In 1973,

concerns. "Of course, there operations were included in the

such as when only majority-controlled

difficult to explain psychologically, such as when we got out of

nuclear. But after all, we got exactly what we wanted."

It was a typical exchange with

Roux, chairman of a far-flung empire ranging from turbine-generators to public works, and FFR 1.15bn: we have deliberately

from shipbuilding to telecommunications and computer peripherals—the empire for activity.

Our overseas turnover has

risen from FFR 10.3bn to FFR 12.1bn and we are the country's third largest exporter. Yet all

this time, and despite the immense investment and modernisation effort we have

made, we are carrying FFR 1bn less debt now in terms of constant francs than we were in 1973."

Roux himself has climbed that typically French ladder of promotion out of the grandes école (Ecole Polytechnique, diploma

from the Ponts et Chaussées, and the Ecole Supérieure d'Électricité) and up the professional ladder of the civil service and the ministerial cabinet.

In the 1950s he made the classical side-step from government to industry (rare, indeed,

are movements in the opposite direction) to become by 1955

the deputy managing director of CGE. Eight years later he was managing director, and he will soon be embarking on his ninth year as chairman.

He combines this with being one of the barons of the Patronat. And he has a reputation for being a no-nonsense boss

in the 34 hour week. "Its expansion

may be less rapid in years to

come because the growth of

employment and market performance in return for subsidies

—one of the Government's techniques to encourage the development

of the French presence in crucial areas of technology.

In each of these areas CGE has been accused of "losing out" to Creusot-Loire and the Empain-Schneider empire in

nuclear; in Thomson-Brandt in telecommunications, and generally

in the computer field.

Roux agrees that any account of these three restructurings shows that, far from having lost out, CGE has emerged with its position improved.

Key areas

"There's nothing in the automation, peripherals, telecommunications and data-acquisition which we don't want," Roux affirms. "Perhaps there is."

There are some things we are in

A further area for development through force of habit, but by means is that of new sources for

and large we are now present energy. The Laboratoires de Marcoussis and five industrial

in a number of key areas, and

concerns in the group are

between them pursuing four lines

of development. The most im-

portant is the area of heating of

buildings, where the group

claims a leading position in

thermodynamic or thermo-elec-

tric heat pumps, universal solar

captors, high temperature con-

ectors and energy storage.

The second theme is the regu-

lation for being a no-nonsense boss

sales in the heavy electrical

industry, covering areas like the

their calculations than some of



Ambroise Roux: "There is nothing sillier than buying a bad company cheaply."

control of boiler temperatures their European contemporaries, and televised supervision and metering. Does this impose constraints on CGE?

"When you have got the place we hold—in heavy electrical engineering, in telecommunications, in cables in batteries—it's hard to have a general policy which differs from official policy. But the Government listens to us. We have never had a quarrel about overseas investment and now and again I am asked to put a factory somewhere to solve a regional or unemployment problem."

Does he? "If I can do" The group is easier to run than one thinks, Roux remarks. "It's very decentralised. It's easy to see if a group is decentralised or not. Go into the parent company headquarters and look at the names on the doors. If the names are those of the chairman of subsidiaries you can forget about decentralisation."

"None of my subsidiary chairmen are here; they have total autonomy and borrow money over their own signatures. They decide wages and social policy. I certainly don't get involved in solving strikes in factories."

"How many letters do you think I sign each day?" he asks.

"On average less than one a day," he answers himself. And to what sort of people?

"Oh, the Prime Minister, the President, perhaps the chairman

of the really big companies."

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Paris Theatre

Louise Michel and Beckett

by GARRY O'CONNOR

Louise Michel was a 19th-century working-class feminist, destined sooner or later to the surface, as she has at the mouth itself, which is all we see. *Théâtre Bruyère* (in Dominique Houdart's eponymous play based on her writings). She is shown rigidly and unswervingly immobile, from her standing up to the decrepit symbols of the 2nd Empire, through the Franco-Prussian War, the Siege of Paris, and the days of the Commune, to her exile to New Caledonia, to return home to further prison sentences (and a meeting with Marx's son-in-law). Like a *Four Quartets*. The author directed this, as he has *Pas Mol* instead of a single scene before the walls of a capitalist, bourgeois, Harfleur, she is frozen for ever on the same scaling ladder.

Yet if the content of *Mme. Houdart's* ideas leaves much to be filled in, in execution she weaves with the means at her disposal a careful and fascinating texture. A timber-framed proscenium within a proscenium on the stage. Finally May, hedged all this time by darkness, faces the audience, delivering a snatch of narrative concerning a parallel mother-and-daughter relationship: Mme. Seyrig's shuffling gait and poignant eyes, her soft clipped delivery, could not be improved on.

Pas remains an enigma, at least to this critic. Martin Esslin, in a note in the programme, praises it for its perfect economy, writing that "economy is one of the hallmarks of supreme art."

But the wonder it endures and colourism profusion would sometimes serve better.

This, at least, is what we have in *Jérôme Savary's 1,001 Nuits* just opened, also at the *Théâtre d'Orsay*, in which Savary's free-wheeling adaptation of stories from the Arabian Nights is informed with street-corner café encounters in a Paris suburb. The evening is noisy, unrelenting, and a little long, but even so it is full of some good visual jokes (they show mock dummies of men of the 2 REP descending to rescue wives in distress, which won a resounding cheer), and the archaic spirit is deeply refreshing, unified as it is, by the disarming quirkiness of Savary's imagination.

Hamilton show

Richard Hamilton, the British painter, is organising an exhibition at the National Gallery called *The Artist's Eye*. It will open to the public on July 5 and continue until August 3.

It will include his painting, *My Marilyn* (1968) which features Marilyn Monroe, and a personal selection of pictures from the National Gallery Collection. The Arts Council film *Richard Hamilton* will be shown at 4 p.m. Monday to Friday, throughout the exhibition.

This is the second in the series of *The Artist's Eye* exhibitions in which a modern artist is invited to make a choice of Gallery paintings to be displayed with one of the artist's own works. The series was inaugurated by the sculptor Anthony Caro in 1977.

Bergen Festival

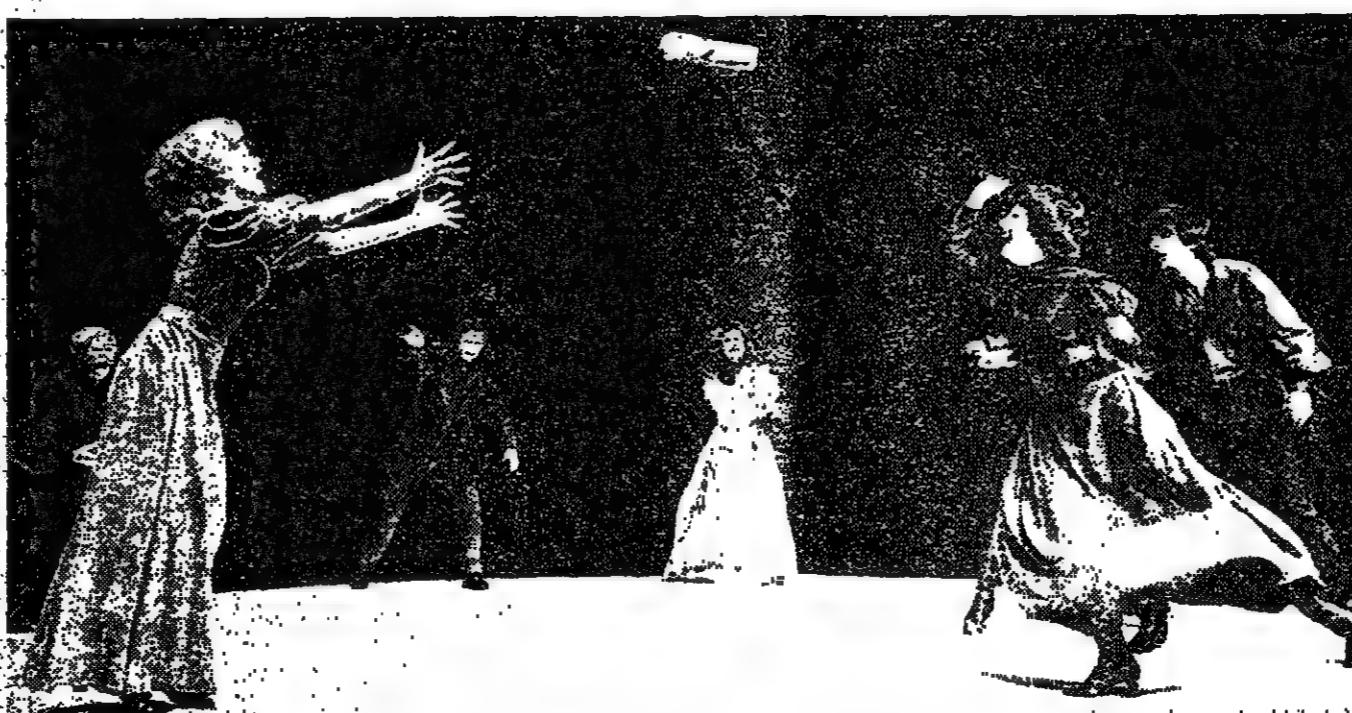
The Marowitz Hedda

by OSSIA TRILLING

Charles Marowitz has struck again. After *Bomarzo*, and his other Shakespearean collages and "free adaptations," and a similar treatment accorded to Büchner's *Woyzeck*, which he also staged in Norwegian in Bergen three years ago, it seemed logical that he would want to tackle Ibsen's *Hedda Gabler* in like manner. Something peculiar to the Norse sense of humour undoubtedly made the Bergen Festival pick on him to stage the world premiere of his latest collage, called simply *Hedda*, during the 150th Ibsen celebrations at the National, the very theatre where Ibsen himself once worked as "dramaturg" and director.

Norway warmed to *Hedda*. The Oslo reviews were rapturous. Only a couple of Bergen critics demurred. *Hedda*, unlike earlier Marowitz collages, introduces characters and scenes that Ibsen's play leaves to our imagination, though, according to Marowitz and to Liv Schøyen his Norwegian co-adaptor and co-director, every word spoken is Ibsen's own. *Hedda's* odd and tedious mime previous to her appearance called *Histoires*, inspired by the works of Beckett and performed by the *Théâtre du Labyrinthe*, a vague evocation of objects, people, and their "territories," full of the kind of pious prudishness to which Beckett's works sometimes lend themselves.

The substance of the evening was, however, *Pas Mol*—unerringly well mouthing by Mme. Renaud.



A ball game, with Lovborg's manuscript as the ball, in Charles Marowitz's 'Hedda'

silver uniform, returns from the grave like Mozart's wronged legendary pistols at all and role and into Lovborg's arms, that shatters like an egg-shell at sundry on her behalf.

Most revealing of *Hedda's* thwarted nature is the reconstructed brothel-scene seen, as

the actual takes place as in a comic place in *Hedda's* mind. The

moment of silent days, one of whole evening is as much a

all else through *Hedda's* eyes.

Several extremely funny triumph for its devils as it is

here *Hedda* can change places in the 75-minute-long for the striking Janny Ross

with Miss Diana and cast her show.

John-Christian Alsaker's Brekke in the title-role.

Elizabeth Hall

Christoph Eschenbach

by DAVID MURRAY

Mr. Eschenbach's piano recital on Sunday began and ended with well-loved Beethoven sonatas, framing early Schumann and Berg. The Berg was of course his op. 1 Sonata (sadly, he wrote nothing else for solo piano), to which Eschenbach's nervous sensitivity is ideally suited: he maintained a sense of shuddering development through all its fidgety tempi and its exacerbated harmonies, but the drama of piano-similes were peculiarly intense, and the power of the stabbing climaxes was judged to a nicely. The formal silhouette of the piece is not often projected so clearly, nor its fraught voices so delicately separated.

Where inner parts carry some rhythmic energy, Eschenbach seems content to give a general effect: he looks at them, or just skitters. The Schumann pieces lost something in that, though their confiding lyrical tone was confidently held. Schumann's op. 1, the "Adagio" Variations, showed wisdom from start to finish, with gossamer furies in the quick variations; but its sturdy passage-work was developed, and some of its new little jokes were too impishly turned to click. The rarely heard Allegro in B minor, op. 8, was given a firm overall shape — no easy matter, for despite its origin in a sonata, its design is odd and elusive: a welcome resurrection.

All the same, one could not banish the thought that Schumann's piano writing was a strangely qualified conclusion, a tentative triumph.

Elizabeth Hall

Beaux Arts Trio

by DOMINIC GILL

The Beaux Arts Trio are not pions too of the Mendelssohn trios, still both much-neglected. Their account of the D minor trio was a marvel of fire and drive: the ensemble of the world, across them Delacroix's claustrophobic study of the doomed shipwreck boat from *Don Juan* and Albert—has reached up confronts a serenely nostalgic through the Piranesian angle of Poussin school-piece of an its upper stories and dislodged artist drawing among ruins. And less or more Italianate, spiritual ancestor of Gainsborough in his arcadian lyric mood of about 1780—Ulysses hackneyed of a hawking party on horses, dappled with woodland sun (Agnelli); a big and airy Wynants of a river valley (Colnaghi).

Apnew has among three

Guardi (two of that delightful postcard size), a luminous hazy vision of San Giorgio Maggiore, all awash with light and water as if held just this side of sinking by sheer faith; there are a few portraits here, but among them the account of a young lady in a classical garden by Karl de Moor takes a theme more generally associated with Neitscher, but in terms of a girl who has strayed. The portraits at Colnaghi are indeed good—a tour Philippe de Chambord and underestimated in this country); a sultry young man by Carlo Dolci; and a magnificently fresh young English grand tourist, William Farnor, painted by Mengs in Rome in 1785—

curious London perambulator.

Finally, an admirable exercise

here that was meant to be

by the National Gallery in the National Gallery of British Art (and was, until the Tate campaign (deadline July 11) to bloomed on Millbank) based on salvage two of the Canaletto of the rich collection of mainly Warwick Castle sold from the Victorian paintings collected by Castle. The two can now be seen in the National Gallery collection of Greco-Mancunian Boardroom. It is just about the

hottest

of light and shade.

The Beaux Arts ended with Schubert's B flat trio; a miraculously whole and coherent performance, illuminated on every

page by flashes of dark and lowing poetry. The andante and Rondo especially showed their greatest quality: a freedom to indulge in quite extreme individual spring, warming the

—In this sense they are an "old-fashioned" ensemble — without

andante with gentle contrapuntal conversation, throwing off any loss of clarity or the least

the finale as a sparkling tour de force, brilliantly led and sustained by the pianist Menahem Pressler. The Haydn C major has always been one of the argument: gripping unanimous

Beaux Arts' special party-pieces; not one gesture hollow, nor one essential note false.



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Tuesday June 13 1978

Cuba's African adventures

THE TRUTH about last month's invasion of Zaire's Shaba province will probably not be known for a long time, if ever. It has now emerged that the U.S. some weeks ago that he had tried to prevent the rebels' incursion. Washington, on the other hand, continues to maintain that the attack was mounted with Cuban connivance, if not active encouragement. However dimly Washington's evidence, there is no doubt that the Cubans are effectively in control of Angola, whence the invasion was launched, and it can only be assumed they had some hand in training the rebel forces. Whether they then positively encouraged the Katangese to cross the border is of only marginal relevance to their longer term objectives in Africa.

Long-term policy

It would be wrong to see Cuba's African role simply as that of a Soviet cat's paw. It is true that President Castro has drawn much closer to Moscow over the past 10 years or so. But it is equally true that Cuba has its own independent reasons for adventurism. President Castro has made it quite clear that Cuban troops are in Africa as a result of long-term policy and ideological considerations and that they are not going to be withdrawn in the foreseeable future. He makes no secret of their availability for future operations in Namibia, Rhodesia and ultimately South Africa.

Justification

It is, in any case, hard for the West to try to deny independent Governments like that of Ethiopia the right to solicit outside military aid to defend their frontiers. That was, after all, the main justification for France's action against the Zaire rebels. It is a fact that the West will want to keep up its sleeve, for possible use again in the future, whether or not the invasion of Shaba province was condoned by the Cubans. It provided a useful opportunity for the West to signal that it will not put up indefinitely with Soviet-Cuban mischief-making. It will not make the Cubans go home. But the vehemence of President Castro's denial of Cuban involvement at least shows some concern at Western reactions to his African activities.

State subsidies at risk

ATTEMPTS TO counter the weakness of a particular sector growing resort by more and more countries to the use of state subsidies to aid ailing industries are being made both to the promotion of structural improvement, a vicious circle may be established.

The effects of protection can not, moreover, be confined to other industries and to the basic political agreement in time for the meeting at Bonn. At the latter meeting, the U.S. and West Germans will press the other governments present to agree to limit state aids as part of a wider package of measures to boost the world economy, while in the GATT talks the question of industrial subsidies is seen as an essential part of a new international agreement covering both tariffs and non-tariff trade barriers. The common thread is the growing concern at the extent to which world trade is being distorted by subsidies and other forms of protection.

Spread thinly

For the British Government, which has become one of the main sinners in this regard, the issue is of some considerable political sensitivity, particularly with an election in the offing. As in other countries, there has been a growing feeling that the costs of the traditional commitment to a liberal trade policy can be too high in terms of unemployment and the distortion exerted by industries particularly exposed to import competition. Politically and socially, this feeling may be understandable for the advantages of trade liberalisation are spread widely and thinly and are not easy to pin down, while the disruption caused by surges in imports during the recent years of relatively slow growth in world trade have been considerable. But the need for quick-acting and more selective measures against surges in imports which cause economic damage has been well recognised in the current GATT round and is quite separate from the argument about the use of state subsidies.

The change in resorting to state aids for industries facing import competition lies in the for securing a basic inter-risk of confusing cause with national understanding on the use of subsidies which may not be responsible for the rise again for a very long time.

THE FLOOD of imports of low priced East European tyres into this country has prompted the British Rubber Manufacturers Association to present the EEC with an anti-dumping plea later this month. Britain's tyre-makers say the imports are undermining their home market. Unquestionably, they are doing considerable harm, but the real causes of the tyre industry's lack of profitability lie deeper.

In essence, the industry has the installed capacity to manufacture more tyres than its customers need. A ruthlessly competitive marketing system ensures that it has great difficulty in selling them at realistic prices.

Barring any spectacular change in the tyre safety laws, it looks as though the annual car/van tyre replacement market in Britain has settled down at around 20m units a year for some time to come. The number of vehicles will undoubtedly increase but the tyre replacement factor, due to continually improving tyre technology, will maintain its slow decline.

The steel-belted radial, which lasts up to 25 per cent longer than a textile-belted radial and more than twice as long as a crossply, is now almost the standard kind of car tyre. In 1972, only one replacement radial in three was steel-belted.

This year, the replacement figure will be well over 50 per cent, and rising fast. The steel-belted radial tyre will account for between 85 and 90 per cent of original equipment purchased by the car makers this year. It will probably take between two and a half and three years before the majority of them are due for renewal—and their

further declined. This year, it is likely to reach 1.26 (compared with 1.3 in 1977). As tyre technology advances, there is no hope that the trend will be reversed unless tyre safety legislation—and its standard of enforcement—is toughened.

At present, the tyre manufacturing and distributing industries (through their official bodies the British Rubber Manufacturers Association and the National Tyre Distributors Association) are campaigning for more stringent tyre safety standards. In particular, they want to see the tyre with a legal amount of more than 1 mm pattern across 75 per cent of its tread but with one bald shoulder made illegal.

That is no reason, however, for the West to be panicked into over-reacting. Mr. Callaghan was right at the recent NATO summit to urge his colleagues to proceed with caution, even if he did so in an unnecessarily patronising manner. The history of Soviet-Cuban intervention in Africa is not a total success story. The Soviet Union has, at least for the time being, lost its foothold in Somalia, and there are reports of growing divisions between Moscow and Havana over the Ethiopian campaign against the Eritrean separatists. It is unlikely that the Angolan Government could survive if Cuban forces were to withdraw, and the Cubans have so far avoided confrontation with white or Western troops. If a number of American hardliners see an imminent threat to the West, the military assessment in Washington is that the balance of forces has not so far been seriously altered.

In the early 1970s, the longer-lasting radial tyre began to affect the situation but the continuing growth of car ownership kept tyre sales buoyant.

For the tyre industry, the oil crisis which began in late summer of 1973 was a disaster. Car production fell, which reduced demand for originally fitted tyres. Speed limits and soaring fuel prices reduced vehicle mileage and lowered demand for replacement tyres. And the cost of oil-based materials from which tyres are largely made increased enormously.

The oil crisis, and the economic recession it sparked off, could hardly have come at a worse time for the industry because by then the effect of the radial tyre—and specifically the steel-belted type—was beginning to bite. The industry's replacement factor, tells the story.

Although the number of cars and vans in Britain grew from 14.1m to 15.2m in the three years period 1972-75, replacement tyre sales dropped from 22.4m to 19.4m. The tyre replacement factor (the number of replacement tyres sold divided by the number of vehicles) fell from 1.09 to 1.27.

The number of vehicles has continued to rise since the worst days of the recession but the tyre replacement factor has

replacements will be more steel types.

If the prices realised for advanced technology steel-belted radial tyres were related to their mileage potential—vastly greater than that of the old-fashioned crossply tyre—the industry would be happier. But unfettered competition in the marketplace has ensured that the "steel" tyre is sold too cheaply.

The reasons are complicated. Few industries can match the industry's anarchic marketing arrangements. Tyres are sold through many different types of outlet. The main ones are specialist tyre distributors.

Woolco and Carrefour are a rising force. To the chagrin of the distributor trade, the tyre manufacturers rushed to supply the hypermarkets direct, even though they are in direct competition with their own equity outlets and with the independents.

It is against this background of profit-eroding competition that the threat from cheap imports has to be seen. Their rise has been startling. Total imports from the Eastern bloc (and these are what the BRMA is complaining about) were only

70,000 units each worth an average £2.19 landed in 1970.

At one time they were primarily wholesalers but in the last decade they have entered the retail tyre business so successfully that they handle an estimated 70 per cent of sales compared with the garage trade's 30 per cent. That is a complete reversal of the historic position.

And the distributors, once sturdily independent, are now in the main owned by the tyre manufacturers. This process of vertical integration was started in the late 1950s by Dunlop and every other manufacturer followed suit. Dunlop's National Tyre Service is now the biggest organisation of its kind in Europe, with about 450 outlets. Some are of modest size with a turnover of perhaps £100,000-worth of tyres a year; others do that amount of business each month.

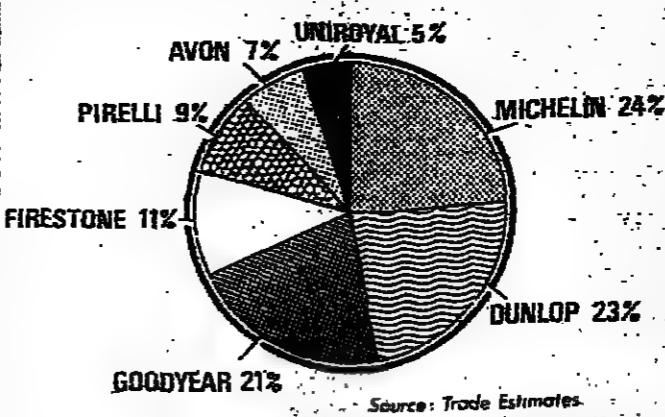
Other large manufacturer-owned retail chains are Associated Tyre Specialists (Michelin), Tyre Services (Goodyear), All Tyres (Firestone), Central Tyres (Pirelli) and Motorway (Avon). Together, they outnumber the independent specialist retailers and handle an estimated 65-70 per cent of replacement tyre sales.

In the U.S. manufacturer-owned "equity" outlets handle only company brands, but the British "equity" tyre specialist deals in all kinds of competitive tyres, though managers are expected to favour parent company brands if they can.

The specialist outlets—whether manufacturer-owned or independently run—and the garages have more than 90 per cent of the replacement market. However supermarkets and hypermarkets like Asda,

BRITAIN'S LARGEST TYRE MANUFACTURERS

ESTIMATED MARKET SHARE, ORIGINAL EQUIPMENT & REPLACEMENT COMBINED (HOME PRODUCED)



Source: Trade Estimates

industry. It has lost more than 30 per cent of the car tire replacement market to importers. British companies among them.

Because of the decline of sterling, what the British industry calls "black money" has been flooding. Dealers buy from manufacturers through normal trade channels, but instead of being sold retail to British motorists, the tyres are shipped across the Channel by the container load and sold there at highly competitive prices. In 1976, "black exports" of car tyres alone amounted to 1.75m units. Last year, they slipped to 1.5m, but are expected to rise in 1978 to 1.8m units.

Now the wheel has turned full circle. Because of rising imports some of the mainland European tyre factories have inflated inventories. This has led to surplus tyres with famous brand names being sold chiefly to brokers who dispose of them wherever they can. Many reach Britain, where specialists can buy them for less than they would have to pay for an identical type made in the same manufacturer's British plant.

The American market has also been a happy hunting ground for European (including British) tyre makers. Reluctant to convert to radial-ply construction because of the immense cost, the U.S. industry was unable to meet consumer demand in the early 1970s for replacement radials. At first they were mainly used on major imported cars, notably European makers, notably Michelin and Pirelli.

Imports from EEC countries have tailed off following the fall in sterling. Some manufacturers, like Kleber-Colombes of France and Continental of Germany, are now concentrating on selling higher-value and specialist types of tyre in Britain rather than trying to compete head-on with popular radial tyres for heavy lorries with a retail value in the region of £100 apiece.

Curiously, East European manufacturers are being produced with the aid of western technology, single tyre cost over £100 apiece. At present, Russia can use all the radial truck tyres it can produce for surplus tyres with famous brand names being sold chiefly to brokers who dispose of them wherever they can. Many reach Britain, where specialists can buy them for less than they would have to pay for an identical type made in the same manufacturer's British plant.

Although the U.S. industry's annual output of radial car tyres is now 50 per cent radial, imports from Eastern European manufacturers, notably Michelin and Pirelli, soon stimulated demand for radial tyres for American cars.

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The British manufacturers complain that these imports are "tearing the heart out" of their earthmoving business because they are being left only to supply the less common and less profitable sizes to the construction industry. No British maker now sees much hope of getting a reasonable return on the substantial capital investment necessary in commissioning new earthmoving plant.

But the latest five-year agreement between Dunlop-Pirelli and the Russians is worrying some sections of the British tyre industry because it involves selling technology to improve the with that of the West German

imported last year. The main European suppliers were France, Germany, and Italy, but Britain shipped 127,000 tyres for sale on the U.S. replacement market. European tyre makers are confident they will retain and possibly increase their share of this huge and lucrative market mainly because of higher product quality.

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Having barely digested the changeover from cross-ply to radial construction, the British industry is taking an understandably cautious line on further technological change. Every manufacturer experiments with radically new kinds of tyre, including those which have no re-inforcing piles and can be moulded in a single operation. But radial-ply construction is unlikely to be superseded on any scale until the 1990s at the earliest. In the

tyre industry's view, one revolution every 25 years is quite enough.

THE BRITISH TYRE MARKET

Cars and vans in use	Total replacement tyre sales (new and remould) for cars/vans	Tyre replacement factor	Tyre replacement factor	
			new	remould
1973	14,943,000	1.50		
1974	15,125,000	1.61		
1975	15,273,000	1.43		
1976	15,537,000	1.30		
1977	15,805,000	1.29		
1978*	15,950,000	1.28		

* Estimate

It is against this background of profit-eroding competition that the threat from cheap imports has to be seen. Their rise has been startling. Total imports from the Eastern bloc (and these are what the BRMA is complaining about) were only 70,000 units each worth an average £2.19 landed in 1970.

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FINANCIAL TIMES SURVEY

Tuesday, June 13 1978

FRANCE

The re-election of the Centre-Right coalition in the March general election is likely to lead to a period of greater stability than in the recent past. Taking advantage of this a revolutionary experiment in industrial policy has just been set in motion.

FOR THE first time for two years France is back to normal. The general election in March put an end to a long period of left-wing ideas because it is uncertainty about the country's political and economic future, which had restricted the Government's freedom of action and created a depressed business climate. The endless election campaign, punctuated by dramatic quarrels between political allies in both camps, had taken an obsessive hold of the French people. The news media, even a year before the election, could talk of little else than the domestic political situation. By the time the election came round the whole country, except perhaps the tireless Gaullist leader, Jacques Chirac, who is always asking for more, was in a state of water exhaustion.

Comfortable

While M. can hardly be claimed that the unexpectedly comfortable victory of the Centre-Right coalition was a victory of the Left. For it was clear many months before voting day that the rift between the Socialists and Communist parties was so profound that, even if they won the election, the country would be faced with a long period of unstable government with dire consequences for the economy.

With hindsight, many observers of the French scene maintained that the outcome of the election was predictable. It left from presenting the electorate with acceptable terms. By

attempting to force the Socialists to spell out and extend what was still a reasonably flexible common programme which could be adapted to changing economic circumstances, it was courting disaster. The Socialists rightly argued that the original nationalisation

attempted to support him through thick and thin has lessened his dependence on the Gaullists, the new National Assembly is by much less reliable other member Francois Mitterrand as Prime Minister, would soon have no means the same as that of the coalition. Although diluted the common programme, the last Parliament. On the M. Chirac's party has made clear that its support remains conditional—it will submit all the Government's policies to critical

efficiency and international competitiveness. The fact that no major election is on the horizon until 1981 has given him enough time to watch his experiment bear fruit. But the risks are clearly great. The trade unions, initially stunned by the Left's election defeat, will not twiddle their thumbs for ever. Their resentment at having the purchasing power of workers frozen while industry is given free rein to set its own prices has already begun to boil over: witness the current strikes at several Renault plants and the public utilities.

Forecasts

Moreover, the latest official forecasts for the French economy show that there is no prospect of reducing unemployment before the end of the year. Indeed, it is likely to increase substantially. Estimates for growth in 1978 have been revised downwards to 2.2 per cent, whereas GNP must rise by about 4.5 per cent even to keep unemployment steady.

In the Prime Minister's view, France is still precluded by balance of payments and inflation constraints from adopting any major expansionary measures. Though orders have picked up and the investment climate has improved since the election, a substantial external stimulus is needed before the French economy starts ticking over satisfactorily again. To a large extent, therefore, the success of M. Barre's economic policies depends on whether agreement on a concerted growth strategy can be reached at the western economic summit in Bonn next month.

A new freedom of action

By Robert Mauthner, Paris Correspondent

programme was already as much social-democratic as the electorate could swallow or the economy could absorb at one go. And the Government had no difficulty in demonstrating that the cost of the Communists' wages and social policy

adminstration because it would have alienated their own supporters in spite of losing 23 seats, the new Union Pour la Démocratie Française (UDF) group, made ruling bodies—it has certainly had some of its teeth drawn up of several pro-Giscard major political parties.

Whatever the reasons, whatever their tactics, which are currently hotly contested not only by leading Communist intellectuals but

President Giscard d'Estaing, a row in the summer of 1976 over his own powers and the Government's election strategy, and subsequently as the Gaullist manoeuvre than he had in the old parliament. He has not, it is true, managed to win over the voters decided, some of them

the Socialists to his side, and his

recent substantial price rises

granted to the State-owned

utilities and public transport

boards, the Government intends

to start phasing out its massive

subsidies to the public corporations.

M. Barre, a liberal economist

of the old school, has placed all

the emphasis on industrial

in Bonn next month.

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FRANCE II

THE ECONOMY

A break with tradition

THE CRUSHING defeat of the genuinely competitive climate. Left, at the general election last March, has allowed the new State to hold the economy for French Government to take one of the post-war period of the biggest gambles in the cannot, of course, be completely country's post-war economic loosened at one go, particularly history. Freed from any electoral constraints for the next three years, M. Raymond Barre, the Prime Minister, and his new Economics Minister, M. René Monory, have already rejected the Left's collectivist political philosophy, but as giving him the green light for breaking with France's long dirigiste economic tradition.

By their choice at the polls, the official argument goes, the French people have opted for what President Giscard d'Estaing likes to describe as "the advanced liberal society," which implies a free market economy. And that, in turn, calls for policies which not only reduces the State's intervention in the economy, as far as this is possible in a modern industrialised society, but allows industry to operate in a dox budgeting. In justification argument goes on.

of the freeing of industrial prices and the recent sharp increases in public sector prices, he has underlined the serious financial difficulties faced by many companies as the result of falling profit margins, and the unacceptable high level of Government subsidies to the nationalised utilities, currently running at an annual rate of FF 30bn.

Inflation

The Government has admitted that its pricing policies will lead

to a sharp jump in inflation over the next few months and that the result for 1978 may be in the region of 11-12 per cent, compared with only 9 per cent last year.

This, however, is the price which must be paid for the necessary adjustment to a healthier industrial structure and better competitive climate, according to the Prime Minister.

In the longer run, the freezing of industrial prices will have put the main emphasis on of industrial efficiency and orthodoxy, which implies a free market

industry to operate in a dox budgeting. In justification argument goes on. While 30

years of price controls in France have done little to check inflation, countries like West Germany, where industry has always been free to set its own prices, have one of the lowest rates of inflation in the world.

Moreover, the Government's monetary and credit policies, as well as its wage policy, will remain restrictive, and it will make sure that French industrial products will face sharp competition from abroad. All these measures will help to keep inflation under control.

M. Barre's arguments are, no doubt, persuasive, but the main trouble with his policies is that they are highly selective. Industry has been given a hand-

some hand-out, but prices in the services sector remain controlled for the moment. The banks still have to live with a 12.5 per cent ceiling for the annual expansion of the money supply and the same credit growth ceilings as last year, which is also a constraint on new industrial investments.

Last, but by no means least, the trade unions are being asked to accept a freeze in purchasing power for everyone except the 700,000 to 1m workers on the national minimum wage at a time of escalating prices.

Workers, however, have an unfortunate habit, as far as employers and Government are concerned, of concentrating on their wage packets and are not likely to swallow for very much longer an economic policy which, on the surface at least, appears to demand substantial sacrifices from wage-earners while favouring their employers.

BASIC STATISTICS

Area	212,742 sq. miles
Population	52.9m
GDP (1976)	Fr 1,442bn
Per capita	Fr 27,200
Trade (1976)	
Imports	Fr 308bn
Exports	Fr 273bn
Imports from	
UK	Fr 1.7bn
Exports to	
UK	Fr 2.1bn
Trade (1977)	
Imports	Fr 331bn
Exports	Fr 319bn
Imports from	
UK	Fr 2.1bn
Exports to	
UK	Fr 2.7bn
Currency: franc £1 = Frs 8.39	

stimulate employment FF 4bn and 3bn respectively.

However, it is certainly true

that the new employment pact adopted by the Cabinet last month is less generous than last year's version.

The main difference between

the two schemes is that tax

concessions to be offered to

companies employing young

workers this year will be avail-

able only to those with a

labour force of no more than

500 and with a turnover not

exceeding FF 100m. And

instead of total exemption from

social security charges, com-

panies will obtain only 50 per

cent relief.

It is a moot point, in any

case, to what extent these

schemes have made a dent in

unemployment which, in April,

was still running at 1.1m.

While the Patronat claims that

the 1977 pact provided jobs for

350,000 people, the union

argues that this was achieved

mainly by replacing older

workers. Moreover, with the

new emphasis on profitability

and the relatively poor pros-

pects for growth in France, it

is considered unlikely that in-

dustry will be able to absorb

a large enough number of new

workers to bring down unemploy-

ment, certainly not enough to

offset the hundreds of thousands

of job seekers who will come on to

the market in the autumn.

Privately, officials concede

that unemployment could well

rise to 1.2m by the end of the

year, if not more, but here begins

the inevitable consequence of

the Government's wages policy, in spite of the fact that

wages are inflation-indexed.

Closely related, in the eyes

of the unions, is the serious

unemployment situation and

what they consider to be the

Government's neglect of this

problem. Their criticism is

perhaps unfair, given the large

sums earmarked by the Govern-

ment and social security system in

1977 and this year to

plunge headlong into unknown

pool. His policies are formu-

lated only after he has mastered

his briefs and after an appro-

priate period of reflection, and

only partially on the basis of

an inherited set of principles.

This process has taken time but

after four years the main lines

of Giscardian foreign policy

have now begun to crystallise.

Though it is at odds with

Gaulist thinking in some fields,

it can hardly be argued that

President Giscard's foreign

policy represents a real break

with the past. The main

difference lies in his less aggres-

sive style and more pragmatic

approach to problems rather

than in fundamentals. No less

than his two predecessors, M.

Giscard d'Estaing is convinced

that France has an important

role to play in world affairs

than anyone else since his

election, had a field day, accus-

ing him of all sorts of

political heresies. The Presi-

dent they claimed, was about to

sell out to the Americans.

He was preparing to ditch

France's nuclear force and, as

apart from his prediction for

rafaris in the African bush, had

no real interest in France's

traditional ties with and obliga-

tions towards Africa.

As he felt his way during the

first year of his Presidency, the

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than anyone else since his

election, had a field day, accus-

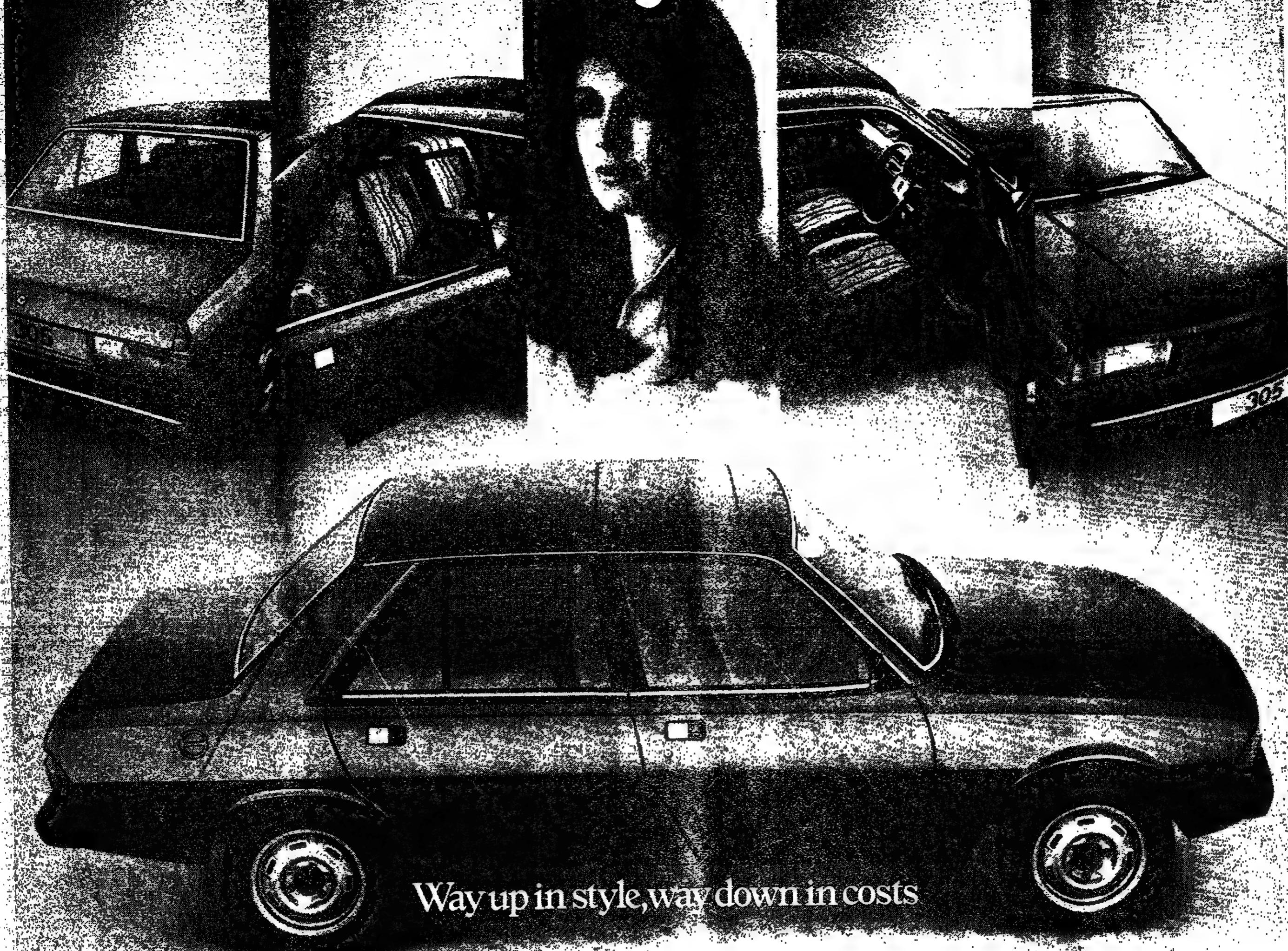
ing him of all sorts of

political heresies. The Presi-

dent they claimed, was about to

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Peugeot 305 - Brilliant new Family Motoring



Way up in style, way down in costs

GL £2999

GR £3299

SR £3599

We are pleased to introduce to you our new model range - the 305. This model was designed from an extensive research study programme to determine what you the customer require for modern day family motoring.

The results of this study have enabled our designers and engineers to design and build the car that you want, that combines comfort, safety, style, performance, reliability... and still economy.

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Rack and pinion steering for precise and

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A tremendous amount of research and money has been expended in building an Experimental Safety Vehicle. Numerous active and passive features, thoroughly tested and proved on this Safety Vehicle have been "built-in" to the design of the 305 - a rigid "cell" has been constructed around the passenger compartment - all possible angles of impact have been considered and attention given to every minute detail.

And then the body style - you told us that too often this was boring - humdrum. We remembered well your comments, the result... what you see above.

To enable you to choose according to your particular requirements, a 3-model range has been developed, the 1300 cc GL and GR, and the 1500 cc SR, each with a high level of standard equipment and available in a range of beautiful colours. And there's a wide variety of options such as metal sunroof, electric front windows and tinted glass.

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We are very proud of our 305, we think that our designers and engineers have done a fine job, and you can imagine our delight when we read that the Times motoring correspondent thought the 305 was "probably the best new car I have driven this year" (Nov. 1977) and "the 305 sets such a high all-round standard that it must rank as one of Europe's best middle-range models" (March 1978).

There's a lot more that we can tell you about our 305 range. It has been designed for you, so why not find out more for yourself by visiting your local Peugeot Dealer today - or write to us.

Model	Price	Engine Size	Fuel consumption		Simulated urban driving
			Constant 56 mph	Constant 75 mph	
305 GL	£2999	1290 cc	43.4 mpg (6.5L/100 km)	31.0 mpg (9.1L/100 km)	29.7 mpg (9.5L/100 km)
305 GR	£3299	1290 cc	45.5 mpg (6.2L/100 km)	33.6 mpg (8.4L/100 km)	31.7 mpg (8.9L/100 km)
305 SR	£3599	1472 cc			

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World famous for strength

On 305 GR: optional sunroof - £115. On 305 SR: optional 'luxury pack' including sunroof, electric front windows, tinted glass, laminated windscreens and map reading light - £265. All prices inclusive of VAT and Car Tax - Delivery and number plates extra. Prices correct at time of going to press. Figures in accordance with official Government testing procedures.

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FRANCE IV

ENERGY POLICY

A long road to self-sufficiency



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Appartements et hôtels particuliers. L'architecte et le décorateur ont voulu un style "pierre et ton bronze" qui respecte la tradition de l'Avenue du Bois, mais qui n'a rien de rigide, grâce à une conception très libre des espaces. Les pièces sont conçues pour recevoir, mais dans un esprit d'intimité et de chaleur tout à fait dans le goût actuel.

Marketing company: SFGI (formerly Bernheim F et F), 21, rue de l'Arcade, 75008 Paris, tel. 554111.

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The response has exceeded all expectations. Within five years, the uranium programme is expected to generate investment totalling some Frs 250bn.

Though supplies are expected to fall short of demand until 1985, France is in a relatively favourable position in this field.

France's energy strategy clearly implies that it should remain in the vanguard of new reactor technology and also ensure its long-term security of nuclear fuel supplies. This explains its refusal to bow to U.S. pressure to suspend the development of rapid breeders and also to go ahead at full steam with its development of uranium enrichment and nuclear fuel reprocessing facilities.

In all three fields, it is now among the world's leaders. The EDF has set itself a target of some 10,000 MW of fast breeder capacity by 1990 and construction of the first prototype reactor of this kind, the 1,200 MW Super-Phénix has already begun.

Under present plans, the first pair of fast breeder power stations is expected to be ordered by the state utility in two or three years' time.

Cost

Because of the high cost of the venture—initial investments including the first fuel charge are estimated at some Frs 500—and the prospect of substantial foreign sales, the French have associated themselves with the West Germans and Italians in a company called NERSA which will operate and control Super-Phénix. EDF, however, has the lion's share in NERSA with a stake of 51 per cent.

The new fast breeders have the great advantage of producing more plutonium than they consume and of burning natural instead of enriched uranium. This means that France will become progressively less dependent on imported supplies, but the effects will be felt only in the very long term. It is not until the year 2,000 that the country's consumption of natural uranium will begin to decrease.

In the meantime, considerable efforts have been made to ensure that France will not be short of uranium. Under the Government's "Plan uranium" adopted in 1977, public loans are offered to companies prospecting for the scarce mineral.

R.M.

GOVERNMENT AND INDUSTRY

New strategy unveiled

THE French Government has Frs 21bn in 1978.

While the production situation has improved slightly since the financial situation is little short of catastrophic. At the moment the industry is carrying Frs 38bn in debt for a turnover of Frs 33.5bn—a cool 113 per cent of indebtedness to sales. Usinor, the biggest of French steelmakers, and a company with relatively modern installations including the 80 tonnes a year capacity Dunkirk plant, had a net loss of Frs 1.6bn in 1977 on top of very heavy losses the previous year, with more to come this year.

Sacilor, almost as big as Usinor, but with much more of its capacity out-dated and heavily concentrated in the east of France, recorded a parent company net loss of Frs 2.38bn in 1977, three times as big as its 1976 net loss.

Fund

Last year the Government's economic and social fund FDSE advanced Frs 1.3bn to the two companies and they have had a further Frs 500m between them so far this year. Both groups have begun the re-organisation of their activities to meet eventually the Government's desire to see their basic steel-making activities associated more closely with downstream operations which are likely to be more profitable.

The industry claims that it cannot generate any momentum for recovery while it is carrying such a burden of financial charges and that a rescheduling of debt is essential. As it could not afford to default in any way on its borrowings from small investors via the GIS which raises fixed interest rate money on the Paris market, this means that the banks and the Govern-

ment must be prepared to play ball—around 20 per cent of the debt is owed to the Government. The industry wants a consolidation of debt accompanied by some sort of moratorium, and it is hoping to get the Government's response before the holidays.

On the prices front the picture is more encouraging. The 5 per cent January rise imposed by Brussels in fact translated into a 15 per cent rise in France because it was calculated on a price level well above the level actually being practised in France at the end of last year. The April rise, because of the recalibration of values in relation to the unit of account, added some 4 per cent for France, leaving prices slightly above their July 1974 level. There is a 10 per cent rise still to come, so the industry stands a reasonable chance of getting the overall 25 per cent increase in the year that it thinks necessary to start moving back into profitability. Prices for export have risen also from between 15 and 25 per cent to non ECSC destinations.

Output in the first four months of this year was 8.11m tonnes, 7.6 per cent higher than last year; but after adjusting for the strikes of April 1977 the real rise is closer to 3.3 per cent. Total 1977 output was 22.1m tonnes against 23.2m in 1976 and the industry does not expect to get back towards 33m tonnes capacity before the mid-1980s. Some 10,000 of the planned 16,000 jobs have already gone, including some 3,000 outright redundancies.

The remainder of the jobs have gone through early retirement (at 56.4 years), voluntary departures and the return of 1,000 migrant workers with a Frs 10,000 pay-off clause.

CONTINUED ON NEXT PAGE

مكتبة من الأصل

THE STATE SECTOR

Purge gets under way

SPRING IN Paris this year gatons on each side — a "know-where-we-stand" approach. The Government, The French State sector is determined in the wake of its election victory to take French industry by the scruff of its neck and shake it into competitiveness, had made a solid and the same proportion of industrial added-value. One M. Edouard Bonnefous, president of the Senate's Finance Commission, has made something of a hobby out of tracing the process of "creeping nationalisation" of French industry via the diversifying activities of State-owned companies. He claims that whereas in 20 years the number of State-owned holding companies has declined from 170 to around 130 their subsidiaries have multiplied from 266 to almost 650.

Crowned

But they cannot all be lumped together. The financial State sector is crowned by the three State-owned big banks — the Banque Nationale de Paris, Crédit Lyonnais and Société Générale. If you add in the trusts and popular savings banks you find that the State accounts for 80 per cent of bank deposits, while on the same definition collecting some 80 per cent of insurance premiums. Then there is the industrial State sector, in which pride of place is invariably given to Renault, the motor manufacturer, but which embraces the coal mining industry with a large chemicals and fertiliser plant; the 70 per cent State-owned oil semi-major Elf-Aquitaine; and the aerospace company Aerospatiale.

Finally there is the services sector, particularly transport with the SNCF, Air France, Air Inter, the shipping lines Transat and Messageries maritimes (owned by General Maritime). The increase in public sector tariffs to more realistic levels is one of the lines of attack decided on by the Government in its campaign to tackle the while business of the operating deficits in the public sector. The other elements are a severe look and the gas and electricity at investment projects and the utilities, which are in charge of opportunities for economies, and the drawing up between the State and the enterprise concerned a sort of formal treaty EDF, is one of the most emphasis that there is no significant part of the remainder of the French economy which is not being affected by the Government's policy of purging the public sector.

Last year it had a turnover of elimination of subsidies. How negotiating "company contracts" with enterprises which lay down specifically with the man these problems. It permits the management to be achieved replacement of Caravelles by European replacement available to divide its operations between the two airports of Roissy and Orly; and to operate Concorde. All these obligations were compensated, but the airline had no idea of the direction in which it could

Its total financing needs for grammes and the search for the year were Frs 17.3bn, in economies is also just beginning, including Frs 13.2bn investment, though the Government has but it was able to raise only already selected one "golden 43 per cent of this through self-olde" — the reduction of uncontrolled course of negotiations, it raised Frs 9.1bn nomic rural services on the railway tickets by 15 per cent; new debt including Frs 3.8bn way network — as an indication in foreign currency (EDF has of its thinking).

The review of investment programme for the year was Frs 17.3bn, in economies is also just beginning, including Frs 13.2bn investment, though the Government has but it was able to raise only already selected one "golden 43 per cent of this through self-olde" — the reduction of uncontrolled course of negotiations, it raised Frs 9.1bn nomic rural services on the railway tickets by 15 per cent; new debt including Frs 3.8bn way network — as an indication in foreign currency (EDF has of its thinking).

The interesting part of the strategy is the notion of and company on a clear foot. Airbus and 747s — with the costs, and unities financing

ing The company has suffered broad details of finance settled, policies.

The contract also provides for the concentration of activity on formula for profitability but they have the merit of making it quite clear for the benefit of management where lies the frontier between its freedoms and State imperatives. For the State, the burden of the enterprise becomes at worst a predictable rather than an unpredictable factor.

Further clauses deal with growth expectations and productivity — it is a fairly comprehensive planning agreement. Any new obligations imposed by the State which do not make them restored to them, have been one of the first to complain about the effect of public sector price rises on their costs. It will be an interesting test of M. Barre's political weight and of President Giscard d'Estaing's political nerve how far and how quickly the Government goes in its commitment to restore a liberal competitive economy.

David Curry

Strategy

CONTINUED FROM PREVIOUS PAGE

At the end of 1978 the steel industry workforce numbered around 153,700. Twelve months later it was down to 142,700 and by April next it should be 135,000.

Another of the sectors the Government is steering to

restructure is machine tools. The problems are the traditionally weak trade position of French machine tools (this year for the first time in a long while the industry managed a first quarter surplus); the dependence on a handful of large value contracts for its exports; the relatively small size of the companies and, of course, very severe losses.

There are twin lines of attack by the Government: the attempt to promote the reorganisation of the industry round a smaller number of "poles" and the creation of smaller groups of

smaller companies to undertake

joint export marketing and overseas investment. In the

attempt to improve the performance of the smaller companies

being demanded; and their excessive call on savings at the semi-state Institut pour le

Developpement Industriel (IDI)

first step, and the Prime

comes from sales to the com-

pany's motor divisions and a

Forest one of the most advanced distribution of petroleum pro-

ducts makes this sector one of

to some competitors by their

Europe. While Renault is not

makers and one whose order

book is heavily geared to

industrial, in addition, the law

prescribed that oil imported for

the home market must be

carried to the tune of two-thirds

under the French flag, and this

is the restriction singled out by

the French companies as their

single biggest cost handicap.

Elf-Aquitaine, which accounts

for slightly under a quarter of

the refined products marketed

in France, and is 70 per cent

cent up in value over 1978.

The body covering metal

transformation and mechanical

industries says that orders have

picked up lately 10 per cent

better in the first quarter than

last year but that the customers

are still smaller companies

working in handfuls. The bi-

gger clients, deterred by the cost

of money although the cost of

overnight funds on the market

is below 8 per cent for the first

time in two years) have not

started to reach for their

cheque-books.

At some stage, but perhaps

not before 1980, orders are

expected to lift sharply because

of the ageing of the machines in

use in France. It is reckoned

considerably French yards will

be completely unable to com-

pete 10 years old against

only 40 per cent in Japan.

Carrying on to the oil in-

dustry, this has complained for

years that the prices it can

charge at the pump are in-

adequate. In fact a law of 1928

giving the State power to con-

trol the import, refinery, and

forest one of the most advanced

distribution of petroleum pro-

ducts makes this sector one of

to some competitors by their

governments and the highly

hierarchical terms some govern-

ment offer to Third World

countries.

According to the industry's

central body, deliveries in 1977

were 730,000 dwt: starts were

13.5 per cent down on the pre-

vious year; and for the third

year in a row orders booked

equaled no more than 4 per

cent of deliveries.

The shipyards started 1978

with an order book of 8.16m grt

but at the start of this year it

was down to 1.74m grt. Only

10,000 grt of new orders were

placed in 1978 and 15,000 in

1977, when French shipping

companies ordered more than

80,000 grt overseas. For three

years France has failed to

register a single foreign order.

The only orders in sight are for

two FF 120m each refrigerated

container ships to carry

bananas, but Chantiers de

l'Atlantique may have to build

them for its own account and

lease them subsequently.

Shipping companies them-

selves face a crisis. Their asso-

ciation says that debt has risen

from FF 10.7bn to FF 12.2bn

in a year and that charges are

running at FF 1.5bn a year,

and 50,000 indirect jobs in the

industry will be threatened in

1978. It argues that Govern-

ment aid amounts to up to 20

per cent of sale price of a ship

which translates into 10-15 per

cent of cost price compared

with the 30 per cent accorded

in 1978 and remain high.

David Curry

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FRANCE VI

BANKING

The seats of empires

THE STATELY Parisian monuments where the big French banks have their headquarters, with their high ceilings and carpeted corridors, are becoming more and more the seats of empires. The rapid expansion of French banking overseas in recent years expresses a dynamism that belies their august facades.

It is only in the last decade that the big three nationalised deposit banks—Banque National de Paris (BNP), Crédit Lyonnais and Société Générale—have made it into the world's top ten banks. As their international operations increase, so do the banks come to reflect a growing extent on foreign profits for their profit.

The BNP, for instance, in its 1977 report, attributes "more than a quarter of the bank's net earnings" to the operations of its 21 main foreign offices. Among the leading private sector banks, Crédit Commercial de France last year made 30 per cent of its profits abroad.

The proportion of overseas earnings is larger among some of the top U.S. banks, but this is largely due to the special role of the dollar: in French banking terms, it is unprecedented.

Besides the general movement towards internationalisation of banking, there are several reasons behind this trend. French banks have since 1972 been subject to Government controls aimed at keeping down the growth in money supply, in the form of strict ceilings on each bank's percentage increase in credit operations.

The two main exemptions to these controls, in the obvious interests of helping to restore France's trade balance, are loans for energy-saving projects kept their money at home with

and medium and short-term export credits. Between them, these two categories make up a fifth of all domestic lending, which meant that last year, for instance, when the big banks were pinned down to a 5 per cent growth in their normal credit operations, the total volume of loans actually increased by 14 per cent.

The prospects are that credit controls will stay in one form or other for some time, adding to banks' interest in their export credit activities. Most bankers seem resigned to this, even though the Government is now freeing its controls on industrial prices: the Government's policy is aimed at strengthening companies' own financial base and not at letting go on the money supply.

Bankers have proposed other means of control such as a fixed ratio between banks' capital and the amount they are allowed to lend—and many still complain: M. Jean-Maxime Lévéque, chairman of Crédit Commercial de France, has called the controls "barbarous".

But it is not just the controls that are forcing bankers' arms. The slowdown in the domestic economy has meant that in any case demand for credit is low. In the second half of last year, it did not even hit the ceiling, the banks were left with a good deal of wind in their lungs.

The setting-up of new branches in France has also slowed down. The years after the so-called Debré reforms of 1968-69, when the banking system was liberalised and the distinction between deposit banks and merchant banks virtually erased, saw a massive expansion.

These were les années folles of French banking, when large numbers of families who had

became clients and started pour le Commerce et l'Industrie, which at the time had the biggest foreign network among the French banks. Aggressive in its exception of the State-owned approach, and the most active in export credit, the Crédit Lyonnais is also the parent of Agricole, which continues to the BNP is also the parent of open new branches and whose one of the main merchant banks activities have spread outside active in the Middle East, the first non-U.S. bank to do so. Its tax exemptions it gains from d'Investissement (BAI).

The Government are a source of anger to other banks. "It is not surprising," the caustic finance for French exports, M. Lévéque of CCF comments, "that its branches are proliferating like mushrooms."

Abroad, however, everybody's

branches seem to be pro-petroleum.

Crédit Lyonnais' list of overseas representations numbers about 400: Société Générale is directly or indirectly active in 45 countries.

Disappointing

All three of the big State banks belong to international banking clubs—Société Générale alongside Midland in EEC, BNP alongside Barclays in Europe, while CCF has joined Williams and Glynn in the Inter-Alps group. But these associations have proved disappointing in their scope, and the banks are now leaning much more towards setting up their own operations.

In London, the French banks are long-established, Crédit Lyonnais and Crédit Industriel.

1968-69 reforms Paribas was classed as a merchant bank which meant it could not open branches or accept deposits. Its industrial holdings in France in

the 19th century, the Comptoir National shares in the Thomson electrical one of the first foreign banks' des Petroles (the Total oil company) and Pechiney-Ugine.

The BNP was formed 12 Kühnemann, the metals and

years ago through a merger chemicals combine.

Banque Nationale. Abroad, Paribas was active in

Other banks are heavily involved in overseas industry, notably Banque de Paris et des Pays-Bas (Paribas), which has

been international since its foundation in 1872. Until the

1968-69 reforms Paribas was classed as a merchant bank which meant it could not open branches or accept deposits. Its

industrial holdings in France in

the 19th century, the Comptoir National shares in the Thomson electrical

one of the main pre-occupations of the car division.

In particular, Bernard Hanon, the head of this division, has been itching to have a new

producing only to a third of its

David White

MOTOR INDUSTRY

Production picks up

FRENCH MOTOR manufacturers are set to achieve a record output of cars and small vans for the third year in a row. In 1977 the previous year's record was comfortably surpassed when output in France reached 3.09m. If the 460,000-odd cars manufactured overseas with varying proportions of local components are counted, it means that last year well over 3.5m cars bearing the marque of a French manufacturer were produced. Direct exports alone accounted for more than 1.8m units.

This year will not see a dramatic increase, but the big three manufacturers are all forecasting that they will match last year's performance and may edge ahead of it. Although output over the first three months of the year at 845,673 fell behind last year's figures by 2.8 per cent (overseas assembly was well ahead) and registrations were running 9 per cent down, April brought much better news. Production was up by 3.6 per cent and though registrations were still below the level of April last year their pace was picking up. At four months the industry's production in France was up 1.2m.

Peugeot produced 780,000 cars last year and expects to do marginally better, and to hold its exports at about 52 per cent of output. There is the hint of new models to be unveiled at the October motor show—it is generally supposed that the 504 is due for renewal but the company is keeping its cards close to its chest.

Its stablemate Citroën expects very much the same trend. About a year ago the Peugeot-Citroën tandem, which has always tended to act like brother and sister rather than husband and wife, got a new president in the shape of the 40-year-old Jean-Paul Parayre, one of the particular breed of young and political whiz-kid civil servants familiar in France. He presides over a three-man directorate including Pierre Peugeot and Gérard de Pons and it was stressed that the introduction of a relative newcomer as president (he joined the group in 1974) did not mark any radical departure in the policy of separate identity for the two components in the group. However, given M. Parayre's experience as one of the State's watchdogs on the Renault board it is thought that he may be rather more economical when it comes to joint ventures in the industry.

Last year the group's profits rose marginally over 1976 to FFr 1.59bn net, whereas cashflow was more than 21 per cent stronger at FFr 1.586bn and turnover close to FFr 4.2bn, of which 49 per cent represented exports and overseas activities.

Citroën is the relative baby of the big three, with a patchy profits record. Last year its net profit dropped from FFr 215m to FFr 47m but the company

says much of this reflected the cost of setting up the new line shape of its "Euro-car", the and the recent deal between American Motors and Renault must be seen in this context.

The company's current position in the U.S. is based on the mini RS—the car—but total 1977 sales in the U.S. were still below 13,000. The main interest of the AMC deal—which is still being fleshed out—is the access to the AMC 2,100-strong dealer network (though some

will presumably stick to European manufacturers with which they are already associated). The Renault network in the U.S. is only 355-strong. There is also the prospect of production of the new Renault.

In particular, Bernard Hanon, the head of this division, has been itching to have a new

producing only to a third of its

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MATRA

Registered Headquarters: 4, rue de Presbourg—75116 Paris. Tel. 723.54.04

Through its four main activity sectors: military, space, civil and automobile, MATRA is constantly spearheading advances in the state-of-the-art, relying on a sum-total of experience and expertise that few firms can claim to equal.

PARENT COMPANY (in million Francs)

Turnover (excluding taxes)	Net Profit
1976 1,472	25.9
1977 1,794	87.5

The breakdown of the Parent Company's 1977 untaxed turnover by sector is as follows (in million francs):

Military activities	1022.8
Space activities	281.3
Automobile activities	315.6
Civil activities	174.3

Taking into account the activity of the subsidiaries and eliminating the inter-group services, the untaxed turnover of the MATRA Group for 1977 amounts to 2,104 million francs; non-military industrial activities account for half of this total.

Military Sector

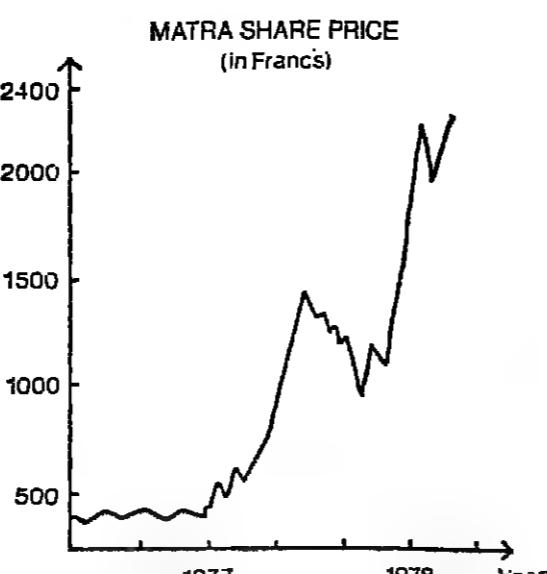
In addition to producing conventional aeronautical weapons (consisting essentially of rocket-launcher systems) MATRA has designed, developed and manufactured self-guided missiles, as sole or prime contractor for such systems, and associated itself with various national co-operators of high industrial reputation.

MATRA has specialised in the production of various types of missiles, anti-aircraft (ASGIC for close-up aerial combat), surface-to-surface (CROTAL system developed by THOMSON/CSEF for very low-level defence), air-to-surface (MARTEL anti-radar version developed with HSD), anti-ship, ground-to-surface, air-to-surface (OTOMAT anti-ship missile, long and very long range). MATRA has also produced sophisticated air-to-surface weapon systems such as BELL/TA close-up support, and DURANDAL for the destruction of airfield runways. Finally, MATRA has developed the very advanced air-to-air interception missile, the SUPER 530, with great snap-up, snap-down capability, for which the French Air Force has just placed a standing order.

When it enters service the SUPER 530 will certainly be the most sophisticated, high-performance, air-to-air missile in its class.

Space Sector

In fifteen years of space activity, MATRA has gained an enviable international reputation. It is engaged in all the European programmes: OTS telecommunication satellite, its maritime version MAROTS, the radiometer of the METEOSAT meteorological satellite, the ARIANE



launcher equipment case, and the on-board data-processing system of SPACELAB.

Finally MATRA is to be awarded the contract for building the French Earth Observation Satellite—SOT.

Automobile Sector

After having gained three consecutive victories in the LE MANS 24-hour race, MATRA withdrew from competition in 1974. The Company mass-produces, in Romorantin factory, two car models:

—The MATRA SIMCA BAGHEERA, an original three-seat coupé.

—The latest product, the MATRA SIMCA RANCHER, a "Field Hunter" that has achieved a great commercial success since it was launched in June 1977.

Civil Sector

The activity of this sector is essentially concentrated in four fields:

—Automatic transport systems (construction of the Lille Metro-France) and airport development.

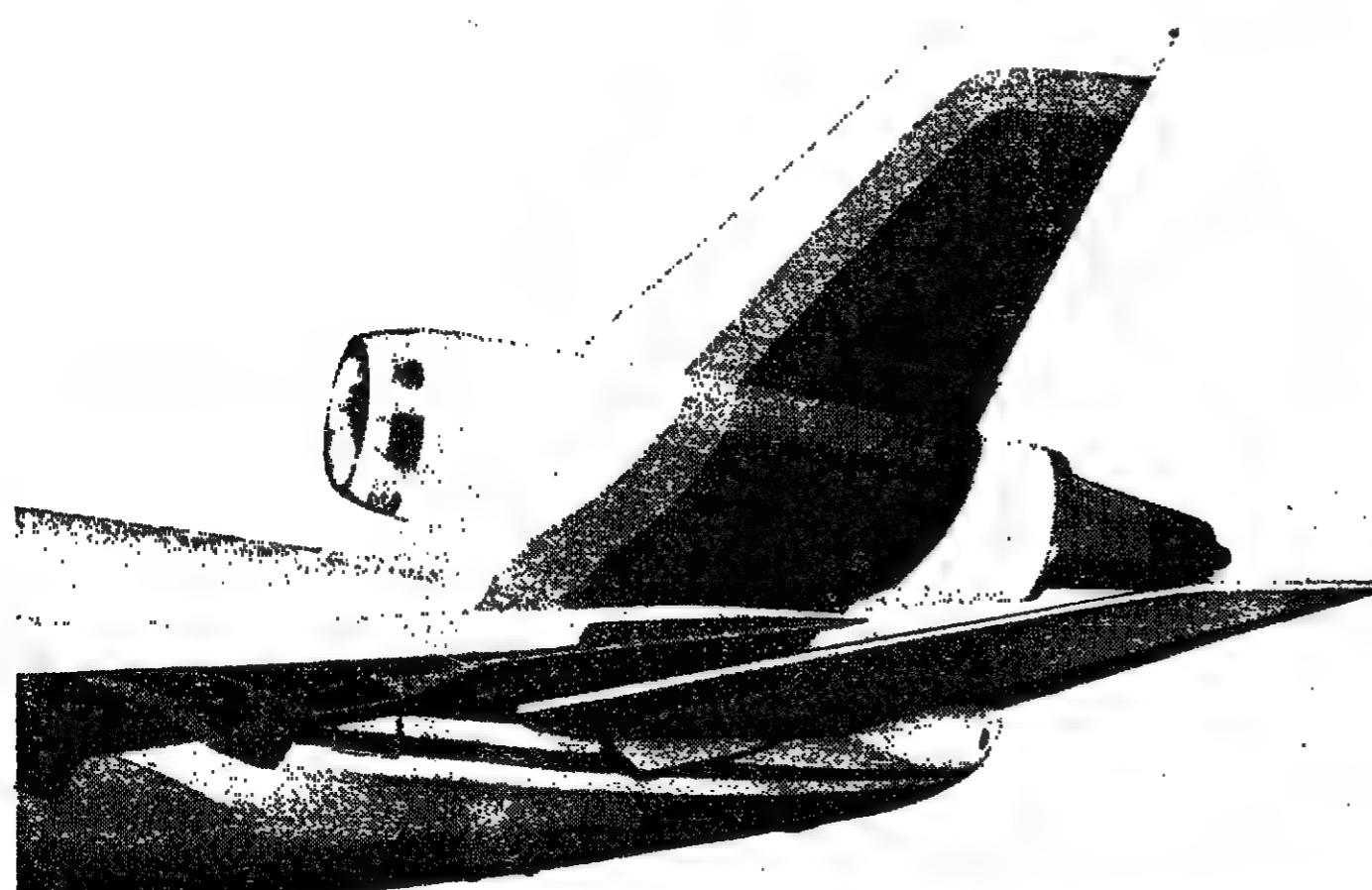
—Optics, producing in particular equipment and systems in the Photogrammetry, aerial reconnaissance, photography and terrestrial resources teledetection fields.

—Industry, regrouping the telesupervision (especially for power carrier networks) and the Off-shore oil drilling and extraction fields (Control units of submerged systems).

—Telecommunications: visiophone, telecopier for the general public, aids to telephone operation, tele-distribution and postal mechanization.

MAIN SUBSIDIARIES

Percentage held by MATRA	Turnover (untaxed) 1977 Frs. m.	Activity
INTERELEC 75	63.7	Making of automatic control systems for urban transportation
MATRA ELECTRONIQUE 90	50.8	Professional electronics
MATRA INFORMATIQUE 55	84.0	Data acquisition and processing
GIMT 43	242.8	Rail rolling stock
COMELIN 55	47.2	Printed circuits



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A300
Airbus Industrie

FRANCE VIII

AEROSPACE

Time for decisions

THE AIRBUS

Company	Orders, options and deliveries at May, 1978	Firm orders	Options	Deliveries
Air France	18	—	—	10
Air Inter	5	—	—	3
Deutsche Lufthansa	11	9	7	—
Bavaria Germanair Hapag	4	0	4	—
Iranair	6	3	2	—
Indian Airlines	5	1	3	—
Korean Airlines	2	0	6	—
Thai International	6	0	3	—
Aerocondor	1	0	1	—
TEA	2	0	2	—
Eastern Airlines	23	9*	4	—
SAS	2	10	0	—
SAA	4	0	4	—
Undisclosed	0	2	3	—
Total	95	38	49	—

*Plus an option on 25 B-10s.

THE SHAPE of the French civil aviation industry to the end of the century will be largely determined by decisions to be taken this year—decisions which will also determine the degree of integration of the European industry as a whole.

Almost certain is the go-ahead for the construction of the new version of the Airbus—the B10 to carry some 200 passengers to complement the now successful B2 and B4 versions of the basically Franco-German carrier.

Overshadowing this is whether there will be a three-way co-operation, this time involving the UK, on a European competitor in the market for medium-distance aircraft to carry 130-160 passengers to replace types like the Caravelle, the Trident, and the Boeing 727.

Aerospatiale, the State-owned French manufacturer, puts the market for this aircraft at 1,200

bid hard for the wing as a derivative of the wing on its worth Frs 12,758bn in 1977 of some 320,000 hours per month at the start of next year. Its production line for Concorde will be replaced by that for the Transall for the Air Force, providing some 2,000 jobs, and the Mirage 2000 work for Dassault, which will be replaced by the super-Frelon helicopter production line.

Mirage 2000 production should reach four a month in 1983. The speeding up of the Falcon 50 and Airliner lines will provide some more work and output of the Mirage 40 may go from six to seven a month.

Aerospatiale's missile activity has already been mentioned to the Franco-German collaboration must be added the Exocet sea-to-sea missile developed in co-operation with the UK and the ground-to-ground Phénix missile with a nuclear warhead.

Switching the focus to the French industry as a whole, export orders received last year, excluding options, amounted to Frs 23,8bn. Almost Frs 12bn of this was for complete aircraft and airframes, including some FFr 1,26bn done in collaboration with other countries.

The State intends to take a one-third stake in Dassault to achieve closer co-operation in the national industry. This means by which this stake is to be achieved, other than that it will be a conversion of loans into equity, have not been spelt out. The octogenarian Marcel Dassault appears unconcerned: he has already been nationalised once, by the Popular Front government before the war and he is confident that Dassault, employing only 15,000 of the 108,000 people in the industry, will play the role as the brain of the industry.

Aerospatiale is in comparison with Dassault, something of a poor country cousin, though this is rather unfair on it. It has of course the Concorde, with some 2,400 jobs draining away, and it had to bear the long early years of the Airbus development when sales came in dribs and drabs. Its most glamorous sector at the moment is helicopters, of which it has eight models in series production.

Its other relatively buoyant area has been missiles. This division employs around 6,000 and had a 1976 turnover of Frs 1.7bn, of which a quarter was accounted for by the joint Euromissile subsidiary with the German MBB. At the end of 1977, Euromissile had orders worth some Frs 500m for its Milan (light anti-tank); HOT (heavy anti-tank); and Roland (ground-air) missiles and its turnover is running at around Frs 1bn a year, for which Germany and France account for about half.

The real problem for Aerospatiale is in its aircraft division. The State provides in its 1977-82 military procurement plan to receive an initial batch of 127 Mirage 2000s—the aircraft on which French hopes are placed following the abandonment of the ACF (Avion de Combat Futur). Eventually the French are likely to acquire some 400 of the Mirage 2000, which is being developed as a single and twin-seat aircraft. The company itself envisages developing a twin-engined version christened the Mirage 4000. The prototype 02 of the 2000 should fly by the end of summer and the 03, fully equipped with electronic gear and weapons systems, in spring 1979. The first twin-seater B 01 should fly in 1980. The aircraft has the SNECMA-developed M53 motor, and the ability to go into series production for the M53 and for the civil CFM-56 is very important for SNECMA's financial health.

Dassault-Breguet is the backbone of the French aerospace export effort. Of its 1977 turnover of Frs 5.68bn around three-quarters was gained overseas.

In the background of the talks will be the prospect of an increase in unemployment this year, especially if the Government sticks by its policy of not reviving "lame duck" industries, and a probable return to double-figure price inflation.

Although there have been little doubt that the Government might have a surprise trump in M. Maire, although the CEDT leader was quick to deny a volte-face or even a rapprochement with the moderate Force Ouvrière of M. André Bergeron, usually more ready to play ball with the Government.

The preliminary contacts have produced few noises of satisfaction from the unions. They have yet to assess proposals to update the minimum wage system through the concept of basic family incomes. The minimum SMIC (minimum Interprofessional growth salary, itself a new system brought in 1970 to replace the separate industrial and farming base rates, which started with the return of free collective bargaining 20 years before) has just been raised by a less-than-hoped-for 3.87 per cent to Fr 1,811 per month on the basis of a 40-hour week. In real terms, the increase was just over 1 per cent, well under par in terms of M. Barre's earlier pledge that by the next election in 1983 the minimum would be the current equivalent of Frs 2,400—the wage the Left campaigned for in 1973.

The minimum wage applied to about 700,000 workers, many of them Algerian immigrants. But the number earning basic wages between that level and Fr 2,400 is several times that figure.

The unions are also less than enthusiastic with the proposals put forward by the employers' organisation, the Patronat. The Patronat wants more flexible arrangements, case-by-case

THE UNIONS

Lack of cohesion

UNIONS, EMPLOYERS and Government are now shaping up for a long and probably difficult series of post-election pay negotiations. Since the Left's defeat in March, all the main union leaders have been in and out of the offices, first of President Valéry Giscard d'Estaing, then of Prime Minister Raymond Barre, then of the employers' chieftain M. François Ceyrac, but there has been a period of rethinking to go through. In the opinion of M. Edmond Maire, the CEDT leader, both made a gaffe by hitching themselves too closely to the political parties of the Left.

Contracts

The anniversary of May 1968's student and worker revolt has highlighted a marked contrast. Ten years ago, up to 10m workers were mobilised in strikes, subsequently forcing the Government's hand in jacking up the lowest wages by a third; but the political counter-part to the social movement was lacking. In 1978 everything went into the political movement; the social mobilisation was lacking.

M. Maire's 1m-strong union, far less centralised than the bigger, Communist-oriented CGT, is now concentrating on reviving its bases, turning its attention towards specific local struggles rather than national struggles.

It is M. Maire who has taken the most surprising stance after the election—breaking precedent by requesting a presidential audience, showing himself prepared to negotiate, even if results are partial. In the initial

CONTINUED ON NEXT PAGE

SOCIAL INEQUALITY

Still much to do

SINCE PRESIDENT Giscard d'Estaing was elected to the Presidency there has been a great deal of talk about greater "social justice" and a fairer distribution of incomes and the wealth of the country. But the achievements on both these counts have been disappointing. Certainly, the national minimum wage has gone up faster during the first four years of President Giscard's term of office than at any time since the sharp rise following the student-workers' uprising in 1968, and family allowances and other social benefits have also been substantially raised. These measures, however, have hardly scratched the paint off what has long been one of the most serious problems facing French society and the cause of much social and political tension—the very large gap between the rich and the poor.

The promised fundamental fiscal reforms, which could mark the beginning of a fairer distribution of income and wealth, have failed to materialise, with the exception of a capital gains tax which is very mild by the standards of most other western countries. A wealth tax, though theoretically under consideration by the Government, is unlikely to see the light of day for some time yet. The income tax system, though no longer the heavy instrument which was once the source of so much amusement, still gives the wealthier section of society and members of the liberal professions a much better deal than in all the other Common Market countries, with the exception of Italy. And the heavy emphasis in the fiscal system on indirect taxation obviously hits the poor disproportionately harder than it does the well-off.

For a long time, the authorities refused to accept the frequent claims that, among the highly developed countries, France was in the vanguard of those with the greatest social inequalities. But while it was relatively easy to reject the OECD's comparative study on the subject after all, Governments constantly contest the international

organisation's figures—it was much more difficult to ignore the findings of two very reputable French research institutes, one of which had prepared a report at the request of the Government itself. Both the reports, one by CERC (Centre d'étude des revenus et des coûts) on incomes, and the other by CREP (Centre de recherche économique sur l'épargne) on the distribution of wealth, reach similar conclusions. While they do not, like the OECD, make international comparisons, their findings show that income and wealth disparities are still unacceptably large in France. And, what is even more striking, that much less progress has been made to bridge the gap between rich and poor than might have been expected from a country which, during the last two decades, has become one of the most prosperous in the world and whose average per capita national income has risen by more than 4 per cent per year since 1960.

The figures quoted in the report on income distribution are not, it is true, entirely up to date. But they are recent enough to give a picture which still remains generally valid. In fairness, it should be said that there has been a marked improvement in the trend since 1968, the great watershed in France's post-war history, when the explosion of student and worker anger finally forced the Government to take a more realistic view of the widespread social discontent in the country. Whereas, between 1955 and 1967, the salaries of executives and middle management (the so-called "cadres") rose by as much as 180 per cent compared with only 71 per cent for those on the national minimum wage, thus sharply increasing income differentials between the highest and lowest paid, between 1970 and 1976 the wages of the lowest income group have risen by 144 per cent as against only 86 per cent for the "cadres".

Nevertheless, the faster growth of the lowest incomes between 1970 and 1976 did not entirely compensate for the

around they lost in the preceding 15-year period. It is probably not until this year, thanks to the Government's decision to freeze top executive salaries, while allowing the minimum wage to progress, that the gap will really begin to be closed.

Some eloquent figures are given in the incomes report to illustrate the size of this gap. In 1976, the average salaries of executives were still about four times higher than the average wages of ordinary workers. Thus, while a senior executive (cadre supérieur) earned an average of Fr 8,400 a month, equivalent to a net annual income of about Fr 120,000 (about £14,000), including the universal payment of a 13th month, the average monthly wage of a worker was no more than Fr 2,200.

Perhaps even more striking was the report's finding that, in 1976, one wage-earner in three still earned less than Fr 2,000 (about £235) and that as many as 56 per cent earned between the national minimum wage of Fr 1,750 and Fr 2,500. Family allowances and other social benefits may push up this last figure to between Fr 3,000 and 3,500, which may not be quite a "bread-line" income, but which is still very low for a family with two or three children, given the high cost of living in France.

Evident

What is true for salaries and wages is even more evident for the distribution of the country's wealth. The study by CREP, published by the Government-controlled National Institute of Statistics (INSEE), shows that, while the average wealth of French households was multiplied by 13 in constant francs between 1949 and 1975, an increase of more than 10 per cent per year, it was the wealthiest section of society which benefited most from this expansion.

The ratio between the wealth of the 10 per cent of richest households and the 10 per cent of poorest households has practically doubled over the last 25 years in favour of the first group.

The 1 per cent of richest households have seen their wealth grow by an average of something like 18 per cent per year over the period studied, while that of the 10 per cent of poorest households grew by no more than 7.5 per cent.

As a result, about 10 per cent of households currently possess as much as 52 per cent of the country's patrimony, while 50 per cent of others own no more than 5 per cent.

Broken down by social categories, the wealth increase was greatest for industrialists, businessmen, shopkeepers and the liberal professions—nearly 12 per cent per year—while the wealth of workers and simple

R.M.

employees grew by only 6 per cent.

Several reasons are given by

the report for the widening of the wealth gap. People who already possessed a considerable amount of wealth at the outset were at a great advantage during this period of heavy inflation. They were able to benefit from the sharp and constant increase in property values and owners of capital could hedge against inflation by judicious investments.

On the other hand, the wages of the poorest groups barely kept up with the cost of living index while interest rates, for small saving have lagged behind price rises and rents have increased by more than the rate of inflation.

The findings of the report are not entirely negative, however. The faster increase in the wages of the lowest income groups since 1968 has enabled a much greater number of people to purchase their own homes and thus to benefit from long-term capital gains.

Today, nearly one household in two owns its own home, compared with only one in three before 1968, while as much as 10 per cent of families own what the French describe as "a secondary residence." The increase in property owners has been particularly marked in the younger age groups, an encouraging development as far as the future trend of wealth distribution is concerned.

There are, it should be said, some serious shortcomings in the statistical basis used in the report. It does not, for instance, take into account the ownership of gold and jewellery or works of art, reliable figures for which are not available, given the Frenchman's inborn reluctance to reveal the value of the gold which he has hoarded under his mattress or, indeed, that of any of his other treasures. Nor is agricultural land included, since statistics in this area are hard to come by and are often contradictory. Most seriously of all, perhaps, given the widespread ownership of cars, which must certainly be considered as a valuable addition to the wealth of families in the lower income groups, consumer durables are also excluded from the study.

Nevertheless, together with the report on incomes distribution, the study provides a valuable and revealing insight into the structure of French society and the problems which still remain to be solved before President Giscard's objective of social justice is attained. A wealth tax, even if it is adopted, will hardly do the trick. The answer can only be found in a fiscal system which gives greater weight to direct taxation and a wages policy which allows a much faster rate of growth for the lowest than the highest paid.

CONTINUED FROM PREVIOUS PAGE

agreements rather than nationwide accords and the introduction of an annual quota of working hours. This would supersede the 40-hour basic maximum brought in in 1938.

The employers also want to redefine pay agreements in terms of an employee's total income, which would include end-of-year and holiday bonuses, long service payments and 13th and 14th-month salaries: most employees receive some or all of these perks, but by no means on a standardised basis.

The white-collar unions grouped under the Confédération Générale des Cadres (CGC), support the proposal. Insurance workers got an agreement of this kind in 1974, covering all extra payments except for overtime. Chemical companies have also proposed a total-income agreement to their unions before. But the idea is still too much of a new one to most unionists for it not to be greeted with suspicion.

The round of employer-union talks coincides with active debate within the union confederations themselves. The CGT in particular has some soul, searching to do before its congress in November. In factory floor inter-union polls it has repeatedly lost ground, in most cases by between 4 and 8 per cent. This trend was especially marked after the election—apparently displaying members' discontent with the union's political involvement—although more recently the CGT's popularity appears to have picked up, notably in the new steelworks at Fos near Marseilles.

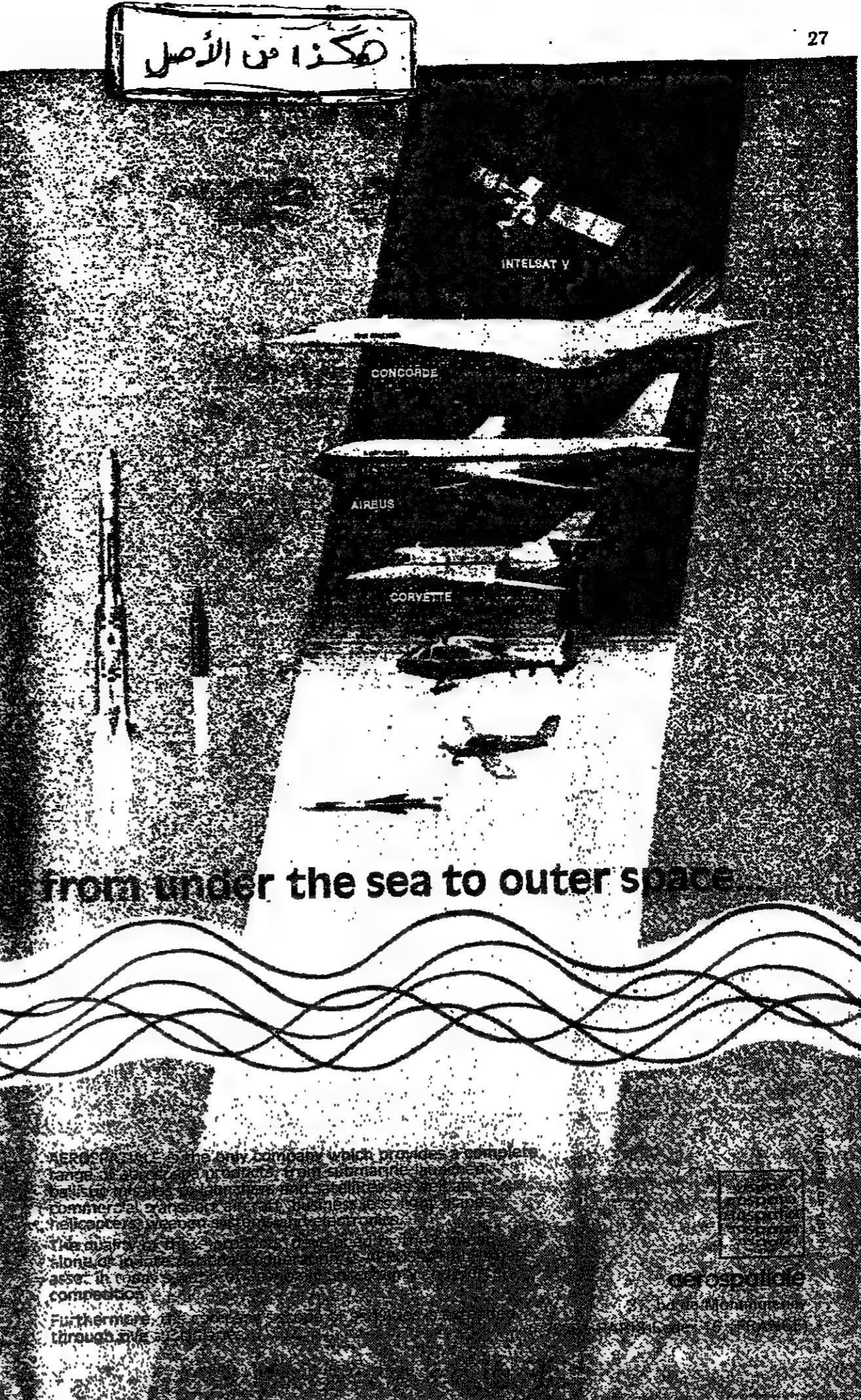
The CGT votes have gone less to the CFDT than to Force Ouvrière, originally a splinter union of the CGT. The number of non-unionised—referred to by M. Maire as the unions' parasites—has also risen.

The lack of cohesion in the different unions is shaky. Force Ouvrière, although its leader, M. Bergeron, is a Socialist, refuses to join hands with the Socialist-oriented unions (CFDT and FEN) as long as these are in coalition with the CGT. The CFDT, although an ally in many disputes, is sharply critical of the CGT.

Although the CGT is these days in favour of worker participation in management, its idea of it (unionists in management) differs from the CFDT's more open approach. Force Ouvrière, unimpressed by the experiences of Yugoslavia and Algeria, is against it. It also opposes the series of one-day stoppages which are typical of French industrial action. While the CFDT preaches greater egalitarianism, the narrowing of differentials does not go down well with Force Ouvrière or even with some sections of the CGT.

The lack of cohesion in the labour movement—ironically made worse by the elections—may well ease the Government's task in the coming months.

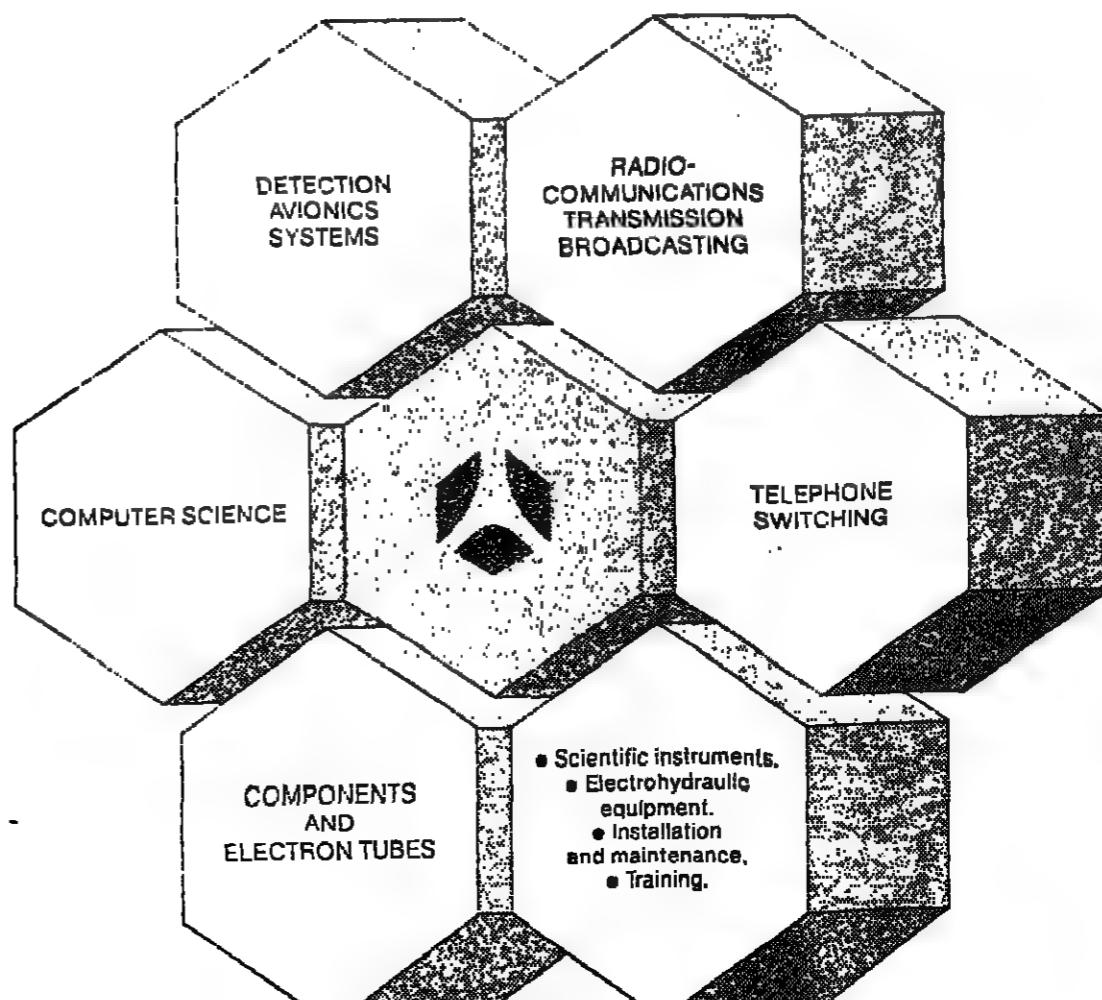
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- Turnover in 1977: 4,000 million FF

- ELECTRO-INDUSTRIES
- Wires and cables, electrotechnique
- Turnover in 1977: 1,400 million FF

- CGR (Cie Générale de Radiologie)
- Medical activities
- Turnover in 1977: 2,000 million FF

- COMPAGNIE DES LAMPES
- Lamps and lighting fixtures
- Turnover in 1977: 900 million FF

- SODETEG
- General consulting engineering
- Turnover in 1977: 725 million FF

- BONNET
- Industrial catering and refrigeration equipment
- Turnover in 1977: 280 million FF

- HOTCHKISS-BRANDT-SOGEME
- Mail sorting automation
- Turnover in 1977: 220 million FF

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- Armaments

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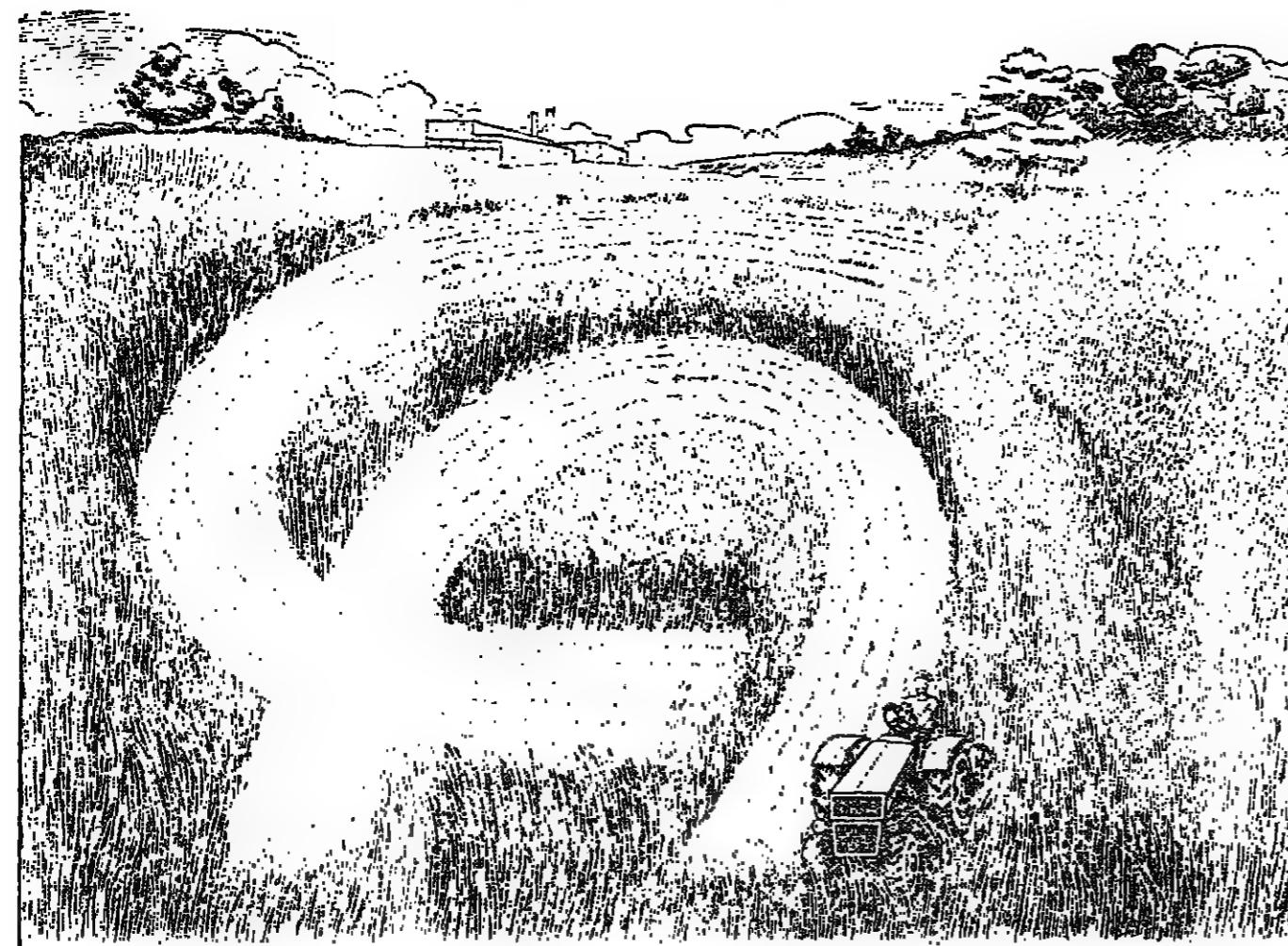
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"FRANCE'S OIL" is how want a sudden rise in its domestic food prices in line with several years of stagnation—Community norms. But this while the number of off-farmers by the farming heirs is steadily declining by to his fellow-inheritors to now about 3 per cent a year. Out-penalties for their land rights now work in such a way that French exports are taxed and imports subsidised, which means that French farmers lose any benefit they might gain from a decline in the franc's value. On the other hand the cost of imported fertiliser and feedstuffs goes up.

The system of frontier payments is seen as the main cause of the French farm deficit—especially that of January—

at the same time as it favours farm development in strong-currency countries like Holland and West Germany. But MCAs are hardly the only villains of the place; for one thing, a good part of French produce, such as wine, falls outside the system. It would be dangerous, say M. Pierre Méhaignerie, Agriculture Minister, "to tell our farmers that everything depended on Community decisions."

Despite all the efforts taken since the early 1960s and despite the generally impressive record of farmers' co-operatives, there are strongholds of inefficiency. France still counts a lot of small farmers and a lot of old farmers. Technically and commercially, the Germans and Dutch are ahead in many areas.

A number of measures were brought in during the early 1970s to bring France's farming image more up to date. The scope of the Crédit Agricole, the Government-owned soft loan agency, was extended to embrace the whole rural sector, including activities such as tourism. The "SICA" farm co-operative groups were redefined so that they could have up to a fifth of their members not actually working on the land. Regional programmes were introduced in the mountainous areas of the Auvergne, Limousin, Lot and the West, and a drive begun to change over from dairy farming to beef and to increase the value of farm output by processing more of it locally.

But modernisation has been slow, not least because the farmers, with one in 10 Frenchmen living on the land, have been politically codified because of their electoral weight. Although there has been a concentration into larger farming units, the average French cattle herd, for instance, has only 28.2 head, compared with 69.4 in the UK or 44.1 in the Netherlands, and lower even than Ireland's 28. (Cattle farmers have in fact seen their income rising faster than most, because of price trends.)

Production last year failed to get back to the 1974 level, entailing a loss of Frs 10-12bn, according to the Ministry. Official figures show farmers' average income last year rising—if it did those rolling hedge-

in parallel with the Government's new industrial policy—helping companies to strengthen their own resources while letting lame ducks float to damnation, the emphasis is turning towards weeding out the inefficient farm unit. At Vassy in Normandy at the end of last year, President Giscard told farmers: "The rule is that producers should not be assisted. They should draw their income from their production. That alone is compatible with the value of their work."

The Crédit Agricole, which lays claim to being the third largest banking institution in the world, is recommending giving farmers better margins through price changes and substituting the inheritance law on land, a hangover from Napoleon.

Under the Code Napoléon inheritance system, the heirs share the land equally. In practice this does not usually happen

LYON

On the way up

A LYON city councillor received me for an interview. "Transfer me no more calls," he told his secretary—"unless of course it's notably to build up Lyon as 'an international centre of service industries,' a counterweight to Paris." I smiled. He smiled too: "Sorry: that's France for you."

The nation's second city (population with suburbs 1.2m) has been trying hard in the past years to escape from the old spider's web of French centralism and create for itself a proper international role, equal to that, say, of Turin, Düsseldorf or Manchester. It still has a long way to go.

At least it has laid the basis by investing massively in a modern infrastructure (with State help), and the results are impressive: there is today a touch of Chicago about this staid old town astride the Rhône and Saône. New motorways radiate; Satolas, the big new airport, has direct flights to 71 world cities; the office complex of La Part Dieu, with its 500 foot skyscraper, includes what is said to be the largest commercial centre in Europe. And the airy, comfortable Métro, opened last month, has given the provincial Lyons some hint of living in a metropolis.

Yet these physical changes alone cannot turn Lyon into a locally (in the case of BNP, true European metropolis unless from Frs 1m to Frs 10m, it is the city can also attract "an saidi, while the Banque de France has set up a special

FRANCE X

AGRICULTURE

The backbone of foreign trade

she

garden allotments. But the farmland allots made by the farming heirs to his fellow-inheritors to now about 3 per cent a year. Out-penalties for their land rights now work in such a way that French exports are taxed and imports subsidised, which means that French farmers lose any benefit they might gain from a decline in the franc's value. On the other hand the cost of imported fertiliser and feedstuffs goes up.

The slowdown in farmers' revenue has taken place despite easy terms.

The Crédit Agricole's point is large injections of government aid into the rural sector—that partly because of the inheritance system, farmers' debt Frs 4.35bn last year, including the residue of the 1976 drought relief plan.

The increasing cost of servicing the debt is one of the factors that makes them less competitive.

Since the beginning of the decade, agricultural output has increased by an astounding 13.3 per cent. The growth in agriculture is more pronounced. Cereal production in 1970-77 went up by over 40 per cent of what is grown or raised.

France's surplus of maize, in particular, has risen since 1976, helping a more active food processing industry. About 60 per cent of what is grown or raised is now sold, up from 44 per cent in 1976. The increasing cost of servicing the debt is one of the factors that makes them less competitive.

The authorities are also pushing for a more active food processing industry. About 60 per cent of what is grown or raised is now sold, up from 44 per cent in 1976. The increasing cost of servicing the debt is one of the factors that makes them less competitive.

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TOWN PLANNING

The President takes an interest

WHEN A visitor to France arrives in the capital he invariably asks "What's happening now on the old site of the Halles meat and vegetable market?" and "What's happening at the Defense?" Both of these have been billed as prestigious, showcase projects over the years, and they remain unfinished. A third question inevitably arises, namely, "Is one justified in considering what happens in and around the capital in terms of architecture and town planning as representative of what is occurring elsewhere in France?" The answer is, I think, yes it is, whether it be in terms of urban renewal, of housing construction or particularly in the new cities around major centres, of office building.

Architecture is a national concern in France, not just culturally but economically and politically, and perhaps more so than in any other country. Rich in architectural traditions, the country also gave the world the first generation of "scientific" modern town-planners in this century. However, France is also well-known for its highly centralised governmental apparatus. Recent events in and around the capital illustrate the extent to which architectural concerns are intimately linked to the economic and political goals of high-level decision-makers. The irony is that these same events demonstrate great uncertainties on their part about precisely which solutions to choose now that the policies of previous administrations are well on the way to being achieved.

Indicative of the significant impact of executive authority upon transformations of the physical environment is President Giscard d'Estaing's role in deciding the nature and quality of the final solution for the Halles, the Defense business and residential complex, and even the status of the professional-architect himself. It may seem curious, but not at all beside the point, to ask whether we will see emerging an official attitude toward architecture that one will categorise in the future as Giscardian. If General de Gaulle and M. Georges Pompidou will be remembered for having launched the Defense and the plateau Beaubourg in hopes of keeping Paris on the commercial and cultural map, it is perhaps for his interventions in completing the Halles that M. Giscard will be evaluated.

One of his acts upon becoming President of the Republic in May, 1974, was to modify the programme for the Halles by eliminating the 80,000 square metres international commercial centre then projected for the western portion of the site, and by calling for more green space. A limited consultation of architects was held, and the conceptual ideas of Catalan architect Ricardo Bofill, 38 years old, for surrounding an elaborate garden and fountains with buildings vaguely reminiscent of those on the Rue de Rivoli (but highly imaginative in their decorative allusions) were rumoured to have caught the presidential fancy. There was subsequently such a furor raised by old guard French architects and local citizens that it seemed more prudent to nominate three architects to study the problem (one of whom was Mr. Bofill).

With the elimination of considerable commercial space there has developed an undeclared running struggle between the SEMAH (Societe d'Economie Mixte pour l'Aménagement des Halles) and the Government. The new master plan submitted two years ago provided for a series of separate buildings to close of the eastern end of the site towards the new Beaubourg cultural centre. This

plan has yet to be presented officially to the various ministerial advisory commissions of experts which are normally asked to approve the designs for major constructions before a building permit is awarded. Just at the time of the recent elections a building by Mr. Bofill, whose participation had since been limited to designing a 250-unit apartment building next to St. Eustache church, received a building permit. A win for Giscard, one might assume.

However, Paris now has a Mayor as from last year, after a century or more of being an anomaly among French municipalities. The Government, acting through a Prefet to oversee all municipal matters, is now being coaxed into relinquishing much of its power to the strongly ambitious, potential rival to the President, Mayor Jacques Chirac. The latter is demanding that the Mayor's office have the final say on all urban planning matters, including building permits. In the past few days he has spoken out publicly against the Bofill solution for housing, so that one is once again in doubt as to its construction.

Adjacent

On the other hand, M. Giscard has also called for the construction of a vast new music centre on the site adjacent to the Bofill housing. The Mayor, whose First Deputy, M. de la Malène, is also president of the SEMAH, has agreed to the proposal which will also include 4,000 square metres of commercial space.

Zone A of the Defense complex remains a perpetually unfinished building site. Not only has the economic crisis since 1974 thrown into doubt a number of forecasts about the potential growth rate and viability of this centre d'affaires, but the architects and planners seem perplexed as to how best to go about making the industrial spaces more human. The vast central promenade serving the various office towers is as formidable as it is ugly. The rest of the urban fabric is a wide ring-road; while the whole complex is now efficiently and comfortably served by a regional express railway (RER) linking it to eastern and southern suburbs of Paris, the commercial centre (still unfinished) and offices are physi-

ally isolated from the zone of low-income housing being built to the west in having to live in apartments in densely-built-up urban agglomerations that are the result of experimentation by architects, industrialised building companies and developers.

The question now being raised at the highest levels is how much more money to invest in the development of new towns and how much should be devoted perhaps to the progressive economic expansion of existing middle-sized cities in the region. Here again there is a reordering of priorities going on after a first prolonged phase of reaching concrete results.

A significant shift in attitudes concerning architecture and town-planning appears to be taking place, but it is too early to define its precise character. A younger generation of architects is finally being given the chance to build before they reach 40.

Running concurrently with the Government's reassessments of the major projects has been an active endeavour to reform both the teaching and practice of professional architects in France. Just over a year ago legislation was passed requiring that an architect be involved in the design of all major projects, notably public commissions, with the one exception being made for individual home construction. Nevertheless, a system of local and regional architectural councils was created and given the powers to accept or refuse a given project. Companies engaged in producing industrialised house-types must engage an architect to develop their model-types.

A final illustration of the important effects to be anticipated as a result of direct personal concern on the part of President Giscard d'Estaing is his announcement, in a speech in the Academie d'Architecture last October, of the creation of an interministerial commission to improve the quality of public buildings. This is still another means by which the President hopes to achieve what he has declared: "My ambition is to reconcile all Frenchmen with architecture, to permit architects to exercise their profession fully and to favour the creation of a new French architecture, innovative and comprehensible to all Frenchmen."

Brian Taylor

On the way up

CONTINUED FROM PREVIOUS PAGE

Trend. And this year, with the other way," Lyon's bid to become a "capital of decision-making" has also been obstructed by the post-1973 economic slowdown. Several firms, French and international, which had planned to put a headquarters in Lyon have now held back because their own expansion rate does not justify it. And this helps to explain the collapse of the local real estate boom. The acres of new offices at La Part Dieu were planned or built, partly by British developers, at a time of rapid growth when the expansion of the market looked limitless. But demand has now fallen sharply: nearly all the offices in the 36-storey Credit Lyonnais tower are lying empty. Even the Marks and Spencer store at La Part Dieu (one of three in the EEC, along with Paris and Brussels) has felt the economic pinch and last month decided to reduce its floor space by half, to 15,000 sq ft.

These and other measures have been welcomed by local industrialists as marking a step towards reducing Lyon's financial dependence on Paris. The banking scene has become livelier: each year, several banks open their first branches in Lyon, and a total of 56 are now foreign—a sign of the city's growing new cosmopolitanism.

The Government's regional development board, DATAR, is also trying to persuade French companies, especially those who manufacture in the Lyon area, to transfer all or part of their head office activities from Paris to Lyon. This is not easy. For French firms large or small usually prefer to keep their HQ in Paris, near the Ministries who must be lobbied so assiduously. So DATAR saw it as quite a coup when Rhône-Poulenc, the chemicals giant and a Lyon firm by origin, recently transferred the head office of its fertiliser division to Lyon (where most of its R & D and plant are situated), to be followed soon by the textiles division. And in 1974 Pechiney moved to Lyon its patents division, attracted by the fact that most leading countries have full consulates there.

But powerful economic pressures are still pushing in the other direction too, towards more centralisation. Berliet, the Lyon lorry manufacturer, always prided itself on being one of the very few large French firms to keep its head office at its plant, in the city of Paris. And shall we ever get anywhere unless Paris delegates real power to the regions?

Yet others believe that, even within the present structures, Lyon can nevertheless do a great deal to improve its own status—so long as it can summon up the dynamism. Despite its central position and entrepreneurial traditions, this has for centuries been an enclosed society: its ultra-bourgeois milieu of bankers, merchants, manufacturers (formerly of silk,

John Ardagh

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Georges Séguy

M. Séguy led the party in its late conversion to worker participation and has taken its Euro-Communist line further by biting out at restrictions on union activity in the Soviet bloc. GEORGES SEGUY is a tougher man than his cherubic looks suggest. The chirpy, zealous Communist is impeccable in his curriculum vitae as a primary education, apprenticeship, and ship at 15 as a typographer, needed a firm hand in his more resistance, party membership, than ten years as leader of the arrest by the Gestapo in CGT, the biggest French trade union body. He took the union Saint-Michel prison in his home through the mass labour town of Toulouse, deportation struggles of 1968, has to Mauthausen two months later. Released after 15 months maintained the strong central organisation of a Communist union whose members are only half followed his railwayman father's footsteps and joined the SNCF. Physically weakened, he followed the rail branch of the CGT.

His enemies accuse him of being Stalinist in his approach, the orphan daughter of a rail-lacking initiative, of turning way worker. Active in the strikes of June 1947. M. Séguy was just turned 18. Physically weakened, he followed the rail branch of the CGT.



By then he had already been elected, still in his 20s, to the party's central committee and to its *bureau politique*.

He is known now to be concerned about improving the sense of unity within the union—but his own position is hardly in doubt.

D.W.

On this page Robert Mauthner, David Curry and David White profile six of France's leading personalities in the trade unions and the Government.

SOME LEADING FRENCHMEN



Robert Mauthner

THE ROTUND, avuncular economics professor who was appointed as Prime Minister of France by President Giscard d'Estaing after the March general election, has made his mark on the country in record time. Decreed as a mere technocrat when the President, to the surprise of many, first nominated him as Premier in August 1976, to replace the ebullient but fractious M. Jacques Chirac, the 54-year-old M. Barre has quickly mastered the tools of his new trade.

By his own admission, he has little taste for the antics and tactical manoeuvres on which all genuine political animals seem to thrive. His fundamental attitude is that they are a waste of precious time. "Either you have a job to do, or you play the fool," he said in a moment of irritation. "I am in charge."

He has done so in a typically forthright manner. If, contrary to all initial expectations, his first austerity plan won widespread approval and did not lead to massive social unrest, it was largely because he managed to inspire popular confidence in his integrity and judgment.

Indeed, one of M. Barre's most endearing qualities is that he has clearly no fear of revealing his political career.

He is quite prepared to return to my chair at Paris University when the time comes," he is quoted as saying. "It never does so, there can hardly be any doubt that M. Barre will lecture not only his students but will continue to do so in his economic policy.

R.M.

François Ceyrac

JUST BEFORE the general election and 11 months before his term of office was due to expire, the French employers' association, the Patronat, elected M. François Ceyrac to serve an unprecedented third term as president.

The deeply-lined face of M. Ceyrac, with its angular features and stiff fringe of grey hair, had already become a familiar television sight as he waded into battle with the Left over its industrial and economic election platform and marshalled the Patronat to deliver to the conservative Government the job or so jobs for young people which would enable it to claim that its "employment pact" was getting to grips with the jobless situation.

Since the election the 63-year-old M. Ceyrac has been just as prominent, as the Government has freed industry from price controls and as employers prepare to open a crucial round of talks with the unions on pay and conditions.

D.C.

René Monory

RENE MONORY is reputed to be the rising star of the Government. Last year he came out of the comfortable obscurity of the French Senate to become Minister of Industry. After the election he moved up to become Economics Minister (the bigger half of the divided Finance Ministry) and it is René Monory who is the man in charge of the nuts and bolts of the Government's grand liberal strategy of freeing industry from price controls and trying to push private savings into industrial investment.

Bulky, bluff and amiable, with a rather heavy turn of phrase, René Monory left school at 18 to become an apprentice mechanic in the family garage at Loudun in the Vienne, eventually becoming mayor of the town and, through that, arriving in the Senate, election to which is indirect and weighted towards regional interests.

He went down well at the Ministry of Industry. After all, with the reputation for common sense which France attributes to her provincial sons (as opposed to the "cleverness" which distinguishes the Parisien) and with his experience as a small businessman running an agricultural machinery and Peugeot concessionaire's business, he was felt to be close to the workbench.

M. Monory is reputed not to be like fiddly individual dossiers; he believes in the broad response. Letting industry set its own prices and letting managers manage is better than hours spent by bureaucrats manipulating details; in French terms this

attitude is close to revolutionary, given the long tradition of the omnipotent state.

At 55, M. Monory is the same age as Raymond Barre and they clearly think on the same wavelength. In fact they are both given to the same style of rather heavy, pedagogic, step-by-step explanations of economic policy full of appeals to commonsense and the common man.

"I shall spread the gospel of liberty and competition," he proclaims, announcing the transformation of France's Price Commission into a sort of super competition commission. No one doubts that if industry fails to respond to the joys of laissez-faire, M. Monory will be quickly on the phone to set the offenders right in the habitual style of the mayor of Loudun.

D.C.

Edmond Maire

A PROVINCIAL small-town notary: that is as close a description as any to the image Edmond Maire projects in public. The self-effacing, painstaking, ironical manner of the leader of the CFDT union makes a sharp contrast with that of his ally-cum-rival Georges Séguy.

The 47-year-old CFDT secretary-general is, unlike most French public figures, obviously to snappy dressing. Under his suit he usually wears a soft shirt, either open-collared or done up to the neck without a tie. His nose would pass for a boxer's; its owner attributes its shape, and the slight nasal tone of his voice, to the whim of a military surgeon.

Despite his modest presence, Edmond Maire is as outspoken as any of his union colleagues, including against them, against the Government, against the employers and currently against all political parties including the Socialists to whom he is closest.

Becoming leader of the CFDT—the second largest union and the most innovation-conscious, with a large extreme-Left fac-

energy programme. He took over when the country faced difficult choices over nuclear technology and when a number of ambitious Gaullist programmes in the nuclear sphere had ground to a halt. By the time he left the AEC he had transformed the organisation into a veritable industrial group, firmly established the PWR as the first-generation reactor for France, sponsored a broad reorganisation of the industry to serve this programme and pushed along development of a French fast-breeder programme.

Until a few months ago his only political experience had been as director of the cabinet of the Minister for Education for a year in 1969-70. But after the election Andre Giraud, at 53 years old, was elevated to succeed M. René Monory as Industry Minister and the triumvirate Barre, Monory and Giraud (perhaps with Robert Boulin, the Labour Minister) is usually regarded as the strong men of the new industrial policy.

Up to now his main concern has been defining the Government's policy towards "lame ducks" or sectors in difficulty. No aid without a realistic recovery programme and a competent management, he has been proclaiming, and industrialists watching the Bousac debacle have been in no doubt that he means what he says.

Observers note that the new minister has an acid turn of phrase and suffers fools badly: there are a lot of patients in the Industry Ministry waiting room (steel, textiles, shipbuilding, machine tools, oil refining) and they are waiting to see whether the good M. Giraud can make himself into a sympathetic if no-nonsense family doctor.

D.W.

of the Government and its opinion and the trade unions' economic and financial policy during his second term of office. I am not there to fool about." Whatever the fundamental economic justification for his latest did not however, prevent M. Barre from conducting a particularly effective, even prices, while permitting rises in aggressive election campaign in purchasing power of only the lowest income group, it is bound to be of vital importance to lead to a sharp increase in the future of the inflation this year. And more country. On one famous occasion he even demolished in a TV debate that he acknowledged master of political cut and thrust, the socialist leader, M. François Mitterrand, and he undoubtedly made an invaluable contribution to the Centre-Right coalition's victory.

Apart from his economic expertise, M. Barre's greatest strength and appeal lies in his honesty and "no nonsense" approach to the country's problems. His refusal to court cheap popularity from the very beginning he promised to tell the French people the truth about its economic plight and the sacrifices which would have to be made.

Indeed, one of M. Barre's most endearing qualities is that he has clearly no fear of revealing his political career. He is quite prepared to return to my chair at Paris University when the time comes," he is quoted as saying. "It never does so, there can hardly be any doubt that M. Barre will lecture not only his students but will continue to do so in his economic policy.

R.M.

Raymond Barre

THE ROTUND, avuncular economics professor who was appointed as Prime Minister of France by President Giscard d'Estaing after the March general election, has made his mark on the country in record time. Decreed as a mere technocrat when the President, to the surprise of many, first nominated him as Premier in August 1976, to replace the ebullient but fractious M. Jacques Chirac, the 54-year-old M. Barre has quickly mastered the tools of his new trade.

By his own admission, he has little taste for the antics and tactical manoeuvres on which all genuine political animals seem to thrive. His fundamental attitude is that they are a waste of precious time. "Either you have a job to do, or you play the fool," he said in a moment of irritation. "I am in charge."

He has done so in a typically forthright manner. If, contrary to all initial expectations, his first austerity plan won widespread approval and did not lead to massive social unrest, it was largely because he managed to inspire popular confidence in his integrity and judgment.

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The case for an experiment in parent power

THE CASE for education day recommended that an the choice is so limited. Faced funding came to an end at the that such results should be close of the 1976-77 school year, given "on request." A full case for testing their use in vouchers should proceed. The get-by school "B", and standing with one's arm twisted high up practice most certainly is. Any committee has already taken with behind one's back by the primary school head, many people who has any doubt about the bold step of publishing a document the irrational fury cluding paragraph records, a tend to make a "choice" that the local authority can record with which the entire educational establishment is attack- "general impression" that the "choice of schools is seen as as "satisfactory."

that the very idea of a small vital by parents but that experiment in parental choice vouchers would not necessarily be the only or the most satis-

factory means of achieving it.

It would be difficult to

that most is so vehemently

that must have something in quarrel with this generality,

but as it stands it is neither

what that something is in evidence in favour of large-scale

also quite clear. Most parents would like to exercise the nor against a small controlled

degree of choice over which experiment. The case for an

school their child should be found

that is enjoyed by the further back in the report, in

rich and the powerful, includ- the small print.

According to its own figures the Kent education department is highly successful at meeting parents' wishes. In the years

the majority of parents as 1974 to 1977 between 95 and 90

dangerous idiots who should not be allowed anywhere near

the secondary schools their parents had

constitute a fundamental and indicated a preference for

irreversible shift in the Later transfers, at age 13, were

balance of power, in favour of challenged by an insignificant

parents and against teachers—handful of appeals, and half of

Teachers and the National Union those were won by the aggrieved

Association of Schoolmasters/

Union of Women Teachers will very associated with the feasibility

not contemplate them. The bility study on vouchers is not

administering authorities—the quite so glowing. When asked

Department of Education and if they had enough say at

local councils—would be present in the choice of school,

but large prefer to upset some 88 per cent of parents

parents rather than teachers, replied, "No." Any parent of

they, too, are nearly all a child who recently moved to

secondary school will understand

the famous exception is, as stand the reason for this

many people are aware, the answer: local councils get high

Kent County Council, whose

education committee met yester-

present system precisely because

Letters to the Editor

Life policies as investments

From Mr. Peter J. Franklin and Miss Caroline Woodhead

Sir.—The facts about life assurance are even worse than those noted by your correspondents Mr. King and Mr. Parvin (June 5 and May 30 respectively). At the City of London Polytechnic we have been investigating other measures of performance of the industry and have drawn the following conclusions:

Life assurance is no longer the major form of contractual savings in the UK, measured by investment during 1976, by insurance companies long-term funds acquired assets in excess of £2,100m, whereas public and private sector pension funds investment amounted to £2,900m that year.

Whereas the increase in the personal sector's holdings of life assurance and superannuation exceeded 210 per cent of their financial savings in 1968, in 1976 the promotion had fallen to about 20 per cent.

Building societies have continued to grow at the expense of life assurance and other savings media. New deposits with building societies exceeded £4,000m in 1976, or 47 per cent of the personal sector's financial nucleus, and about 65 per cent of the sector's increased holdings in life assurance and superannuation funds that year. In 1976, the increase in building society shares and deposits to have exceeded the increase in the personal sector's holdings in life assurance and superannuation which is unlikely to be

attractive to students, is limiting the industry and to the comprehension of quality in all graduates and might be confusing to some employers.

May I suggest to the Professors' Conference through the courtesy of your columns that it shows the highly dynamic nature of the financial system. It also makes assumptions about the future role of life offices in the capital markets over the next decades.

Peter J. Franklin, Senior Lecturer in Economics, Carolina Woodhead, Research Assistant, City of London Polytechnic School of Business Studies, 84, Moorgate, EC2.

Technological mainstay

From Mr. D. C. Nutting

Sir.—The Engineering Professors' Conference was ably reported upon by Michael Dixon and his subsequent comment about A and B streams on June 7 recognises the importance of "customer reaction." Both contributions appear to be constructive to the Finniston Committee's aim to find a healthy rationale for the engineering profession as the technological mainstay of the country.

There is great merit in the proposals of the Professors' Conference for more than 55 per cent of which already have a proven record of success.

In 1975 it accounted for only 20 per cent of personal streaming into A and B courses which is unlikely to be

attractive to students, is limiting the industry and to the comprehension of quality in all graduates and might be confusing to some employers.

May I suggest to the Professors' Conference through the courtesy of your columns that it shows the highly dynamic nature of the financial system. It also makes assumptions about the future role of life offices in the capital markets over the next decades.

Peter J. Franklin, Senior Lecturer in Economics, Carolina Woodhead, Research Assistant, City of London Polytechnic School of Business Studies, 84, Moorgate, EC2.

Education in engineering

From Mr. Oscar John

Sir.—I was very interested in Professor Hanrahan's letter to the Financial Times which appeared on June 8. I should like to reply to the second part of the letter concerning National Engineering Scholarships.

The Action Committee of which I am chairman was only announced on March 13, 1978. There was obviously no time to devise a permanent Scholarships to the nation-wide selection scheme for 1978 entry or to set up the administrative machinery for the nation-wide selection.

had the alternative of doing nothing in 1978 or taking a short cut. On balance, I think it was right to take a short cut.

For the 1979 entry, it has been decided that the Scholarships to the major private sector companies do not help. The courses recognised by the Council of Engineering Institutions of Directors and the composition of the Board.

Among the other criteria for selecting the scholars will be

the administrative commitment by shareholders to "draw upon a students to make a contribution

Options to purchase

From Mr. Robert Hawkins

Sir.—With regard to the advice given on "Leasing Plant" in your legal column on June 7, you may have missed your readers by saying that it was possible to take out a lease with an option to purchase. Anything which contains an option to purchase is a Hire Purchase Agreement, and a lessee purchased an asset at the end of a lease he would destroy the tax allowances which the lessor may have taken out on the asset when it was purchased.

Your correspondent may be interested to know that nowadays some 95 per cent of the selling price of an asset coming off lease can be remitted to the lessor by way of a rebate of rentals or a deposit on a new asset. I would have thought he was in a strong position to argue for some rebate of rental with his leasing company. Your advice that he should try other leasing companies as well is very sound.

Robert Hawkins, Editor, Leasing Digest, 7 Bridge Street, Coggeshall, Essex.

Neglected fire

From Mr. Norman Jenkins

Sir.—Described by John Lloyd in his excellent review of June 8 as a mine of information Sir Derek Ezra's "Coal and Energy" is surprisingly short of data on district heating and combined heat and power. In fact, I can find no mention of these energy techniques at all. This is surprising in view of the author's enthusiastic advocacy over the years and on one occasion, a down-to-the-bone quarrel on the subject at a Press conference with a representative of the Electricity Commission. Neither is there any mention of the many district heating schemes now being run by the NCB and others powered by coal. The most successful energy conservation scheme at Nottingham, jointly funded with the City Council for using coal and incineration of rubbish is completely ignored. This plant, incidentally, is now selling electricity to the local area board.

Unfortunately, too, few know

of this activity and the possibility of the omissions being

deliberate in order to create

controversy is perhaps remote.

The omission of these techniques

from Energy Commission discussions this week seems to suggest an agreement between the energy industries to ignore the potential of what has been

proved elsewhere. The evidence

to date suggests that, at least in

the UK energy decisions are far

too important to be left to the

energy industries—whose only

interests are in maintaining the

status quo; but at the cost of far

greater fuel-use efficiency.

Those of us who have taken

an active part in promoting CH

and P and who have looked to

Sir Derek Ezra personally at

19a, Cavendish Square, W1.

New ideas in the Boardroom

From the Chairman, Brian Woodhead and Co.

Sir.—You will doubtless have

other correspondence disagreeing

with Mr. Webb-Bowen's view

(June 9) that British directors

had the alternative of doing

nothing in 1978 or taking a short

cut. On balance, I think it was

right to take a short cut.

For the 1979 entry, it has been

decided that the Scholarships

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The courses recognised by the

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sition of the Board.

Among the other criteria for

selecting the scholars will be

the administrative commitment

by shareholders to "draw upon

a students to make a contribution

feel virtually abandoned—unless Sir Derek would care to explain.

Whitehill, Epsom, Surrey.

Incentive to moonlighting

From Mr. J. J. Polking

Sir.—Guy Hawtin's article on moonlighting in Germany (June 7) provides a powerful argument for a shift of emphasis away from income tax and towards taxes on expenditure, such as purchase tax or taxes on raw materials and energy. While income tax remains, people will always try to minimise their contributions by evasion or moonlighting, of which the worst feature is the widespread contempt for the law that it engenders. Taxation on expenditure would avoid this, while retaining the fairest people expect of a tax system. Those who live opulently would pay heavily while those with a more modest life-style—whatever income—would pay less. Taxes on expenditure would encourage saving, investment and enterprise and would be easier to collect. They are more in harmony with man's nature—and would make life much easier for all of us.

J. J. Polking.

St. Gallen, Switzerland.

Dangers of buy-back deals

From Mr. John Dingle

Sir.—Now that there seems to be growing awareness of the potential dangers of buy-back deals involving sales of Western Neska in Zurich.

Mr. Malcolm Fraser, Australian Prime Minister, and Mr. Victor Garland, Minister for Special Trade Representation, in Paris.

Deadline for complete Israeli withdrawal from South Lebanon

Two-day International conference opens in Brussels to discuss economic aid for Zaire.

Creditors of Mr. William Stern

debanded bankrupt with £104m

debts, meet at Law Courts, Lon-

don, 11 pm.

Parliamentary Business

House of Commons: Remaining

debates, 4.15 pm, Room 4.

Overseas Development: Renegotia-

tion of the State Immunity Bill

(Lords), 12.45 pm.

Company Meetings

Avery, Smethwick, Warley,

Bradford, 12. Garner, Scotland,

The Grange, Bermondsey, SE, 2.30.

Rugby Portland Cement, Rugby,

12. Rush and Tomkins, Shrop-

shire, 2.30. Tarmac, Birmingham,

United Newspapers, 2.30. Tudor

Street, EC, 12.

Official Statistics

Building Societies' receipts and

loans (May).

Company Results

Johnson Matthey and Co. (full

COMPANY NEWS + COMMENT

£2.7m downturn to £77.6m at AB Foods

WITH THE U.K. bread industry difficulties and the high street price war cutting contributions from two major divisions and exchange differences reducing the overseas contribution, pre-tax profit of Associated British Foods dipped 3.4 per cent from £80.36m to £77.63m in the April 1, 1978 year.

When reporting half-year profits £0.8m higher at £32m, Mr. Garry Weston, the chairman, said the group expected to exceed the previous year's record, although the increase was not expected to be significant.

He now says that margins in the UK and overseas came under pressure in the year with the home margin down from 4.7 per cent to 4 per cent and the overseas margin from 6.7 per cent to 5.8 per cent.

Overall world sales increased from £1.49bn to £1.68bn, with the UK sales up 13 per cent, or £125m, while overseas sales rose by 18 per cent in local currencies.

Mr. Weston says profit growth will be achieved in the current year, "although overall volume growth in the food industries in the countries in which we operate continues to remain almost static, and the combined effects of Government regulations and severe competition make the attainment of better trading margins difficult."

The 1977-78 shortfall in trading profits in the UK—here interests range from Sunblest bread to Fine Fare supermarkets—was held to £2.2m, and the biscuit division produced "especially creditable" results.

Overseas profits were reduced by £0.5m, taking into account the adverse effect of £1.1m owing to the difference in exchange rates to the year ended.

Mr. Weston says that considering the adverse factors, and the extremely difficult year for the food industry in the economies in which it operates, the results must be considered a satisfactory achievement.

A second interim dividend up from 1.383p to 1.5226p increases net profit from 2.0734p to 2.2981p per share.

The profit after tax, minorities and extraordinary items was £39.4m and after providing for ordinary and preference dividends £28.1m is retained.

Earnings per share are shown at 8.67p compared with 9.58p last year, and ordinary shareholders' funds have increased during the year from £35m to 71p per share.

Capital spending in the year exceeded £70m (£22m in 1977-78).

See Lex

HIGHLIGHTS

As expected pre-tax profits at Associated British Foods are slightly lower; at the trading level there was a £6m turnaround to losses on the baking side, while retailing moved from the price war and turned in £3m less, but the shortfall was more or less made up by the other manufacturing activities. Full year figures from Hill Samuel are rather dull with banking profits flat and a downturn in ship broking. Lex also takes a look at the market in light of the rather surprising news of a new "short tap" stock. Elsewhere, WGI has shown good recovery after the setback the previous year while Valor has performed well in a very depressed market.

WGI up 56.9% to £1.2m

A TURNAROUND from a loss of £81.5224 to a profit of £11.841 in its civil engineering division helped WGI, engineering construction group, to achieve taxable profits up by 56.9 per cent to a record £1.2m for the year ended March 31, 1978 compared with £0.76m, on turnover ahead from £21.8m to £23.9m.

At the interim stage profits were up from £61.082 to £49.871 and directors anticipated continued progress, and expected satisfactory results for the full year.

The group has entered the latest year with a high level of orders in hand.

A divisional analysis of turnover and pre-tax profits shows: civil engineering £7.34m (27.5 per cent); re-factory £4.48m (15.5 per cent); construction £7.62m (17.52 per cent); engineering £1.83m (17.50m) and mechanical and structural engineering £0.84m and £1.85m (12.52-14.84).

Stated earnings per 25p share are 28.1p (17.1p) before tax, 16p (14p) after tax and 12.5p (8.7p) after tax at 50 per cent.

The dividend is lifted to 5.5p (5.2p) as forecast, with net final payment of 3.8p.

1977-78 1976-77

	£m	£m
Turnover	21.8	23.9
Pre-tax profit	81.5224	11.841
Tax	49.871	12.52
Extraordinary credits	7.34	17.52
Available	7.62	17.50
Dividends	1.83	17.50
Retained	50.81	19.78
Forward	1.85	12.52
Carried forward	3.783.918	3.282.224
Tax for the year amounted to £482.573 (£15.734) on ED 19 basis, and was split as to 17.5 per cent and 12.5 per cent overseas (£282.550 (£14.708) and prior year (£12.023 (£10.427) credit).		
The directors state that within the next few months the company will have completed its factory extensions which should give adequate production space for the		

adequate production space for the

adequate production space for the</

Hill Samuel little changed Eastern Produce earnings balance

PROFIT OF Hill Samuel Group, after tax, for the year ended March 31, 1978, was up slightly from £8.5m to £8.85m but after exchange differences and extraordinary items the net figure came out lower at £6.61m compared with £7.55m.

Banking profit, after minority interest and transfer to contingencies, contributed £4.03m against £4.07m and investment private £0.0m (loss £0.1m).

Profit of operating groups, into which Hill Samuel will be restructured towards the end of the year, were split as to Banking and Consulting services £2.77m (2.65m); Life and investment management £0.78m (0.5m); other services £0.34m (0.31m) and shipowning £0.31m loss last time. Interest on loans took £0.35m (£1.35m).

Results of insurance subsidiaries are not included in the accounts.

There were exchange gains for the year of £1.75m, compared with £2.24m last time which was after £1.75m surplus transferred to banking contingencies resulting from the tax relief of £1.75m (£0.85m tax charge), including £1.35m this time relating to prior years.

There was an extraordinary loss of £1.27m (£0.58m gain) which arose from the decision to withdraw from the shipowning business. The amount includes operating losses and other expenses associated with disposed of ships.

The directors state that while some parts of the group performed notably well and made substantial increases in profit others suffered from the adverse factors in their particular markets.

Corporate finance, investment management and the computer services company, Lowndes-Ajax, all had record years. However, interest rates dropped sharply from the previous year and this substantially reduced the earnings from their own funds.

The asset base of Hill Samuel Life Assurance was strengthened last year, they add. For the year surplus was retained in the Life and Annuity funds, and no dividend is being paid by HSLA.

In addition to the shipowning losses, the shipping services activities in Lambert Brothers Shipping sustained a reduction in profits of over £0.6m.

On the merchant banking side the lack of economic growth and of business confidence has meant limited lending demand from industrial borrowers, so that there has inevitably been intense competition among banks and corresponding pressure on margins, directors explain.

While the revenue side did not therefore expand to the capacity of which the group is capable, inflation, though somewhat lower than in the previous two years, continued to have its inexorable effect on costs, they say.

Against this background, the material increase in profits from commercial banking activities over the previous year is regarded as a creditable achievement.

Stated earnings per 250 share, before exchange differences and extraordinary items are 11.63p (11.46p), and the dividend is stepped up to 4.904p (4.855p), net with a final payment of 3.250p, amounting £2.07m (£1.03m).

Balance sheet totals as at March 31, 1978, £1.40bn assets, £1.10bn, including assets and liabilities of insurance subsidiaries.

See Lex.

BOARD MEETINGS

The following companies have notified dates of Board meeting to the Stock Exchange. Such meetings are usually held in London. Details of the date, time and place of the meeting, and the names of the directors who will be present, are not available, whether dividends concerned are interim or final, and the sub-divisions shown below are based mainly on last year's timetable.

Meeting, Hilton Hotel, W. on July 6 at 10 am.

Ocean Wilsons static

FUTURE DATES

Andra American Gold Investment June 15 Great Northern Investment Trust June 15 Inter-American Strategic June 20 Avenue Close June 21 Bell and Sons June 14 Brickhouse Pudding June 16 Brown and Tawse June 21 Cawthron June 21 Harcros Investment Trust June 14 Lyons (J.) June 22 Tescos Stores June 21 Warren Plantations June 14

£34.29m to £29.24m taxable profit of Ocean Wilsons (Holdings) finished the year to January 31, 1978 little changed at £2.7m compared with £2.8m.

UK tax took £152,924 (£208,849) and overseas tax £95,005 (£105,050). The retained balance at £1.15m (£1.25m).

Stated earnings per 20p share are 11.55p (11.65p) and the dividend total is effectively raised from 2.5p to 2.875p with a final payment of 1.875p net.

The immediate future remains uncertain but there are signs that second-half profit will be higher than the first.

As reported last week a 1.33p (1.21p) interim dividend is to be paid.

L & G alters retirement plan

Legal and General Assurance Society has completely redesigned its Personal Retirement Plan—the pension contract for the self-employed and other persons in non-pensionable employment. This has involved reassessing the expenses charged to the plan and underlying annuity rates, with the result that the benefits under the scheme have been substantially improved, especially under the longer term contracts.

Existing policyholders of the plan will also benefit from these improvements, since the scheme is essentially a series of recurring single premium contracts so that all future premiums will purchase benefits on the new terms.

The new plan retains the high degree of flexibility inherent in the old scheme, both in respect of contributions and in the payment of pension and other benefits.

Contributions can be easily varied from year to year to match the fluctuations in earnings of certain self-employed persons. Pensions payments can also be varied to meet the requirement of some self-employed who only want part of their pension at first.

While the revenue side did not

therefore expand to the capacity of which the group is capable, inflation, though somewhat lower than in the previous two years, continued to have its inexorable effect on costs, they say.

Against this background, the material increase in profits from commercial banking activities over the previous year is regarded as a creditable achievement.

Stated earnings per 250 share, before exchange differences and extraordinary items are 11.63p (11.46p), and the dividend is stepped up to 4.904p (4.855p), net with a final payment of 3.250p, amounting £2.07m (£1.03m).

Balance sheet totals as at March 31, 1978, £1.40bn assets, £1.10bn, including assets and liabilities of insurance subsidiaries.

See Lex.

Chemicals hold back Hickson and Welch

Explaining the reduction in pre-tax profit in the March 31, 1978, half-year, from £4.55m to £3.7m, Mr. T. Harlington, the chairman of Hickson and Welch (Holdings) says the drop resulted from a reduction in demand for

Reports to meetings

Simon Engineering expansion plans

Simon Engineering is on the look out for a fairly substantial acquisition to add to its stable position in the field of contracting and engineering interests.

Mr. Harry G. Harrison, chairman, told shareholders at yesterday's AGM: "We now have the structure and resources in Simon Engineering to bring in a fairly substantial acquisition which could form the nucleus of a fifth operating group."

"We have a profile for our equipment and I can assure you that this specifically excludes venturing into business areas completely alien to our experience and knowledge," said Mr. Simmonds.

"We have ample financial re-

Bank of New South Wales

Bank of New South Wales announces that with effect from Wednesday, 14th June 1978 its base rate for lending will be increased from 9% to 10% per annum.

Bank of New South Wales,
29 Threadneedle Street,
London, EC2R 8BA.

Incorporated in Australia with limited liability.

interest in Datamail was finalised on October 31 and Consultimate Marketing Services (CMS) was incorporated on November 9. Datamail offers a personalised direct mail service and CMS is involved in the organisation of special events, exhibitions, seminars and marketing.

Meeting, Hilton Hotel, W. on July 6 at 10 am.

WHILE MAINTAINING its future expansion of its activities in Australasia, After two preceding years' losses, the group's rubber and copra estates in Papua New Guinea turned in a pre-tax profit of £61,000. Eastern Produce (Holdings) is to reach a position whereby earnings in the UK are sufficient to cover both expenses and a reasonable level of dividends. Mr. H. K. Fitzgerald, the chairman, tells members in his annual statement.

In this way it is intended to bring overall earnings into balance as between the UK and overseas, and at the same time directors are actively considering ways in which to improve the spread of the political and commodity risks to which such a large part of the total capital employed is exposed.

Largely due to buoyant coffee prices there were good results from Kakuzi, also.

Balance sheet shows a reduction in short-term borrowing from £3.85m to £1.41m and although at this time results for 1978 are not expected to be as favourable as 1977, the chairman says that by the end of the current year the UK overall should have been further reduced by revenue receipts from overseas operations.

A statement of earnings and application of funds shows a reduction in overdraft of £2.7m (£102,329).

Meeting, 100, Old Broad Street, EC, on July 3 at noon.

Interest rates are in the price of tea.

The chairman says that the pronounced rise in the price of tea was the major contributory factor to the marked improvement in group results.

During the year the group increased its holding in East African Coffee Plantations to 30 per cent and more recently to 35 per cent and its results were included in the year's accounts. Mr. Fitzgerald looks forward to assisting

The Property and Reversionary Investment Corporation Limited

	1978	1977
Results to 31 March	£1,081,609	£892,491
Profit before tax	8.2p	7.0p
Earnings per share		
Dividend per share (maximum permitted)	5.16p	4.66p
Undistributed profit	£210,064	£174,153

Points from the statement by the Chairman, Mr Alfred Rubens, FRICS

* Property revaluation at 31 March 1978 shows increase of 21.4% over previous year.

* Dividend covered 1.59 times.

* Net assets 430p per share (up 25%).

Copies of the report and accounts may be obtained from the Secretary of the Company at Albany House, Petty France, London SW1H 9EE.

the produce of the UK chemical companies.

This held down selling prices and prevented the full recovery of increased costs. Also the relative strength of sterling during the period reduced the earnings margin. This presentation profits, however, showed a slight improvement, he says.

The immediate future remains uncertain but there are signs that second-half profit will be higher than the first.

As reported last week a 1.33p (1.21p) interim dividend is to be paid.

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Confidence at C. E. Heath

Mr. F. R. D. Holland, chairman of C. E. Heath and Co., says in his annual statement that he is confident the group's new organisational structure will enable it to meet all likely challenges from within its own market and from abroad.

However, he cannot predict that the next few years will be easy.

On the underwriting side, Mr. Holland is sure that the overhauling of the syndicate account will prove beneficial and that a reasonable underwriting profit will be attained.

On the insurance broking side, the group will have to face the fact that with greater control being obtained world-wide over inflation and with more volatile exchange rates, premiums must come from new business and that to maintain profitability those stemmings must be paid to expense ratios.

For the year ended March 31, 1978, profits before tax rose from £11.27m to a record £14.68m. The gross dividend total is 7.315p against 6.667p previously, adjusted for a two-for-one scrip issue.

Available net assets stand at £57.05m, £7.49m and 6.533m.

On insurance broking, the chairman says the increase in brokerage income from £14.93m to £18.51m is an outstanding achievement. The rate of increase has varied to a certain extent from one year to the next, but all major substantial increases.

Overseas there was good progress from the Australian insurance broking operation despite strong competition and also there are now positive signs that combined operations in the Far East are also making a contribution.

South Africa is still an area with problems, but the chairman is hopeful that the operation is now on a better basis and that in this current year it will be achieving a reasonable level of profitability.

In underwriting, the group's 1978 Lloyd's syndicate accounts have recently been closed with the non-marine syndicate suffering a loss smaller than anticipated, while marine syndicates showed reasonable profits.

It now looks as though the expected return to underwriting profitability for the main non-marine syndicate will commence with the 1978 account, Mr. Holland says.

Meeting, Baltic Exchange, EC July 3, at noon.

Statement, Page 33

Improvement at Dunlop subsidiaries

Improved pre-tax profits were reported for 1977, yesterday, by two Dunlop subsidiaries, Dunlop Plantations and Dunlop Textiles. Plantations profit jumped from £2m to £1.0m on turnover of £33.09m (£21.30m) and before tax of £3.83m (£1.52m). Dividends stand at £1.17m (£0.78m).

Western Provident growth

Strong growth last year is reported for Western Provident Association, a leading medical insurance agency, with subscription income in 1977 on its main scheme up by 38 per cent to £1.7m and a 33 per cent increase in investment income. However, claims for the year were 36 per cent higher at £1.25m—75 per cent of subscription income—and expenses were 27 per cent higher, so that the operating surplus for the year amounted to £14.69m against £5.600m in 1976. At the end of the year, there was a surplus of £1.8m compared with the minimum requirement of £500,000 required under the Insurance Companies Act 1974.

Mr. A. G. Wright in his chairman's statement, points out that despite continued economic pressures the net number of subscribers to the association rose by over 20 per cent. He referred to the merger with Mid-Southern Hospital Contributory Association on December 31, 1977, which had resulted in a division of membership and income. The accounts, however, only included Mid-Southern results for December and no adjustments had been made to the 1976 figures.

W. Bromwich Spring up 80%

AN EIGHTY per cent jump in pre-tax profits from £331,200 to £255,473 is reported by West Bromwich Spring Company for 1977. Turnover in the year rose from £2.88m to £3.44m.

Mr. D. Cooper-Smith, the chief executive, says the result was achieved in the face of dull trading in the automotive and engineering industries.

The results reflect the concentration on specific markets, he says. The group has had considerable success recently in the agricultural machinery market.

The increase in profits was coupled with a rise on cash and short term deposits from £238,000 to £400,000. The company still has no borrowings.

Earnings per 10p share are shown ahead from 3.06p to 7.06p and the final dividend of 10p net takes the total to 10.06p per share, with 1.00p last time. Shareholders received £500,000 worth of bonus preference shares in March which has effectively doubled the dividend.

BIDS AND DEALS

Fluidrive rejects £5m Thomas Tilling offer

Fluidrive, the Middlesex fluid couplings group, has rejected a £5m offer from Thomas Tilling and Sons, which interests range from engineering to tiles and pottery.

Fluidrive yesterday decided to state its reasons for rejecting the offer but said the reasons could be given to shareholders following the despatch of Tilling's offer document.

In the meantime, Fluidrive has added that it strongly advises shareholders to retain their shares. The shares rose another 3p yesterday to 78p compared with the bid price of 75p.

Tilling is offering five shares of 20p each for every eight 20p Fluidrive shares.

BERKELEY HAMBRO SEVERS LINK WITH SWIRE

Berkeley Hambro Property Company has severed its remaining link with Swire Properties, Hong Kong. Berkeley Hambro's Hong Kong subsidiary yesterday placed its remaining 17.1m Swire shares with institutions. The £6m raised is £6m more than the shares' book value, and the cash will be used as part of the British group's de-gearing programme to reduce over £100m.

Berkeley Hambro first acquired an interest in Swire in 1972, and at that time the companies entered into a management agreement earning BH£ for £50,000 and £100,000 a year for managing Swire. This contract is due to expire in July following Swire's public flotation in Hong Kong last year. And last May Mr. Alan Spink, BH's former managing chairman and managing director, joined Swire as its chief executive.

The Hong Kong sale follows BH's disposal earlier this year of its North American properties to the Alcan group for about \$80m and Hong Kong and Shanghai Banking Corp. for \$44m.

HENSHALL BOARD FAVOURS PETFORD

The Board of W. Henshall and Sons (Aldershot) has written to shareholders rejecting the 20p per share Bourboune bid and recommending the 30p per share counteroffer by Petford.

Henshall not only opposes the price of the Bourboune bid but also comments, 'your directors do not consider their intentions with regard to management, the development of the business or dividend policy have been adequately explained.'

The pre-tax profit of Henshall for the year ended March 31, 1978 is revealed as £244,586 (£322,423) on turnover up from £2.1m to £2.6m.

The Treasury has given permission for the dividend to be increased to 1p (0.325p) per share. The property assets have been reduced to a surplus of £300,623 after providing for deferred taxation. The net asset value per share, after this revaluation, is 47.2p.

PREMWAIN TO HELP PENNINE MOTOR

The directors of Pennine Motor Group announce that negotiations is continuing the financial position of the company have now been finalised.

Certain shareholders of Premwain Group have acquired 1m shares from directors and certain major shareholders of the company. In consideration of this Premwain have made arrangements to ensure the financial stability of the company. Premwain's property investment and development company, the new company, the two firms had an agency agreement to represent each other in London and Singapore.

GEO. BASSETT BUYS BISCUIT MAKER

Geo. Bassett Holdings has purchased Paterson's Scottish Shortbread, the Livingston manufacturer of shortbread and other biscuits, for £973,000 from Booker McConnell.

Geo. Bassett said yesterday that the acquisition continues its policy of diversifying into the manufacture and marketing of special food products. Bassett hopes that Paterson will strengthen Bassett's effectiveness in this area of operation, which already include Purdy cakes and Rouger.

Booker said its policy is to concentrate on food distribution rather than manufacturing—except in the specialist health food business.

APPLEYARD

The car distributor business of Appleyard (Aberdeen) appears likely to be taken over by Aberdeen Motors as Leyland Cars sets about re-organising its franchises in the city.

Discussions are taking place between Appleyard and Aberdeen Motors following Leyland's decision that it is over-represented in the Aberdeen area.

A price for the takeover has still to be agreed but Appleyard said yesterday that if the proposed takeover succeeds it is not anticipated that there will be any redundancies arising from the rationalisation, with Aberdeen proposing to employ the majority of the Appleyard staff.

SALE TILNEY

Sale Tilney, the food importer and specialist machinery manufacturer, is to dispose of its 50.3 per cent stake in the U.S. company American Corporation. American is to buy back its majority interest for \$1.1m (£1.22m).

Sale Tilney acquired its stake for £177,386 in 1974. The British group said yesterday that if the proposed takeover succeeds it is not anticipated that there will be any redundancies arising from the rationalisation, with Aberdeen proposing to employ the majority of the Appleyard staff.

SHARE STAKES

Schroders—Vincents, a trustee of certain settlements made by the late Mr. Schroder, has been appointed to be a trustee in 271,464 shares on retirement as a trustee of a settlement. Vincents is now interested in 1,143,204 shares (14.7 per cent).

The non-beneficial interests of Bruno L. Schroder, director, has increased as a result of a purchase by trustees of 8,000 shares. He is now interested in 1,136,532 shares (14.5 per cent). Vincents now holds 254,300 non-beneficially. The non-beneficial interests of G. W. Mallinckrodt, director, has decreased as a result of a sale by trustees of 32,220 shares.

Monfort (Knitting)—Mills: Interests of Mason Securities, together with R. D. Doherty and D. Doherty, in shares of company, has been increased to 470,300 shares (21 per cent).

Birmin Quaslet: Kuwait Investment Office sold on June 1 60,000 shares reducing holding to 3,345,500 shares (5.83 per cent).

Hodges and Norton: G. W. Taylor, director, has sold 9,500 shares reducing holding to 1,500 shares. His family and other interests of 9,000 shares have also been sold. All on June 3.

Hawkins and Tipton: Sun Alliance and London Life Insurance Group has raised holding by 43,000 shares to 350,000 shares (7.09 per cent).

Francis Industries: Temple Bar Investment Trust is interested in 400,000 shares (5.51 per cent).

Office and Electronic Machines: E. Markus, chairman, has sold two lots of 25,000 shares and J. C. Davies, director, has sold 5,000 shares.

John Lewis and Co.: John Lewis Partnership on June 2 bought £20,000 5 per cent first cumulative preference stock making total shares to 129,500 (14.57 per cent).

David Dixon and Son Holdings: Mr. H. Turpin, a director, has acquired 23,000 ordinary shares, making a total of 160,500 (11.04 per cent). In addition Mr. Turpin holds 41.99 per cent of the preference capital.

Francis Industries: Imperial Group Pension Funds has an interest in 447,500 ordinary shares (8.17 per cent).

Lindsay and Williams: Mr. Peter Bennett of Security Growth has reduced his holding of 173,000 shares.

Robert McBride: Confederation Life Insurance Company has 605,164 shares (5.5 per cent).

Of the total 1977 turnover of van heugten b.v. (heuga) 79.5% was achieved abroad. This was represented by 183,600,000 Guilders, and accounted for a major part of the total exports of Dutch carpet manufacturers.

The company predicts that the improvement shown by the 1977 profits will continue through 1978. heuga has three carpet factories in the Netherlands and one in Picton, Australia. Apart from their world-famous range of needed, tufted and woven carpet tiles, the company also now manufactures broadloom carpets as well as area rugs.

During 1977, the Millitron carpet

dye injection installation was started in the Steenwijk factory, and heuga is very confident that this design method will prove very successful on the international market.

Both broadloom carpet and area rugs produced on the Millitron machine, and marketed under the name "heuga design" have been very well received by the public.

The international sales division of van heugten b.v. comprises 14 subsidiaries and 44 agents in 57 countries throughout the world. heuga u.k. limited is located at heuga house, 1 Oxford Road, Aylesbury, Bucks.

Copies of the 1977 Annual Report, including an English language summary, are obtainable from company headquarters: van heugten b.v., P.O. Box 16, 3925 ZG Scherpenzeel, the Netherlands.

MINING NEWS

Homestake still needs Custer's gold

BY KENNETH MARSTON, MINING EDITOR

AMERICA'S Homestake Mining is politically impossible to reverse persistent inflationary spending in the public sector and the expansion of Bobtail Gulch in the Black Hills of South Dakota. Reputedly discovered in 1874 by a detachment of General Custer's army, the ore deposit is still yielding gold and last year some 305,000 ounces were produced, equal to about 30 per cent of the total U.S. output.

Homestake made an operating profit from gold in 1977 of \$1.1m which together with the contribution of the Bullock silver mine accounted for 13 per cent of the total. Of the remainder, lead and zinc contributed 37 per cent and uranium provided as much as 50 per cent.

Production and sales of uranium from the U.S. properties was lower last year and a large purchase of uranium concentrates for onward sale was made from an unnamed foreign supplier. A new Justice decision came into production in 1977 and it is hoped that mill construction at the Pitch mine in Colorado will be able to go ahead this year following the completion of an environmental impact statement by the U.S. Forest Service.

Meanwhile Homestake is involved in the Westinghouse lawsuit against 20 domestic and foreign uranium suppliers (which include Rio Tinto-Zinc) which has been halted pending disposition of a motion to disqualify Westinghouse lawyers for conflict of interest.

Homestake says that when the action proceeds, the company will defend itself vigorously, as we believe are attempts by Westinghouse to escape the consequences of its own commercial misjudgments."

Homestake's move from losses to profits on gold last year reflected an average price received of \$14.57 per ounce and it is pointed out that the rise in the price to \$165 occurred in the final quarter and thus had only a limited effect on the full year's earnings.

Clearly the advance which has since taken place in gold—it was \$181 yesterday—will make an impact on current year's profits of Homestake which believes that the value of gold will continue to rise as long as most governments of the free world find it

Mokta, a division of Imetal, produces profits at a regular rate and its results this year are likely to be of the same order as in 1977.

For its part, Panarroya is troubled by depressed zinc prices and its performance will depend on EEC steps taken to safeguard the industry generally.

In 1977, Imetal made net consolidated profits of FFr 52m, less than half those of 1976.

MINING BRIEFS

CHIEFOR TIN—May output 12,500 tonnes treated produced 10 tonnes black tin 165 per cent, 10,000 tonnes of lead and zinc.

RAMAN HYDRAULIC TIN—Output for May, 24 tonnes, April, 23 tonnes.

EX-LANDS NIGERIA—Production of ore for May, 24 tonnes; April, 23 tonnes.

LEAD INDUSTRY—In good shape.

Lead Industries is in good shape, its production has commenced in its small 30 per cent owned Hemerdon silver-lead-zinc mine in British Columbia. The company's president, Mr. B. H. Cummins, anticipates that revenue from the mine will be up 10 per cent.

Le Nickel's sales volume in the first half of 1978 was much the same as in the 1977 second half and the loss would be FFr 50m against FFr 80m. The latter period was affected by the fall of the dollar and the increase in costs.

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Unlike other wells in the Campos basin, L-RJN-35 is in waters only 30 metres deep (compared with 100 metres for other wells) and only 60 km from the coast. Until now the major Campos probes have been 100 km off shore.

Well L-RJN-35, another recent discovery in the Campos basin, is yielding 1,500 barrels per day and the Petrobras says can be considered a "commercial" well.

This well and another, L-RJN-30, are only 3 km from the Pamp field, which means that they can make an important contribution to the field's definitive production system.

Oil from India's first offshore well will come ashore this week through a 203 km pipeline built at a cost of \$75m, according to India's Oil and Natural Gas Commission.

Three-way stimulus for world growth

BY DAVID FREUD

INTERNATIONAL growth could be reactivated by a three-pronged policy of reducing oil-import bills, concerted expansionary action featuring tax cuts and a continuation of the fight against inflation, the Bank for International Settlements said yesterday.

The bank's annual report said that the weakening of world economic activity last year was largely unexpected and there were still depressive influences at work.

These influences were the same as those which last year tilted the balance, outside the U.S. at least, towards slower growth, the shrinking but still sizeable oil surplus, the payments imbalances among industrial countries and the resulting currency unrest.

THE FIRST was that in a slowly-growing economy it was hard to distinguish permanent shifts in comparative advantage from excess capacities which were simply the outcome of near stagnation. Thus, declining industries could actually slow down for two reasons:

THE FIRST was that in a

one obvious consequence would be the widespread persistence of high rates of unemployment, particularly if rises in real wages continued to support the strong labour-saving bias of investment policies. In this event, the growth of labour productivity could tend to equal, or even exceed, that of output.

The shifts

There would also be an impact on the normal and continuous process by which resources—entrepreneurship, labour and capital—were transferred from declining to expanding industries. This process, far from accelerating, could actually slow down for two reasons:

THE FIRST was that in a slowly-growing economy it was hard to distinguish permanent shifts in comparative advantage from excess capacities which were simply the outcome of near stagnation. Thus, declining industries could actually slow down for two reasons:

THE SECOND reason was that many industrialists, inhibited by the general uncertainties of hesitant growth, would stay away from undertaking major investments in potentially promising sectors.

Semi-stagnating economies would not help in efficiently fighting the cost-price spiral. Also, there was awareness in Japan and Germany that a rapid, healthy expansion of domestic demand was as important for these countries as for the rest of the world. In the U.S., the outlook was for continued expansion, although probably at a slower pace.

On balance, therefore, it appears unlikely that depressive influences could prove strong enough to push the world further into recession. But, it seems equally unlikely that economic growth could resume a satisfactory course in the absence of further stimulatory measures, taken with due regard for relative payments imbalances and the continuing need to reduce inflation.

The chances are that, with no change in policies, economic activity and trade would continue to grow at a very slow pace.

While such a development could hardly be described as a world crisis, it would entail a number of potentially grave consequences for industrial and developing countries alike.

The bank's policy recommendations stem from its analysis of the depressive factors underlying the present slowdown. The first factor was the oil surplus. Recalling, although necessary, was no more than a palliative. One component of real adjustment—the absorption of goods and services by the oil-

producing countries—would have to be spread over a fairly long time span.

The burden of further adjustment therefore would have to be borne by oil consumers, either by economising on overall energy consumption, substitution of other forms of energy or, in some countries, by expanding domestic oil production.

The second major constraining factor was the balance-of-payments disequilibrium among industrial countries—more specifically between the US on the one hand and Japan, West Germany and Switzerland on the other.

The reduction of the imbalances required adjustment measures by these countries.

However, it would be unrealistic and potentially dangerous for the world economy to recommend strong overall domestic restriction in the US and, conversely, strong domestic expansion in West Germany and Japan.

In practice, neither of the two surplus countries was likely to be very successful in strengthening world demand unless a number of other countries took action as well.

In a sluggish world economy, the export-oriented structure of their industry precluded any satisfactory short-term revival of domestic demand through investment and it would be unrealistic to expect a sufficiently quick adjustment through private consumption alone.

"It follows that, although more moderately than in these two countries, domestic expansion may have to be stimulated elsewhere as well—in countries where balance-of-payments constraints have been reduced and where inflation rates have been brought down substantially."

It was essential that the expansion should not be initiated through easier monetary policy.

The success which the major debtor developing countries had had so far in cutting current account deficits to manageable sizes would be subject to reversal, while other developing countries would find the chances of joining the development process seriously reduced.

If fiscal expansion was pursued moderately, it would be unlikely to trigger a revival of demand-pull inflation.

Furthermore, cuts in income tax should be conducive to greater wage restraint since they provided a practical alternative to pre-tax wage increases. This should help undermine the cost-price spiral.

The first factor was the oil

surplus. Recalling, although necessary, was no more than a palliative. One component of real adjustment—the absorption of goods and services by the oil-

producing countries—would have to be spread over a fairly long time span.

The second major constraining factor was the balance-of-payments disequilibrium among industrial countries—more specifically between the US on the one hand and Japan, West Germany and Switzerland on the other.

The reduction of the imbalances required adjustment measures by these countries.

However, it would be unrealistic and potentially dangerous for the world economy to recommend strong overall domestic restriction in the US and, conversely, strong domestic expansion in West Germany and Japan.

In practice, neither of the two surplus countries was likely to be very successful in strengthening world demand unless a number of other countries took action as well.

In a sluggish world economy, the export-oriented structure of their industry precluded any satisfactory short-term revival of domestic demand through investment and it would be unrealistic to expect a sufficiently quick adjustment through private consumption alone.

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Exchange rate movement aids U.S. trade

BY MARY CAMPBELL

THE SHARP exchange rate movements in the past year have caused a further deterioration in the competitive position of Japan and Switzerland in international trade while enabling the U.S. to further improve its position.

The Bank for International Settlements reaches this conclusion in an analysis which has not hitherto been a feature of its annual reports, and in which it particularly compares trends in relative unit labour costs with those of these countries.

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Countries	Annual averages		Twelve months ending					
	%	%	%	%	%	%	%	
United States	3.8	4.9	12.2	7.0	4.8	6.9	6.8	6.5
Canada	4.0	4.6	12.5	7.5	7.8	5.8	5.4	5.4
Japan	4.9	7.5	22.0	7.7	10.4	8.5	4.8	4.5
Germany	2.2	5.3	5.9	5.4	3.9	4.0	3.5	2.9
France	4.0	6.1	15.2	9.6	9.9	10.2	9.0	9.2
United Kingdom	4.1	8.0	19.4	24.9	15.1	17.7	12.1	7.9
Italy	3.1	3.6	25.2	11.1	21.8	30.0	14.9	12.5
Austria	3.6	5.7	9.7	6.8	7.2	5.9	4.6	3.9
Belgium	3.4	5.2	15.7	11.0	7.6	7.8	6.3	5.3
Denmark	6.4	6.4	15.5	9.6	13.1	10.8	12.2	10.5
Finland	5.0	6.9	16.9	18.1	14.6	14.6	11.9	10.2
Netherlands	5.1	6.7	10.9	9.1	8.5	8.7	5.2	4.6
Norway	3.8	7.9	10.5	11.0	8.8	8.7	9.1	8.2
Spain	4.9	8.4	17.9	14.1	19.8	22.3	26.4	22.0
Sweden	3.8	6.8	11.6	8.9	9.6	11.9	12.7	12.5
Switzerland	3.4	6.4	7.6	3.4	1.3	1.8	1.1	1.4

* February. † March.

tries' demand for reserves as much as had been expected, the realistic demand is strong and, at the same time, the banks in the past year have been heavy borrowers from the banks in the past year.

A final factor it notes is a sharp slowdown in the lending

by U.S. banks and their replacement by banks from other countries as the major source

of new international bank lending last year.

All these developments are closely connected with the sharp deterioration in the U.S. balance of payments and the declining surplus of OPEC countries.

On the one hand, these developments reduced the demand for balance of payments financing and, on the other, they increased the supply of funds available for international lending.

While these two developments increased the supply of funds, these were absorbed by increased demand because some countries remained in deficit, while others wanted to build up their reserves.

In addition, holding operations and outright speculative activities connected with exchange rate uncertainties tended to boost the supply of funds, particularly in the second half of the year.

Forty-eighth annual report, Bank for International Settlements, Basle.

£10m urban aid approved

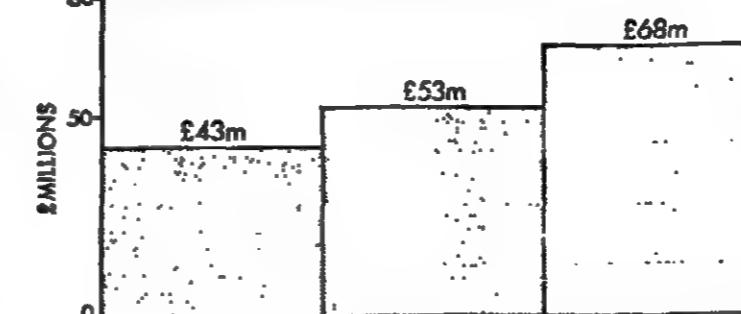
Urban aid has been approved on new schemes worth £10m in towns and cities with special social needs. The aid is part of the £26m available under the urban programme for new projects to start this year and is in addition to the £16m for schemes submitted by the seven inner city partnership areas.

TAKE A FRESH LOOK AT TURNER & NEWALL

Report No 2

Automotive components: a world leader

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- Nutum
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- * Eight other acquisitions in the components field

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Another Catalan bank for Santander

By David Gardner
BARCELONA, June 12. BANCO DE SANTANDER, the sixth largest of Spain's "big seven" national banks, has bought its second Catalan bank in a fortnight, after confirming yesterday Friday night that the sale of the Banco Commercial Regional (BCE) had been authorised by the boards of Provinces SA, which owns 50.1 per cent of the BCE equally with the Banco Industrial y Mediterraneo (BIM), Provinces' major shareholder. September last month bought the rest of the Catalan family banks, Banca Jover, after negotiations through a foreign intermediary. The BCE purchase has been closed at a similarly high price, close to 2m.800 (875m) in both cases, but followed direct negotiations between Santander president Sen. Emilio Botin and the chairman of BCE Sen. Martinez-Fortun. The sale was preceded by rumours of disagreement on the BIM Board and reports in the Madrid Press that the deal had been contested through representations to the Bank of Spain, which alleged the prior existence of a firm contract thought to be with a Valencia savings bank. Santander thus continues to take advantage of the tendency of the smaller commercial banks in the present economic climate to merge into larger units at the same time as it further reinforces its presence in Catalonia. Catalonia is Spain's most important industrial area and traditionally the region which generates the highest level of saving. Santander's recent acquisition of two Barcelona-based banks is undoubtedly the result of a valuation of the future probability of having a Catalan "shop window" for its local operations, in a regionally-cooperative state likely to become increasingly decentralised.

Nearly 60 per cent of the shares of Provinces for Santander - shares making Provinces and therefore BIM, one of the three most important shareholders in Santander with the right to name a member of the Board. On the surface, this resembles the process by which local or family-run banks have sold in exchange for a major holding in a national bank and has led to suggestions that BCE itself may soon merge with Santander, a possibility which BIM dismisses rule out. An alternative interpretation is that Santander wants to merge the majority of BCE's 30-odd branches into its own branches, while retaining the BCE licence for a possible sale to a foreign bank.

The BCE had approximately Pts 12m in deposits at the time of its sale, while the BIM net worth in 1972 was around Pts 20m in deposits.

Higher profits needed to revive Swedish investment

BY WILLIAM DULLFORCE

THE PROFITABILITY of Swedish companies is still at "critically low" level and a substantial increase in the return on invested capital is required to achieve a broad revival of investment activity in Sweden. So says Skandinaviska Enskilda Banken (SEB) in its June survey of the Swedish economic scene.

The combined return on capital of all companies listed on the Stockholm Stock Exchange, excluding banks, was almost 10 per cent last year and 1978 will be another meagre year, according to SEB. It estimates that the combined net return after cost-calculated depreciation and taxes could recover to around 10 per cent this year, but the improvement would be due mainly in the fact that some companies making heavy losses,

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Accounting change boost for MAIBL

By Michael Blanden

STOCKHOLM, June 12.

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MIDLAND AND INTERNATIONAL Banks (MAIBL), the oldest of the London-based consortium banks, reports net profits up from £2.8m to a record £3.8m for the year ended in March.

The profits have benefited from a change in the bank's accounting policy under which, as a move towards full disclosure, it has reduced the proportion of profits transferred to reserves before arriving at the published figures.

To achieve this, the Riksenk bank is likely to raise the bank's liquidity ratios further in the near future and, provided the Krona remains stable on the currency markets, a further devaluation in interest rates may be anticipated, SEB forecasts.

Nevertheless, the record results reflect a real increase in earnings in spite of the depressing effect of the exchange rate changes during the year and the impact of the pressures on lending margins.

Lord Armstrong, the chairman, said that the results were gratifying against the background of the "continuing difficult circumstances in international banking". The bank also stated that it was moving towards full disclosure of its figures - it is the only consortium bank which is exempt from disclosure - and transfers to inner reserves reflected this change in policy.

The chairman did not expect a short-term improvement in the highly competitive worldwide banking market. In his statement, he wondered "just how far this competition can drive margins downwards before some yet to be identified catalyst emerges to correct the trend."

The company, which generates slightly over half its turnover from its London-based consortium bank, reported pre-tax profits down from £22.5m to £20.8m on a Skr 1.85bn (839m) turnover for the 13 months ending April 30. These preliminary figures are not directly comparable with any previous period because of Papyrus' expansion over the past two years.

The last account covered the

18-month period to March 31, 1977, during which Papyrus merged with Kopparfors, which showed earnings of Skr 1.58m on sales of Skr 1.5bn.

The Board proposes to pay shareholders a dividend of Skr 7.20 a share on the 13-month 1977-78 account. This is almost exactly the same as the Skr 4 a share paid for the previous 15 months.

The pre-tax figure of Skr 7.2m includes minority shares of Skr 46m, an extraordinary net income of Skr 7.6m and state stock support of Skr 7.7m. Stock losses reduced the result by Skr 4.5m.

The operating income before depreciation was Skr 240m. Depreciation totalled Skr 111m and net financial costs came out at Skr 65m, a major increase over the previous account. The latest account concludes in the Hylte pulp mill, in which Papyrus increased its holding to 55 per cent during the 13-month period.

The chairman said that the results were

Creusot-Loire deficit up tenfold on steel losses

By ROBERT MAUTHNER

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CREUSOT-LOIRE, the nuclear, heavy engineering and steel-making arm of the Empain Schneider empire has announced a net consolidated group loss of FFr 22.5m (£48.4m) in 1977, a tenfold increase on the previous year's shortfall of FFr 2.5m.

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42 per cent to FFr 3.8bn, while of 10 to 15 per cent, the company

the sales of the ailing steel-painted out.

The company's order books for heavy engineering and steel products are considered to be "relatively satisfactory" at the moment. But Creusot-Loire is nevertheless cutting down its investments in steelmaking, which was responsible for this year's heavy loss, would probably break even this year.

The improvement in the steel-making sector was expected to take place in the absence of a general economic recovery, thanks to the effects of the EEC's Davignon plan and the radical rationalisation measures adopted by Creusot-Loire in 1976. Though the Davignon plan was currently in trouble, it had already led to an increase in prices this year of FFr 88m.

Creusot-Loire's parent company also made a substantial loss of FFr 135m, after depreciation

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FOREIGN INVESTMENT IN INDIA

Drug houses lose their priority

BY R. C. MURTHY IN BOMBAY

FOREIGN pharmaceutical companies are classified separately from other foreign companies in India for purposes of the Foreign Exchange Regulation Act (FERA). Distinctions are also drawn within the drug industry, which was previously extended under the Act, as an important industry, employing sophisticated technology.

The new policy put forward by Mr. H. N. Babuguna, India's Minister for Petroleum and Chemicals, stipulates foreign equity retention of only 40 per cent (against 74 per cent allowed earlier) in companies producing formulations and bulk drugs not involving "high technology," since they are considered less essential.

The process under which drugs ceased to be treated as a priority industry began two years ago on the recommendation of a Government committee, headed by Mr. J. M. Nair, Minister in the Indira Gandhi Government. The panel, which was asked to recommend measures to ensure a "leadership" role to the public sector in the drug industry, had in fact suggested reduction of the foreign stake in drug companies to 26 per cent.

The elimination of foreign influence in general is an emotive issue, and Parliament spends considerable time on the question of how to bring this about. But in the pharmaceutical industry it is of significance since 45 foreign companies out of a total of 230 or so, account for 40 per cent of drug production in the country. Of the 45, seven are branches of multinationals. In 14 others, the foreign stake is more than 75 per cent. Taken by country, 18 of the 45 are

American, 13 British, six Swiss, and four West German.

Drug companies which will be affected by the new policy in bulk drug involves high technology (equity 10 per cent), expert committee, comprising Burroughs Wellcome (100 per cent), Glaxo Laboratories (75 per cent), Indian Schering (88.7 per cent), May and Baker (100 per cent), Parke-Davis (63.3 per cent), Pfizer (75 per cent), and Smith Kline as other consumer products, the

The Indian Government rejected earlier this year a recommendation that foreign drug companies operating in the country should be nationalised. But it called on those companies making "low" technology items to reduce their equity holdings to 40 per cent, in line with the Foreign Exchange Regulation Act which defines the framework for most foreign investments

and French (100 per cent), and Johnson and Johnson (75 per cent).

A distinction for proposals of foreign disinvestments is made between pharmaceutical companies and other FERA companies. The reduction in foreign equity from 74 per cent will have to be in favour of Government-owned drug undertakings, public financial institutions and the companies' own employees but not to the general public as stipulated for other FERA companies. A beginning has been made with Bayer India, which has been asked to allot additional capital, being raised to finance an expansion programme, to financial institutions and not to private shareholders, as was proposed earlier. Thus there will be the state sector, joint sector and Indian private sector in the pharmaceutical industry. Henceforth drug production, which is to double in five

years, will be treated as a priority industry, being raised to 74 per cent (against 40 per cent) for companies making the "low" technology items.

The new policy also bars the entry of foreign companies into the small-scale sector (defined in terms of a Rs 15m investment in plant and machinery). This is done with a view to plugging the loopholes in the law created by Abbott's entry into India without an industrial licence a decade ago.

The government wants to

minimum share of high technology bulk drugs in its total production has to be fixed for purposes of foreign equity dilution. The current thinking is to accord priority treatment (time) to the reduction of foreign equity dilution to 74 per cent for companies that bulk drug production of which accounts for 60 per cent of total output. The classification is as follows: marketing, sales promotion and profit—has come in for sharp criticism. For the first and second categories, out of the four into which all the formulations are divided, the mark-up is only 40 per cent and 55 per cent.

For category three, comprising items like vitamins and cardiovascular drugs, the mark-up is 100 per cent.

The new price formula will come into force this year, hence, since the Government has chosen to freeze drug prices at the existing level for 12 months.

Meanwhile, major drug companies have been asked to propose profit profiles on the basis of their 1977 product mix for the Government's consideration. Marginal adjustments may be made in pricing in cases where a unit is likely to be driven into the red.

Industry circles foresee an era of vital drug shortage in India because drug companies are likely to move away from products falling in categories one and two, and go in for those with high profitability. The question is whether the public sector, on which the Government pins its hopes, will deliver the goods.

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Profit setbacks for three ICI companies

BY P. C. MAHANTI

THREE MAJOR manufacturing companies in the ICI group have published 1977 results—showing sales declines in two cases and a slight improvement in one. These companies are Indian Explosives, Chemicals and Fibres of India and Alkali and Chemicals Corporation of India, which account for the best part of ICI's activities in this country.

The most serious decline has been reported by Indian Explosives, the company making Rs 385.5m (\$45.8m) from fertilisers and commercial blasting explosives, because of Rs 43.4m. The company's active reduced sales of urea fertiliser were hit by competition. The company's sales fell to from "fibre imported at very

previous year's Rs 13.28 bn. Pre-tax profits, however, rose to Rs 150m (\$17.8m) from Rs 143.8m.

According to the directors' report the gain resulted mainly from savings following the switch to coal-fired boilers. A rise in income from the company's short-term investments also played a part.

Chemicals and Fibres of India's sales have fallen to Rs 385.5m (\$45.8m) from Rs 428m, and the pre-tax profit to Rs 29.4m (\$3.5m) from Rs 43.4m. The company's active reduced sales of urea fertiliser were hit by competition. The company's sales fell to from "fibre imported at very

Despite these setbacks, the ICI

group in India, which has large capacity and were willing to export at very low prices," say the directors. Offtake by domestic textile mills was also lower because of financial difficulties.

The Alkali and Chemicals Corporation of India reports sales marginally higher, at Rs 538.3m (\$64.1m) compared with Rs 523.3m in 1976. However, high interest charges and low production of more profitable items, such as polyethylene caustic liquor and liquid chlorine, brought the pre-tax profit down to Rs 25.2m (\$3m) from Rs 36.4m.

Despite these setbacks, the ICI

group in India, which has pioneered products of vital importance to the economy like caustic soda/chlorine explosives, rubber chemicals, reactive dyes and polyethylene, has initiated a further phase of expansion and diversification. New capacity is being created for pharmaceuticals and rubber chemicals, nitrocellulose, vat dyes and reactive dyes. A major expansion programme envisages an increase in the urea capacity by 50 per cent. The chairman, Krishna Mudaliar, says that these expansion and diversification projects are a measure of the ICI group's confidence in the economic future of India.

The new result was after a reduction in the tax provision from \$8.3m to \$8.8m, reflecting a lift in investment allowances from \$150,000 to \$165,000.

CALCUTTA, June 12.

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All of these securities having been sold, this announcement appears as a matter of record only.

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Earnings well up at ICI Australia

By James Forth

SYDNEY, June 12. ICI AUSTRALIA, the chemical and fibres offshoot of Imperial Chemical Industries of the UK, has turned in a solid 35.7 per cent gain in earnings for the March half year, from A\$14.5m to A\$19.5m. The result puts the group well on the way to passing the record A\$34m earned in 1976-77.

A controversial aspect of the new drug policy is pricing. While the new principle of allowing a 12 per cent return on net worth (equity and free reserves) helps the industry to grow, the graded method of fixing the "mark-up" — the increase allowed over the cost of production to take care of marketing, sales promotion and profit — has come in for sharp criticism. For the first and second categories, out of the four into which all the formulations are divided, the mark-up is only 40 per cent and 55 per cent.

A large part of the profit increase came from a rise in the group's non-trading income.

A higher dividend from associated companies and higher interest from short term investment of funds temporarily in surplus, following the share issue, helped boost non-trading income by almost 60 per cent, from A\$5m to A\$37.9m.

Total group sales rose by 5.5 per cent, from A\$359m to A\$37.9m (US\$430m).

Trading profits were higher in most sectors of the group's business, with the exception of the paint company, Dulux Australia, ICI New Zealand Ltd. and the rural division.

Sales of agricultural chemicals were low because of very dry conditions over a large part of Australia.

The directors report that increased use of fertilisers for pasture improvement and strict control of operating costs, enabled Australian Fertilisers to increase its sales and profits. Benefit is now being derived from rationalisation of the synthetic fibres business and the fibremakers division achieved a small trading profit in the half year compared with a substantial loss of the first half of 1976-77. If fibremakers continues its trend it will make its first profit in four years. Last year this division reduced its loss from \$A2.9m to \$A1.8m.

The result was after a reduction in the tax provision from \$A9.3m to \$A8.8m, reflecting a lift in investment allowances from \$A150,000 to \$A165,000.

Sharp increase in current deficit at Keisei Railway

By YOKO SHIBATA

KEISEI RAILWAY, the troubled real estate boom around 1973, disposed of real estate private railway operator on the Reconstruction measures decided. During the year Keisei has cut its borrowing slightly.

Narita International Airport Corp. company to cut its workforce by 3,000 to 10,000 by 1981, and to cut by 10,000 in the current financial year.

However, the picture at Keisei remains gloomy. The company realises another current loss of

The loss, however, was reduced increase has been postponed until 1980, in the current fiscal year, as a result of the increasing sales of securities and buildings.

The company has agreed to the will "curtail" the originally-estimated revenue by 25 per cent, well below the original target of 43 per cent.

Keisei's financial troubles Keisei revenues for the year emerged last year as a result of a 10 per cent increase in real estate during Y10bn (US\$10.5bn), strengthened by

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JOHANNESBURG, June 12. Huletts cuts its final dividend

BY RICHARD ROLFE

HULETT'S CORPORATION, the down from R13.8m to R13m in the year to March, diversified sugar producer which also controls Huletts Aluminium, the former Alcan operation in South Africa, has followed up its reduced interim dividend for the year down from 31 cents to 28 cents, making a further cut from the 38 cents peak in the year to March 1976. The shares, unchanged at 185 cents on the news, yield 14.4 per cent and reflect the general uncertainty over the outlook for sugar prices, both internationally and in the domestic context.

The group's South African income fell from R28.6m to R27.7m (\$31.5m) with the bulk of the shortfall apparently coming from the 61 per cent owned Huletts Aluminium, pre-tax profits of which were down from R4.6m to R3.6m taxation was lower by R1.3m at R7.6m, with the aluminium company again an important influence because of investment allowances, which reduced its tax bill from R6.9m to R6.3m last year. On the historic cost basis, earnings per share market would have been down from 61.7 cents to 58.4 cents.

Since the last annual report, negotiations for foreign loans for the construction of power alcohol plant, (making spirit from molasses), have failed but other avenues are being explored and Huletts has prepared for the dramatic downturn in profit and now presents them as income after-tax from subsidiaries not consolidated. This figure fell from R3.4m to R0.7m.

• The depressed state of the continue in 1978-79 and sugar international market is re-production is being cut to avoid increased in the results of one of the build-up of stockpiles. Rhodesia's two major sugar plantations groups, writes Tony Haw, very substantial losses in 1978-79, as the only group companies consolidated last year, ignoring extraordinary items, consolidated net earnings were announced that its profit after companies

Malayan Breweries widens NZ interest

BY H. F. LEE

MALAYAN BREWERIES, the largest brewery group in Singapore and Malaysia, has acquired sizable blocks of shares in two of New Zealand's leading breweries through its recent activity on the New Zealand stock market.

With the acquisition, Malayan Breweries is now the biggest single shareholder in the two breweries—Dominion Breweries of Auckland and Lion Breweries of Wellington.

Malayan Breweries' stake in Dominion amounts to only 3.6 per cent of Dominion's issued capital, while its Lion stake is just under 10 per cent of Lion's issued capital. According to Wellington reports, however, Malayan interests have taken a 13.07 per cent of the New Zealand Press reports, Lion's group's technical advisers

Lion's issued stock. Although the directors took defensive action to prevent the possibility of other Singapore investors joining in year ended March, it is now known that the market cannot be discounted.

Lion has informed its shareholders that Malayan Breweries has given the assurance that the acquisition has

General Motors plans Belfast factory

By Stuart Alexander and Terry Dodsworth

GENERAL MOTORS, the biggest motor manufacturer in North America, is to expand its presence in the European vehicle components industry with two substantial new manufacturing plants.

The group has eight component plants in the EEC, five in the U.K., two in France, and one in the Irish Republic. Their products, mainly under the A.C. Delco trade name, range from sparking plugs and oil filters to diesel engines and automatic transmissions.

The new plants are for a £15m seat belt unit at Dundonald, near Belfast, and an £11m to £17m plant to build retarders for automatic gearboxes. The company said yesterday that there was a good chance of the UK being chosen for the retarder site.

The seat belt factory, which comes as a major fillip to the Government's efforts to secure new investment for Northern Ireland, is expected to be fully operational by 1980 and will employ about 800 people.

It will consolidate Northern Ireland's position as an important and developing area for supply of components to the Continental motor industry. Ford already has a sizeable operation in the area making carburetors, along with Walker Tenecco (silencers), Michelin and Goodyear in the tyre and rubber field, and Kent Plastics in dashboards.

The GM investment will also consolidate the UK's position in the European seat belt manufacturing industry. This market is headed by Brlax, the BSG subsidiary, which is also licensing General Motors for part of the new products to be made in Belfast.

The decision to manufacture retarders in Europe (a retarder provides engine braking on automatics) forms part of GM's five-year plan to increase both penetration and profitability in the European truck and components market.

The plant, producing 10,000 to 15,000 units a year, will be built by Detroit Diesel Allison, the engine and automatic gearbox division of GM, and will provide about 1,500 new jobs.

GM, which owns Vauxhall and Bedford in the UK and Opel in West Germany, already has engine and gearbox assembly facilities in Britain.

Mr. Jim Crowe, a director of international operations for DDA, said yesterday that that company was particularly interested in sites in both Wales and Scotland.

"We have always had a good working relationship in Britain," he said. "I think Britain is over the worst of its labour problems and is now coming round to being more productive."

• Detroit Diesel Allison is to make its first four-stroke diesel. It will build a \$180m plant in Michigan for the 8.2 litre engine. Production is expected by late 1979, at the rate of 72,000 a year. Though designed primarily to replace the V-8 petrol engines in medium-range lorries in the U.S. it will be marketed in Europe and the Middle East.

This is the first four-stroke engine produced by Detroit Diesel, which previously and exclusively built two-stroke diesels and turbine engines.

Heavy shift from dollars by oil producers

By MARY CAMPBELL

OIL-PRODUCING countries shifted heavily out of dollars in the second half of last year, switching currencies to a much greater extent than other dollar positions with international banks.

This is the conclusion reached by the Bank for International Settlements in its annual analysis of international banking trends, published yesterday in its annual report.

The analysis shows that London's importance in the international financial markets fell back last year, largely as a result of the shift of business out of dollars and into other currencies.

Elsewhere in the report the BIS says that the dollar should be seen to be based by reserve assets in the U.S. implicitly lending its voice to the argument that the U.S. should build up non-dollar foreign exchange reserves.

Even assuming that the dollar strengthens, the BIS implies that non-dollar currencies may have to play a bigger international reserve role in future.

While 60 per cent of the \$13.4bn of new deposits received by international banks from the Organisation of Petroleum Exporting Countries sources last year was denominated in dollars, virtually all these dollar deposits were made in the first half of the year.

In those six months only 10 per cent of the \$8.5bn of new deposits received from these countries was denominated in currencies other than the dollar.

EEC ready to give Zaire fresh support for economy

By GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

EEC GOVERNMENTS are prepared, in principle, to consider giving fresh "economic aid" to Zaire to help it out of its current economic difficulties. But they will insist on strict guarantees that the money is used for projects for which it is intended.

This emerged here today as the consensus view among Foreign Ministers of the Nine at a meeting on the eve of Belgian-sponsored discussions in Brussels between Zaire and about a dozen of its principal Western creditors.

The creditors include the International Monetary Fund and the World Bank.

The Foreign Ministers also decided to defer, for the moment, any further economic measures aimed at forcing South Africa to soften its apartheid régime, in the hope of eliciting Pretoria's assistance in a last-ditch attempt to reach a settlement which would give independence to Namibia (South-West Africa).

Dr. David Owen, Foreign Secretary, told journalists that a substantial amount of international funds could be made available to Zaire. The Common Market alone could supply more than \$100m from the European Development Fund, its main aid agency.

He indicated that he and other EEC Ministers expected the IMF to take primary responsibility for ensuring that new funds were spent properly by attaching the necessary conditions and controls to the new credit line which it is negotiating with Zaire.

Dr. Owen warned, however, that Britain and other EEC governments would look askance at any move by President Mobutu to recruit foreign mercenaries to help maintain internal order in Zaire, as recent reports have

suggested he plans to do.

Such a step, he said, would give Zaire a chance to create the wrong political climate in which to mount an economic support operation.

"This has nothing to do with questions of sovereignty. But if we are to get our taxpayers to put in money, we must ensure that it achieves the desired results."

While the security aspects of the situation in Zaire had not occupied much of today's discussions, Dr. Owen made it clear he believed that any moves to set up a force to ensure military security in Africa should be entrusted to the Organisation of African Unity.

European governments should tailor their policies according to the specific issues and countries involved.

However, South Africa had to be given more time to help try to involve the South-West Africa People's Organisation (SWAPO) in the talks, he said.

Dr. Owen said he had no indications that South Africa was actively attempting to counter the economic pressures applied to it by EEC governments, notably the code of conduct for European subsidies operating in South Africa which was proposed last year.

On Namibia, Dr. Owen said he was encouraged that the five (front-line) states, Angola, Botswana, Mozambique, Tanzania and Zambia, had unanimously argued in favour of continuing efforts to implement the settle-

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